

BS (4 Years) for Affiliated Colleges



Code	Subject Title	Cr. Hrs	Semester
BSCS-403	Media Ethics & Laws	3	VII
Year	Discipline		
4	Communication Studies		

Course Contents

Ethics

- Introduction, need and nature
- Sources of ethics in Pakistan society.

Media ethics

- Need and scope
- Ethics and media profession
- Social responsibility theory
- Islamic code of ethics

Ethical problems

- External and internal pressures on media
- The violations of ethics in Pakistan (deadline and ethics)
- Privacy, corruption, personal interests, etc.)

Codes of Ethics and Application

- International codes of ethics (Print, electronic and web media)
- Pakistani codes of ethics (ethical code of practice – 17 points in press council ordinance, 2002)
- Other codes of ethics and application

Media laws

- Introduction, need and nature
- Evolution of press laws in sub-continent and Pakistan.

- Salient features of the current press ordinances:-
 - PEMRA ordinance.
 - Press Council Ordinance
 - Press Laws: An overview
 - Defamation Ordinance
 - Copy Right Act

Recommended Books

- Dr. Ahsan Akhtar Naz, *Sahafti Zimadariyan, Muqatdra Qaumi Zaban*, (National Language 1998, Islamabad.
- Javed Jabbar Qazi Faiz Isa, *Mass Media Laws and Regulation in Pakistan*
- Dr. Ahsan Akhtar Nar, *Sohafti Qawaneen*. A.H. Publishers, Urdu Bazar, Lahore
- Dr. Naz, *Sahafti Ikhlaqiat*, Azeem Academi Urdu Bazar, Lahore.