THM-404 TOURISM PLANNING AND DEVELOPMENT

(03 Credit hrs)

PRE-REQUISITE

THM-202 Sustainable Tourism

LEARNING OUTCOMES:

Upon completion of this course the student should:

- 1. Be able to understand the theories of developments
- 2. Be able to critically evaluate new forms of tourism
- 3. Be able to understand the benefits and professional status of tourism development
- 4. Be able to apply the knowledge of a variety of interpretations and approaches of development, in a number of case studies.
- 5. Be able to apply knowledge of sustainable development to management practices.
- 6. Be able to understand the sound professional practice in the development of management of sustainable opportunities.

COURSE INTRODUCTION AND OBJECTIVES

The course has been designed for the students to enable them meet the existing global challenges of achieving a sustainable growth in a competitive environment of Tourism industry.

Module-1

Introduction

• Tourism as a multidisciplinary subject, tourism planning and geographical imagination, Planning, Development.

Module-2

Globalization

- Tourism in a shrinking world, uneven an unequal development
- Development and global change
- Development and third world

Module-3

Power and Tourism

- Power play, the political economy of third world tourism
- Tourism as a domination, alternative critiques for alternative tourism

Module-4

Development and Sustainability

- Mass tourism and the origins of new forms of tourism, Resulting problems and rise of new forms of tourism
- The principles of sustainability
- The tools of sustainability

Module-5

Socio-Environmental Development

- New socio-environmental movements,
- Environmentalism and new forms of tourism,

• Environmentalism and power

Module-6

Industrialization

- Trade and tourism, size and structure of tourism industry
- Redefining development and sustainability

Module-7

Governance, Government and Tourism

- The politics of tourism, Globalization and the politics of external influences
- Sustainable tourism as political discourse

Module-8

Climate change and Development

- Mitigating the impact of tourism on climate
- The de-growth agenda, adapting the new agenda of development

ASSIGNMENTS - TYPE AND NUMBER WITH CALENDAR

It is continuous assessment. The weightage of Assignments will be 25% before and after mid term assessment. It includes:

- classroom participation,
- attendance, assignments and presentation,
- homework
- attitude and behavior,
- hands-on-activities,
- short tests, quizzes etc.

ASSESSMENT AND EXAMINATIONS:

Sr. No.	Elements	Weightage	Details
1.	Mid Term Assessment	35%	It takes place at the mid-point of the semester
2.	Formative Assessment	25%	It is continuous assessment. It includes: classroom participation, attendance, assignments and presentation, homework, attitude and behavior, hands-on-activities, short tests, quizzes etc.
3.	Final Assessment	40%	It takes place at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.

RECOMMENDED TEXT BOOKS & SUGGESTED READINGS:

- 1. Topler, J. P. (2021). Review of the book entitled Ethical and Responsible Tourism: Managing Sustainability in Local Tourism Destinations edited by Marko Koščak and Tony O'Rourke. *Tims. Acta: naučni časopis za sport, turizam i velnes*, 15(1).
- 2. Edgell, D. L. (2019). Managing sustainable tourism: A legacy for the future. Routledge.
- 3. Dmitriyevna., (2015). Tourism and Hotel Development.