

**PRE-REQUISITE**

THM-305 International Relation and Tourism

**LEARNING OURCOMES**

Upon completion of this course the student will be able to:

1. Know about the challenges faced due to environmental negligence
2. Know the importance of various cultures and traditions
3. Understand the relationship between hosts and guests, and the role of the tourist as an agent for cultural change.
4. Outline how basic social-cultural principles relate to global community-oriented tourism.
5. Identify opportunities and threats within international tourism.
6. Understand the psychology of travel motivations and tourist typologies.
7. Demonstrate and understanding the various components of the tourism system on a local, state, regional, national, and international level

**COURSE INTRODUCTION AND OBJECTIVES**

To make the students familiar of the complex relationship between the environment and the development of tourism. It will also help the students to understand the challenges in sustainable tourism, devoting their full attention to cultural, regional and policy issues.

**Module-1 Introduction**

- Environment and Tourism, Culture and Tourism,
- Relationship between environmental and culture to discuss tourism

**Module-2 Environment and Tourism**

- Role of environmental ethics and tourism development
- Cultural and environmental Challenges
- Environmental impacts of tourism, analysis and evaluation
- Tourism development and natural environment

**Module-3 Environment and Sustainability**

- Regional Issues, Economic issues, Environmental issues, the economic value of nature
- Sustainable tourism in mountain areas

**Module-4 Landscapes of tourism:**

- A cultural geographic perspective Environmental and cultural tourism resources: Problems and implications for their management

**Module-5 Tourism and urban life:**

- Critical analysis, Climate change, Natural disaster and tourism
- Tourist development and environmental protection in Pakistan Presentations

**Module-6 Environmental and cultural tourism resources:**

- Problems and implications for their management, Tourism and urban life: Critical analysis, Climate change, Natural disaster and tourism
- Tourist development and environmental protection in Pakistan Presentations
- Writing a Report

## ASSIGNMENTS – TYPE AND NUMBER WITH CALENDAR

It is continuous assessment. The weightage of Assignments will be 25% before and after mid term assessment. It includes:

- classroom participation,
- attendance, assignments and presentation,
- homework
- attitude and behavior,
- hands-on-activities,
- short tests, quizzes etc.

## ASSESSMENT AND EXAMINATIONS:

Sr. No.	Elements	Weightage	Details
1.	Mid Term Assessment	35%	It takes place at the mid-point of the semester
2.	Formative Assessment	25%	It is continuous assessment. It includes: classroom participation, attendance, assignments and presentation, homework, attitude and behavior, hands-on-activities, short tests, quizzes etc.
3.	Final Assessment	40%	It takes place at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.

## RECOMMENDED TEXT BOOKS & SUGGESTED READINGS:

1. Mason, P. (2020). Tourism impacts, planning and management. Routledge.
2. Alexander, D. (2018). Natural disasters. Routledge.
3. Holden, A. (2016). Environment and tourism. Routledge.
4. Briassoulis, H., & Van Der Straaten, J. (Eds.). (2013). Tourism and the environment: regional, economic, cultural and policy issues (Vol. 6). Springer Science & Business Media.
5. Holden, A., & Fennell, D. A. (Eds.). (2012). The Routledge handbook of tourism and the environment. Routledge.