

PRE-REQUISITE

THM-310 Environmental and Cultural Issues

LEARNING OUTCOMES:

Upon completion of this course the student should be able to:

1. Understand the theories of ecotourism experience
2. Critically evaluate ecotourism business operations and planning contexts
3. Understand the benefits and professional status of ecotourism
4. Apply the knowledge of a variety of interpretations and approaches to ecotourism, in a number of case studies.
5. Apply knowledge of sustainable ecotourism to management practices.
6. Understand the sound professional practice in the development of management of ecotourism opportunities.

COURSE INTRODUCTION AND OBJECTIVES

The course has been designed for the students to enable them meet the existing global challenges of achieving a sustainable growth in a competitive environment of Tourism industry.

Module-1**Introduction**

- Introduction and general overview, Context and definitions of Ecotourism
- Types of Ecotourism

Module-2**Principles of Tourism**

- Alternative and mass tourism
- Principles and philosophies of Ecotourism
- Ecotourism Resources
- Protected areas in ecotourism

Module-3**Ecotourism Products**

- Identifying and describing ecotourism products
- Components of Ecotourism
- Impacts of Ecotourism
- Resources required for Eco and Urban Tourism, Ecotourism practices

Module-4**Ecotourism Planning**

- Environmental and ecological Impacts of ecotourism
- Ecotourism Markets, Clients, and Motivation, Community based ecotourism
- Ecotourism Developments, Developing an Ecotourism product
- Ecotourism in the national and Global context

ASSIGNMENTS – TYPE AND NUMBER WITH CALENDAR

It is continuous assessment. The weightage of Assignments will be 25% before and after mid term assessment. It includes:

- classroom participation,
- attendance, assignments and presentation,
- homework
- attitude and behavior,
- hands-on-activities,
- short tests, quizzes etc.

ASSESSMENT AND EXAMINATIONS:

Sr. No.	Elements	Weightage	Details
1.	Mid Term Assessment	35%	It takes place at the mid-point of the semester
2.	Formative Assessment	25%	It is continuous assessment. It includes: classroom participation, attendance, assignments and presentation, homework, attitude and behavior, hands-on-activities, short tests, quizzes etc.
3.	Final Assessment	40%	It takes place at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.

RECOMMENDED TEXT BOOKS & SUGGESTED READINGS:

1. Fennell, D. A. (2020). *Ecotourism*. Routledge.
2. Blumstein, D. T., Geffroy, B., Samia, D. S., & Bessa, E. (2017). Ecotourism's promise and Peril. *Springer Int. Publ. DOI, 10, 978-3*.
3. Wegner, A. (2010). Ecotourism and environmental sustainability: Principles and practice. *International Journal of Contemporary Hospitality Management*.
4. Weaver, D. (2008). *Ecotourism*. 2nd Ed., Wiley & Sons.