



Attempt this Paper on this Question Sheet only.

Division of marks is given in front of each question.

This Paper will be collected back after expiry of time limit mentioned above.

Q.1. Encircle the right answer cutting and overwriting is not allowed. (10x1=10)

1 We review the relevant literature to know:

- a) What is already known about the topic
- b) What concepts and theories have been applied to the topic
- c) Who are the key contributors to the topic
- d) All of the above

2 is primarily exploratory research. It is used to gain an understanding of underlying reasons, opinions, and motivations.

- a) Qualitative Research
- b) Quantitative Research
- c) Both a & b
- d) None of above

3 Which method is most commonly associated with a lack of informed consent?

- A) In-depth interviewing
- b) Qualitative content analysis
- c) Covert observation
- d) Structured interviewing

4 A sampling frame is:

- a) A summary of the various stages involved in designing a survey
- b) An outline view of all the main clusters of units in a sample
- c) A list of all the units in the population from which a sample will be selected
- d) A wooden frame used to display tables of random numbers

5 Which of the following is not a type of non-probability sampling?

- a) Snowball sampling
- b) Stratified random sampling
- c) Quota sampling
- d) Convenience sampling

- 6 **Quantitative content analysis is an approach that aims to:**
- a) Objectively and systematically measure the content of a text
 - b) Reach an interpretive understanding of social action
 - c) Engage in a critical dialogue about ethical issues in research
 - d) Provide a feminist alternative to 'male-stream' quantitative methods
- 7 **What is the role of the moderator in a focus group?**
- a) To stimulate discussion and keep the conversation on track
 - b) To ask leading questions and dominate the discussion
 - c) To sit away from the group and observe their behaviour
 - d) To evaluate the group's performance on a particular task
- 8 **Which of the following is not a data-collection method?**
- a) Research questions
 - b) Unstructured interviewing
 - c) Postal survey questionnaires
 - d) Participant observation
- 9 **Research methodology is**
- (a) same as that of research method
 - (b) not a part of the research method
 - (c) a systematic ways of solving the research problem
 - (d) None of the above
- 10 **What does 'sampling cases' mean?**
- a) Sampling using a sampling frame
 - b) Identifying people who are suitable for research
 - c) Literally, the researcher's brief-case
 - d) Sampling people, newspapers, television programmes etc.



ATTEMPT THIS (SUBJECTIVE) ON THE SEPARATE ANSWER SHEET PROVIDED

Q.2. Give short answers of the following: (5x4=20)

- 1 Write down procedure of content analysis?**
- 2 Define social research?**
- 3 Differentiate between structured and unstructured interviews?**
- 4 What are qualities of a good moderator?**
- 5 What are the qualities of good research hypothesis?**

Q.3. Answers the following questions. (3x10=30)

- 1- Write a detail note on sampling?**
- 2- What are the characteristics of good questionnaire?**
- 3- What are Differences between qualitative and quantitative social research?**