SEMESTER-VI

CPSY-321

RESEARCH METHODS-II

Credit Hour: 3

Type: Major

Course Objectives

The main objective of this Course is to cover research designs, methodologies and measurement strategies. The Course will also include report writing as per APA format.

Course Contents

Research Design

What is research design? Purpose of research Design

Quantitative Research Designs

• Survey Designs

Nature, goals, and basic steps

Survey methods: Mail survey, personal interviews, telephone survey.

Survey research design types: Cross- sectional design; Successive independent samples design; Longitudinal design

Experimental Research Designs

Experimental method: Control and variability, logic, characteristics. Independent measures designs/ between group design Alternative independent group design Methodological issues: Individual differences; assigning conditions Repeated measures designs/ within group design

• Quasi – Experimental designs

Retrospective/ Ex Post Facto Design Prospective Quasi- Experimental design Time Series Designs Event- Specific Alignment Designs Twin Studies and Adoption Studies

• Factorial Designs

Small N Designs

Classical, After- Only, Before- After No Control Group, Crossover, Solomon Four- group

- Qualitative Research Techniques
- Ethnographic Research
- Case Study Methods
- Focus Group Discussion
- Research Report Writing & Publishing Research

The structure of a research report based on APA standards: Title page, abstract, introduction, review of relevant literature, method, results, discussion, references and citation

Course Outcomes

At the completion of the Course, the Student will be able to apply theoretical knowledge to select appropriate research design to plan and execute research project. They will also be able to write research proposal and research thesis according to APA format.

Recommended Books:

- Breakwell, G. M., Smith, J.A., & Wright, B. (2012). Research methods in Psychology. (4th ed.). London: Sage Publications.
- Creswell, J. (2008). Research design: Qualitative, quantitative, and mixed methods approach. UK: Sage Publications.
- Edmonds, W., & Kennedy, T. (2013). An applied reference guide to research designs: Quantitative, qualitative, and mixed methods. UK: Sage Publications.
- Flick, U. (2011). Introducing research methodology: A beginner's guide to doing a research project. London: Sage Publications.
- Goodwin, C. J. (2002). Research in Psychology: Methods and design. (3rd ed.). New York: John Wiley & Sons.
- Mitchell, M. L., & Jolley, J. M. (2010). Research design explained. (7th ed.). Australia; Wardsworth

- Mook, D.G. (2001). Psychological research: The ideas behind the methods. New York: W. W. Norton & Company.
- Nestor, P. G., & Schutt, R.K. (2012). Research methods in Psychology: Investigating human behavior. London: Sage Publications.
- Portney, L. G., & Watkins, M. P. (2007). Foundations of clinical research: Applications to practice. USA: John Appleton & Lange.
- Ray, W. J. (2000). Methods toward a science of behavior and experience. (6th ed.).U.S.A: Wadsworth Thomson Learning.
- Reis, H. T., & Judd, C.M. (2000). Handbook of research methods in social and personality Psychology. UK: Cambridge University Press.
- Remler, D. K., & Van Ryzin, G.G. (2011). Research methods in practice; Strategies for description and causation. London: Sage Publications.
- Shaughnessy, J. J., Zechmeister, E. B., & Zechmeister, J. S. (2005). Research methods in Psychology. (5th ed.). Singapore: McGraw-Hill.
- Sarangi, P. (2010). Taxmann's research methodology: Live case studies, excel applications on CD (2nd ed). New Delhi: Taxmann Publications.
- Sanders, L.D. (2010). Discovering research methods in Psychology: A Student's guide. UK: Blackwell Publishing Ltd.
- Stanger, C. (2011). Research methods for the behavioral sciences. (4th ed.). Australia: Wadsworth Publishing Company.
 - Relevant published articles should be included in the list of reading material