

## **SEMESTER-IV**

**SPSY-221**

### **SOCIAL PSYCHOLOGY**

**Credit Hour: 3**

Type: General

#### **Course Objectives**

The Course will develop an insight in Students about how people think, perceive and relate to others. This will help in developing an understanding of the concepts related to self and how self-functions in social world. This will also enable Students to think critically about social processes, influences, relations and attitudes. The Course emphasizes on the understanding of application of Social Psychology concepts in the real life settings.

#### **Course Contents**

##### **Nature and Scope of Social Psychology**

What is social Psychology?

Brief history of social Psychology

Current trends in social Psychology

##### **Self in a Social World**

Concept of self in social Psychology

Components of self: Why they are essential and its relationship to other personality constructs and processes

Self-esteem, Self-presentation, Self-awareness, Self-efficacy, Self-conscious emotions, guilt, shame and embarrassment

##### **Social Perception**

Social cognition; person schemas, roles and scripts

Impression formation; Stereotypes

Attribution; Bias in attribution, Research in attribution

## **Altruism and Aggression**

Altruism: The motivation to help

Factors, rewards and costs of helping

Aggression: The motivation to harm

Frustration and aggression: Other views

Threatened self-esteem and aggression

Controlling and socializing for non-aggressive ways of conflict resolution

## **Behavior and Attitudes**

Attitude formation

Prejudice, stereotypes and discrimination Attitude change

Cognitive dissonance

Persuasive communication

Measurement of attitudes

## **Social Influence and Group Behavior**

Nature of groups, group polarization

De-individuation, group cohesiveness, productivity and decision making,

Conformity, obedience and deviance, cultural and social norms

Leadership: Effective leadership

Theories of leadership

## **Social Psychology in Action**

Social Psychology entering: Health Psychology, Environmental Psychology, Legal

Affairs Organizational Psychology, Peace and conflict

## **Course Outcomes**

The Students will be able to apply, conceptualize and understand basic principles of social Psychology in relevance to real life settings and cultural context.

## **Recommended Books:**

- Baron, R. A., Branscombe, N. R., & Byrne, D. (2009). *Social Psychology*. (12th ed.). Boston: Pearson/ Allyn and Bacon.
- Baumeister, R. F. (1999). *Self in social Psychology*. USA: Taylor & Francis.
- Crisp, R. J. (2010). *Essential social Psychology* (2nd ed.). Los Angeles: Sage.
- Edi, D. C. (2011). *Theories in social Psychology*. UK: Wiley-Blackwell.
- Edi, R. F. B. (2010). *Advanced social Psychology*. New York: Oxford University Press.
- Franzoi, S. L. (2008). *Social Psychology* (5th ed.). New York: McGraw-Hill.
- Healey, J. F. (2010). *Exploring social issues*. Los Angeles: Sage.
- Horowitz, L. M. (2011). *Handbook of interpersonal Psychology*. UK: John Wiley & Sons.
- Kassin, S. (2011). *Social Psychology* (8th ed.). Wadsworth: Wadsworth Publishing.
- Knapp, H. (2010). *Introduction to social work practice*. Los Angeles: Sage.
- Myers, D. G. (2012). *Social Psychology* (11th ed.). New York: McGraw-Hill.
- Taylor, S. E., Peplau, A. L., & Sears, D. O. (2006). *Social Psychology* (12th ed.). Englewood Cliffs, NJ: Prentice Hall.