



Code	Subject Title	Cr. Hrs	Semester
BSCS - 401	Research Methods-II	3	VII
Year	Discipline		
4	Communication Studies		

Course Contents

- Research Methods
 - Survey Method
 - Content Analysis Method
 - Case Studying Method
 - Experimental Method
 - Observational Method
 - Participant Observation Method
 - Focus Group
 - In-depth Interviews
- Data Analysis and Application Statistics
 - Techniques of Data Analysis
 - Descriptive Statistics
 - Non-Parametric Tests
 - Parametric Tests
- Proposal and Report Writing
- Referencing

Recommended Books