

## BS (4 Years) for Affiliated Colleges



Code	Subject Title	Cr. Hrs	Semester
<b>BSCS-418</b>	<b>TV Program Production</b>	<b>3</b>	<b>VIII</b>
Year	Discipline		
<b>4</b>	<b>Communication Studies</b>		

### Course Contents

- Working of TV station
- Genesis of TV program from idea to recording; lighting, shooting, editing etc.
- Production of different types of TV programs. talks, discussions, documentaries, plays, shows etc.
- Preparation of special reports.
- TV producer: qualifications and duties.
- Out door Broadcasting.
- Cable Television in Pakistan.
- Ethical and cultural issues.

### Practical

Production of at least five documentaries, features or programmes of different types.

### Recommended Books

- Anthony, Friedmann. (2001). Writing for Visual Media. Boston: Focal Press.
- Cartwright, Steve R. (1996). Pre-Production Planning of Video Film and Multimedia. Oxford: Focal Press.
- Cartwright, Steve R. (1996). Training with Video. New York: Knowledge Industry Publications
- Finberg, Howard I and Itale, Bruce D. (1990). Visual Editing. Belmont: Wadsworth Cremer, Charles F. (1996). ENG Television News 3rd ed. New York: McGraw Hill.
- Holland, Patricia. (1997). The Television Handbook. London: Routledge.
- Kazi, Shahida. (1993). Television Journalism. Translated by Auj-e- Kamal. Karachi: Dunya-e-Adab.
- Page, David and Crawley, William. (2001). Satellites over South Asia: Broadcasting, Culture and Public Interest. Oxford: Oxford University Press.
- Sinclair, John. (1996). New Patterns in Global Television. New York: Oxford University Press
- Srivastava, H.O. (2000). Broadcast Technology: A Review. New Delhi: Gyan Books Pvt. Ltd.
- Thomson, Roy. (1994). Media Grammar of the Editing. Oxford: Focal Press.