



UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / Eighth Semester – Spring 2023

Roll No.

Paper: International Business & Finance

Course Code: COMM-410

Time: 3 Hrs. Marks: 60

THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1. Answer the following short questions. (6x5=30)

- i. Elaborate international stock market
- ii. Briefly explain the political economy
- iii. What do you know about voluntary export restraint?
- iv. Difference between horizontal and vertical FDI
- v. Difference between green-field and brown-field investment?
- vi. Why international money market is needed in a country

Q.2. Answer the following questions. (2x15=30)

- i. What do you know about FDI? Explain why firms choose FDI and how it benefits the home country?
- ii. Define and explain Purchasing Power Parity, International Fisher Effect and Interest Rate Parity theory.