



Code	Subject Title	Cr. Hrs	Semester
GEND-111	Gender Studies-I (MAS)	3	I
Year	Discipline		
1	Mass Communication		

Introduction

- Introduction to Gender Studies
- Difference between Women's Studies and Gender Studies
- Multidisciplinary nature Gender Studies
- Importance of Gender Studies
- Understanding the concepts of sex and gender
- Introduction to gender terms and concepts
- Gender lens, sex disaggregated data, gender discrimination.
- Gender sensitivity and gender sensitization.
- Importance of gender analysis in framing policies, programs and projects

Gender Indicators

- Identifying gender sensitive indicators
- Gender equality and equity
- Gender Socialization
- Gender and Language

Gender Mainstreaming

- Explanation of the concept with reference to definitions given by United Nations, UNDP, Beijing 95, etc.
- Importance of Gender mainstreaming in policies, programs and projects
- Strategies for gender mainstreaming
- Process of gender mainstreaming in an organization
- Qualities required at individual level for gender mainstreaming policies
- Strategies for successful implementation of gender mainstreaming in an organization

Matriarchy and Patriarchy

- Difference between the terms Matriarchy and Patriarchy
- Origin and development of Matriarchy
- Comparative study of women in early societies
- Hunting and gathering age
- Industrialization
- Patriarchy: concept and development
- Origin of Patriarchy
- Pakistan: A Patriarchal society

Recommended Books:

1. Jane Pilcher (2005). 50 key concepts in Gender Studies. Sage Publication
2. Beatrix Kachuck (2002). Modern Theories of Feminism. Sage Publication
3. K.Sultane (2004). Women and Men. Church World Service: Lahore



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4. Kumari Jayawardena (1994). *Feminism and Nationalism in the Third World*. ASR: Lahore
 5. UNESCO (2003). *Breaking the mould: Men's involvement in the quest for gender equality*. UNESCO
 6. Bela Awasthi (2002): *Women's Liberation and Modern World*. Omsous Publication: New Delhi
 7. United Nations (2002): *Gender mainstreaming: An overview*. United Nations.
 8. Azra Asghar Ali (2000). *The Emergency of feminism Among Indian Muslim Women 1920-1947*. Oxford University Press:
 9. Kamla Bhsan (2000). *Understanding Gender Okhla*: New Delhi
 10. Socorro L.Reyes (2003) *Gender Sensitivity and Awareness rising: Step by step*. UNDP: Islamabad
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