



# UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 177 /Cond.D.S.

Date Sheet for the B.B.A (Hons.) Second, Third & Fourth Year Second Annual Examination,  
2024

to be held in April-May,2025

## WRITTEN EXAMINATION

Time 02:00 p.m. to 05:00 pm.  
(On Friday 02:30 pm. to 05:30 pm)

### SECOND YEAR

Date & Day	Subject Code		Subject	L.K #
23-04-2025 Wednesday	1	-	Cost Accounting	1
25-04-2025 Friday	2	-	Financial Management (Basic)	2
28-04-2025 Monday	3	-	Principles of Marketing	3
30-04-2025 Wednesday	4	A	Visual Programming Concept	4
02-05-2025 Friday	5	-	Introduction to Micro Economics	5
05-05-2025 Monday	6	-	Introduction to Psychology	6
07-05-2025 Wednesday	7	-	Financial Accounting (Advanced)	7
09-05-2025 Friday	8	-	Corporate Law/Company Law	8
12-05-2025 Monday	9	-	Introduction to Macro Economics	9
14-05-2025 Wednesday	10	-	Statistics (Elementary)	10
16-05-2025 Friday	11	-	Money & Banking	11

### THIRD YEAR

Date	Subject Code	Paper Code	Subject	L.K #
24-04-2025 Thursday	1	-	Credit Management	1
26-04-2025 Saturday	2	-	Business Research Methods	2
29-04-2025 Tuesday	3	-	Mercantile Law	3
03-05-2025 Saturday	4	A	Web Engineering	4
06-05-2025 Tuesday	5	-	Human Resource Management	5
08-05-2025 Thursday	6	-	Auditing	6
10-05-2025 Saturday	7	-	Taxation Management (Basic)	7
13-05-2025 Tuesday	8	-	Management Information System	8
15-05-2025 Thursday	9	-	Development Economics/International Economics	9
17-05-2025 Saturday	10	-	Current Business Affairs	10
19-05-2025 Monday	11	-	Corporate Governance	11

**FOURTH YEAR**

<b>Date &amp; Day</b>	<b>Subject Code</b>	<b>Paper Code</b>	<b>Subject</b>	<b>L.K. #</b>
23-04-2025 Wednesday	FIN-1	-	Managerial Accounting (Finance Specialization)	1
	MKT-1	-	Sales Management (Marketing Specialization)	2
25-04-2025 Friday	FIN-2	-	Financial Analysis (Finance Specialization)	3
	MKT-2	-	Marketing Research (Marketing Specialization)	4
28-04-2025 Monday	3	-	Small Business Management	5
30-04-2025 Wednesday	4	-	Pakistan Economy	6
02-05-2025 Friday	5	-	Mathematics (Advanced)	7
05-05-2025 Monday	FIN-6	-	Financial Management (Advanced) (Finance Specialization)	8
	MKT-6	-	Advertising (Marketing Specialization)	9
07-05-2025 Wednesday	FIN-7	-	Taxation Management (Advanced) (Finance Specialization)	10
	MKT-7	-	Consumer Behaviour (Marketing Specialization)	11
09-05-2025 Friday	8	-	Statistics (Advanced)	12
12-05-2025 Monday	9	A	E-Commerce	13
14-05-2025 Wednesday	10	-	Financial Institutions and Services	14

**Note:** The Date Sheet for practical examination will be announced later.

**(MUHAMMAD SHAHID SHARIF)**  
Deputy Controller (Conduct)  
for Controller of Examinations

**Dated:** 09-04-2025