



# UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 397 /Cond.D.S.

Date Sheet for the **B.B.A (Hons.)** Third & Final Year, Annual Examination, 2025  
to be held in September-October 2025

## WRITTEN EXAMINATION

**Paper Time:** | 02:00pm to 05:00pm | **Friday:** 2:30pm to 05:30pm

### THIRD YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K. #
11-09-2025 Thursday	1	-	Credit Management	1
15-09-2025 Monday	4	A	Web Engineering	2
17-09-2025 Wednesday	8	-	Management Information System	3
19-09-2025 Friday	9	-	Development Economics/International Economics	4
23-09-2025 Tuesday	11	-	Corporate Governance	5
25-09-2025 Thursday	2	-	Business Research Methods	6
29-09-2025 Monday	3	-	Mercantile Law	7
01-10-2025 Wednesday	5	-	Human Resource Management	8
03-10-2025 Friday	6	-	Auditing	9
07-10-2025 Tuesday	7	-	Taxation Management (Basic)	10
09-10-2025 Thursday	10	-	Current Business Affairs	11

### **FOURTH YEAR**

<b>Date &amp; Day</b>	<b>Subject Code</b>	<b>Paper Code</b>	<b>Subject</b>	<b>L.K. #</b>
12-09-2025 Friday	FIN-1	-	Managerial Accounting (Finance Specialization)	1
	MKT-1	-	Sales Management (Marketing Specialization)	2
16-09-2025 Tuesday	FIN-2	-	Financial Analysis (Finance Specialization)	3
	MKT-2	-	Marketing Research (Marketing Specialization)	4
18-09-2025 Thursday	3	-	Small Business Management	5
22-09-2025 Monday	4	-	Pakistan Economy	6
24-09-2025 Wednesday	5	-	Mathematics (Advanced)	7
26-09-2025 Friday	FIN-6	-	Financial Management (Advanced) (Finance Specialization)	8
	MKT-6	-	Advertising (Marketing Specialization)	9
30-09-2025 Tuesday	FIN-7	-	Taxation Management (Advanced) (Finance Specialization)	10
	MKT-7	-	Consumer Behaviour (Marketing Specialization)	11
02-10-2025 Thursday	8	-	Statistics (Advanced)	12
06-10-2025 Monday	9	A	E-Commerce	13
08-10-2025 Wednesday	10	-	Financial Institutions and Services	14

**Note:** The Date Sheet for practical examination will be announced later.

**(MUHAMMAD SHAHID SHARIF)**

Deputy Controller (Conduct)  
for Controller of Examinations

**Dated:** 22-08-2025