

Principles of Management

Course Overview

The course focuses on presenting both traditional and contemporary perspectives of modern management examining management and management roles within teams, projects, departments of an organization. The management functions including planning, organizing, staffing, leading and controlling for performance will be studied in detail. Through actual business scenarios, cases and exercises, participants gain experience in decision-making and applying theory to real world organization. The module will provide students with an opportunity to learn diversified contexts of management: challenges (demographic, global, political, economic, legal and regulatory issues, social, cultural, technological and variables affecting organizations), social and ethical considerations, international management, planning, organizing (designing effective organizational structures and processes, human resource management), controlling (operations management, quality control and improvement), and leading (including organizational behavioral issues, teams and groups, conflict management, and managerial communication) functions.

Course Objectives

- To equip students with the tools required to develop the strategies in terms of understand the roles and functions of managers at various (entry, middle and the top) levels
- To let students understand the relationships between organizational mission, goals, and objectives
- To let students recognize, distinguish and critically analyze the theoretical and practical rationales underpinning management perspectives

Teaching Methodology

• Case Studies	• Group Discussions	• Business Games
• Research Projects	• In-class Exercises	• Team Presentations
• Assignments	• Unannounced quizzes	• Class Participation

Reading Material

Text: **Daft Richard**, "*Principles of Management*", Cengage Learning

References: **Kinicki & William**, "*Management: A Practical Introduction*", McGraw-Hill

The Lecture Plan

No.	Topics to be Taught	Tasks to be Achieved
1.	• Introduction to the Field of Management	
2.	• Organizational Functions	Teams Formation
3.	• Span of Control & Chain of Command • Resource Based Theory	
4.	• Forms of Business Ownership	
5.	• Major Stakeholders of organization • Organization's Environment & Culture	
6.	• Management Models, Theories and Gurus • Islamic Management Concepts	
7.	• Corporate Strategies Development	
8.	• Creativity, Innovation & Knowledge Mgmt.	
9.	• Power, Leadership & Managerial Roles	
10.	• Organizational Strategies	
11	• 1st Assignment: Pakistani Film Industry	Groups Write up and Presentations
12	• 1st Assignment: Pakistani Film Industry (Continue)	Groups Write up and Presentations
13	• Strategic Planning Process	
14	• Business Plan	QUIZ 1
15	• MID TERM EXAMS	
16	• Paper Show and Future Course Discussion	
17	• Leadership & Leader Types	
18	• Entrepreneurship & SME Management	
19	• Corporate Governance	
20	• Strategic HRM	
21	• International Strategic Management	
22	• 2nd Assignment: Entrepreneurial B2B Business	Groups Write up and Presentations
23	• 2nd Assignment: Entrepreneurial B2B Business (Continue)	Groups Write up and Presentations
24	• Management Portfolios Decisions[
25	• Business Games	
26	• Mathematics for Management Decisions	
27	• Value Chain & Management Issues	
28	• Performance Management	QUIZ 2
29	• Advanced Topics in Management	
30	• FINAL EXAMS	
31	• The Paper Show	