UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / Fifth Semester - Spring 2023

Paper: Business Management Course Code: COMM-301

THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

- Q.1. Write short notes on the following: (6x5=30)
- A) List down the reward and challenges being faced by a manager
- B) Pitfall with Management by Objective
- C) Feedforward control
- D) Max Weber's contribution to management theory
- E) McGREGOR'S Theory X and Theory Y
- F) Factors that favor centralization

Answer the following questions.

(3x10=30)

- Q#2 Explain with examples the various types of problems faced by a manager in an organizational context. Also discuss the kinds of decisions managers make for each type of problem.
- Q # 3 Identify the contingency factors that favor either the mechanistic model or the organic model of organizational design.
- Q # 4 Discuss the reasons why control is important. In a short essay explain with examples feedforward, concurrent, and feedback controls.