

BS (4 Years) for Affiliated Colleges



Code	Subject Title	Cr. Hrs	Semester
ENG-414	LANGUAGE, CULTURE AND IDENTITY	3	VII
Year	Discipline		
3	English		

Aims:

To develop a better understanding of what constitutes identity and how it relates to language and culture and to conceptualize views of language, literacy and cultural practices within different contexts.

Contents:

Basic Concepts

- Relationship between Language and culture
- Role of language and culture in the formation of identity
- Types of identity: religious, ethnic, Linguistic, cultural, national.
- Issues of identity in multicultural societies
- Identity crisis
- Language attitudes
- Ethnic conflicts
- Linguistic conflicts
- Problems of linguistic inequality
- Linguistic imposition
- Crosscultural communication
- Culture shock

The case of Pakistan

- Language Teaching Policies
- The medium of instruction controversy
- Cultural invasion and linguistic politeness
- Language and ethnic politics
- Language planning and ethnic politics

Recommended Reading

- Rahman, Tariq. (1999). *Language Education and Culture*. Oxford: Oxford University Press.
- Tollefson, W.J. *Language Policy, Culture and identity in Asian Contexts*. Lawrence Earlbaum Associates. Mahwah, New Jersey.
- Edwards, J. (1985). *Language, Society and identity*. Oxford: Basil Blackwell.
- Gumperz, J.J.(2005). Interethnic Communication. In Kiesling F.S & Paulton, B.C. (Eds.). *Intercultural Discourse and Communication: The Essential Readings*. Blackwell Publishing.
- Hussain, N; Ahmed, A & Zafar, M. (Eds.). *English and Empowerment in the Development World*. New Castle Upon Time: Cambridge Scholars Publishing.