



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 143 /Cond.D.S.

Date Sheet for the **B.B.A (Hons.)** Third & Final Year, Second Annual Examination, 2025
to be held in April-May, 2026

WRITTEN EXAMINATION

Paper Time: | 02:00pm to 05:00pm | **Friday:** 2:30pm to 05:30pm

THIRD YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K. #
23-04-2026 Thursday	7	-	Taxation Management (Basic)	1

FOURTH YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K. #
24-04-2026 Friday	FIN-1	-	Managerial Accounting (Finance Specialization)	1
	MKT-1	-	Sales Management (Marketing Specialization)	2
27-04-2026 Monday	FIN-2	-	Financial Analysis (Finance Specialization)	3
	MKT-2	-	Marketing Research (Marketing Specialization)	4
29-04-2026 Wednesday	3	-	Small Business Management	5
04-05-2026 Monday	4	-	Pakistan Economy	6
06-05-2026 Wednesday	5	-	Mathematics (Advanced)	7
08-05-2026 Friday	FIN-6	-	Financial Management (Advanced) (Finance Specialization)	8
	MKT-6	-	Advertising (Marketing Specialization)	9
11-05-2026 Monday	FIN-7	-	Taxation Management (Advanced) (Finance Specialization)	10
	MKT-7	-	Consumer Behaviour (Marketing Specialization)	11
13-05-2026 Wednesday	8	-	Statistics (Advanced)	12
15-05-2026 Friday	9	A	E-Commerce	13
18-05-2026 Monday	10	-	Financial Institutions and Services	14

Note: The Date Sheet for practical examination will be announced later.

(MUHAMMAD SHAHID SHARIF)

Deputy Controller (Conduct)
for Controller of Examinations

Dated: 13-04-2026