UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / Second Semester – Spring 2023

Paper: Principles of Management Course Code: BBA-102

Time: 3 Hrs. Marks: 60

Roll No.

THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

- Q.1. Answer the following short questions: (6x5=30)
 - I. Strategy Formulation
- II. Decision Making
- III. Leadership
- IV. Rule and Policy.
- V. Organizational structure.
- VI. Staffing.

Answer the following questions:

(3x10=30)

- Q.No.2: Write a detailed note on Organizational Culture.
- Q.No.3: Explain decision making process. How different factor influence this process.
- Q.No.4: Define the process of Controlling? Explain the various Techniques of Controlling.