

UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / Eighth Semester – Spring 2023

Course Code: COMM-411

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Roll No					:
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Time: 3 Hrs.	N	lar	ks:	6	0

THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1.	Answer the following short questions.	(6x5=30)
1	What is operations management?	
2	What is capacity planning?	
3	Enlist any four merits of standardization.	
4	What is off-site inspection?	
5	Differentiate between centralized and decentralized purchase policy.	
6	What is product design?	

Q.2. Answer the following questions.

- 1 What is Plant Location? Indicate the factors to be considered for the location planning of a Flour Mill. (02 + 08)
- What is Job/Process Design? Discuss the types of job designs with the help of examples. (02 + 2
- 3 What is a capacity planning? Describe the measures used for effective capacity planning. (02 + 08)