

**PRE-REQUISITE**

THM-111 Tourism Concepts and Principles

**LEARNING OUTCOMES:**

After Completion of this course the students will be able to

1. Understand the philosophy, scope and principles of sustainable development, differentiate sustainable versus non-sustainable practices in tourism developments along with identifying challenges, weaknesses, and strengths of sustainable tourism within different geo-cultural contexts.
2. Recognize socio-cultural, environmental and economic impacts of tourism at the individual, community, and greater society levels identify strategies to mitigate negative impacts and enhance positive impacts of tourism within a holistic approach.
3. Evaluate and monitor indicators of community development recognize different types of niche tourism activities (e.g., volunteer tourism; agri-tourism) with the capacity to foster sustainable community development and improve student`s analytical and critical thinking as well as their communication skills.

**CONTENTS**

This course introduces the concepts and principles associated with sustainable tourism development, emphasizing on their implications for management and planning purposes.

**Module-1: Introduction of Sustainability:**

An Overview of Sustainability and Development

**Module-2: Introduction to Sustainable Tourism Historical Background**

- Sustainable tourism: concepts and objectives
- Key Issues in Sustainable Tourism
- Critique of Current thinking in Sustainable Tourism

**Module-3: Dimensions of Sustainable Tourism Sustainable Tourism Management:**

- The Socio-cultural Dimension
- The Environmental Dimension
- The Economic Dimension
- Major Indicators of Sustainable Tourism

**Module-4: Strategies for Sustainability:**

- Selected strategies for achieving sustainability
- feasibility studies
- project formulation
- getting the framework right: policy and planning,
- organizing for sustainability: institutional issues

**Module-5: The Key Actors in Sustainable Tourism:**

- The Public Actors,
- The Industry (tour operators/hoteliers),
- The Voluntary Sector,
- The Host Community,
- The Media, the Tourist, the NGOs/INGs.

**Module-6: Sustainable Tourism in Different Geographical Locations:**

Coastal Areas and the Sea, Rural Areas, Urban Areas, Mountainous Regions, Islands, Wetlands, Deserts.

**Module-7: Sustainable Tourism & Cultural Heritage:**

- Culture & its preservation, culture as a tourism attraction
- The impacts of tourism
- Eco-tourism and parallels to cultural heritage tourism
- Industry responses to sustainable tourism
- The realities of industry structure
- Role for development cooperation programs

**Module-8: Global Sustainable Tourism Criteria:**

- Sustainability and Tourism Policies
- Tourism and Sustainable Development Goals (SGDs).

**ASSIGNMENTS – TYPE AND NUMBER WITH CALENDAR**

It is continuous assessment. The weightage of Assignments will be 25% before and after mid term assessment. It includes:

- classroom participation,
- attendance, assignments and presentation,
- homework
- attitude and behavior,
- hands-on-activities,
- short tests, quizzes etc.

**ASSESSMENT AND EXAMINATIONS:**

Sr. No.	Elements	Weightage	Details
1.	Mid Term Assessment	35%	It takes place at the mid-point of the semester
2.	Formative Assessment	25%	It is continuous assessment. It includes: classroom participation, attendance, assignments and presentation, homework, attitude and behavior, hands-on-activities, short tests, quizzes etc.
3.	Final Assessment	40%	It takes place at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.

**RECOMMENDED TEXT BOOKS/ SUGGESTED READINGS:**

1. Cooper, C. (2008). *Tourism: Principles and practice*. Pearson education.
2. Dwyer, L., Forsyth, P., & Spurr, R. (2004). Evaluating tourism's economic effects: new and old approaches. *Tourism management*, 25(3), 307-317.
3. Diaz-Benavides, D. A. V. I. D. (2001). The sustainability of international tourism in developing countries. *Tourism in the least developed countries*. Geneva: UNLDC.
4. Dwyer, L., Forsyth, P., & Rao, P. (2000). The price competitiveness of travel and tourism: a comparison of 19 destinations. *Tourism management*, 21(1), 9-22.