



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 254 /Cond.D.S.

Date Sheet for the B.B.A (Hons.) Second Annual Examination, 2023
to be held in July, 2024

WRITTEN EXAMINATION

Time 02:00 p.m. to 05:00 pm.
(On Friday 02:30 pm. to 05:30 pm)

FIRST YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K.No.
01-07-2024 Monday	1	-	(A) Islamic Studies (B) Pakistan Studies	1
03-07-2024 Wednesday	3	-	Introduction to Business	2
05-07-2024 Friday	4	A	Introduction to Computer Science	3
08-07-2024 Monday	8	-	Business Communication	4
10-07-2024 Wednesday	10	A	Data Base Management System	5

SECOND YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K.No.
02-07-2024 Tuesday	1	-	Cost Accounting	1
04-07-2024 Thursday	11	-	Money & Banking	2
06-07-2024 Saturday	2	-	Financial Management (Basic)	3
09-07-2024 Tuesday	3	-	Principles of Marketing	4
11-07-2024 Thursday	4	A	Visual Programming Concept	5
13-07-2024 Saturday	5	-	Introduction to Micro Economics	6
15-07-2024 Monday	7	-	Financial Accounting (Advanced)	7
18-07-2024 Thursday	10	-	Statistics (Elementary)	8

THIRD YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K.No.
01-07-2024 Monday	1	-	Credit Management	1
03-07-2024 Wednesday	4	A	Web Engineering	2
05-07-2024 Friday	8	-	Management Information System	3
08-07-2024 Monday	9	-	Development Economics/International Economics	4
10-07-2024 Wednesday	11	-	Corporate Governance	5
12-07-2024 Friday	2	-	Business Research Methods	6
15-07-2024 Monday	3	-	Mercantile Law	7
18-07-2024 Thursday	5	-	Human Resource Management	8
20-07-2024 Saturday	6	-	Auditing	9
23-07-2024 Tuesday	7	-	Taxation Management (Basic)	10
25-07-2024 Thursday	10	-	Current Business Affairs	11

FOURTH YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K.No.
02-07-2024 Tuesday	FIN-1	-	Managerial Accounting (Finance Specialization)	1
	MKT-1	-	Sales Management (Marketing Specialization)	2
04-07-2024 Thursday	FIN-2	-	Financial Analysis (Finance Specialization)	3
	MKT-2	-	Marketing Research (Marketing Specialization)	4
06-07-2024 Saturday	3	-	Small Business Management	5
09-07-2024 Tuesday	4	-	Pakistan Economy	6
11-07-2024 Thursday	5	-	Mathematics (Advanced)	7
13-07-2024 Saturday	FIN-6	-	Financial Management (Advanced) (Finance Specialization)	8
	MKT-6	-	Advertising (Marketing Specialization)	9
19-07-2024 Friday	FIN-7	-	Taxation Management (Advanced) (Finance Specialization)	10
	MKT-7	-	Consumer Behaviour (Marketing Specialization)	11
22-07-2024 Monday	8	-	Statistics (Advanced)	12
24-07-2024 Wednesday	9	A	E-Commerce	13
26-07-2024 Friday	10	-	Financial Institutions and Services	14

Note: The Date Sheet for practical examination will be announced later.

(MUHAMMAD SHAHID SHARIF)
Deputy Controller (Conduct)
for Controller of Examinations.

Dated: 26-06-2024.