



UNIVERSITY OF THE PUNJAB

Fifth Semester – 2019

Examination: B.S. 4 Years Program

Roll No. in Fig.

Roll No. in Words.

PAPER: News Reporting & Writing
Course Code: BSCS-301 Part-I (Compulsory)

MAX. TIME: 15 Min.
MAX. MARKS: 10

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Signature of Supdt.:

Attempt this Paper on this Question Sheet only.

Please encircle the correct option. Division of marks is given in front of each question.

This Paper will be collected back after expiry of time limit mentioned above.

Q.1. Encircle the right answer, cutting and overwriting is not allowed. (1x10=10)

- i. _____ is the oldest news agency in the world.
a) AFP b) Reuters c) AP d) UPI
- ii. Most national and international news comes into newsroom from the _____.
a) Reporters b) Bureau Chief c) AP d) Monitoring Desk
- iii. APNS stands for:
a) All Pakistan News Syndicate
b) All Pakistan Newspapers Society
c) All Pakistan Newspapers Syndicate
d) None of these
- iv. The reporter must be:
a) Neutral b) Alert c) Both A & B d) Partial
- v. A story appearing with the name of the reporter is:
a) By Line b) Print Line c) Date Line
- vi. The news which appears in newspaper two or three days before an important event is called:
a) Curtain raiser (b) Back grounder c) Follow up
- vii. The first newspaper of the subcontinent was:
a) Kohinoor b) Hickey Gazette c) Comrade
- viii. A brief introduction of a photograph is:
a) Embargo b) Caption c) Credit line
- ix. The first editor of Dawn was?
a) Desmond Young b) Altaf Hussain c) Pothan Joseph
- x. Zamidar was launched by?
a) Maulana Zafar Ali Khan
b) Maulvi Serajuddin
c) Munshi Mahboob Alam



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Fifth Semester – 2019

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Roll No.

PAPER: News Reporting & Writing

Course Code: BSCS-301 Part – II

MAX. TIME: 2 Hrs. 45 Min.

MAX. MARKS: 50

ATTEMPT THIS (SUBJECTIVE) ON THE SEPARATE ANSWER SHEET PROVIDED

Q. No. 2 Answer the following short questions

(5 x 4 = 20)

سوال نمبر- ۲ مندرجہ ذیل سوالات کے مختصر جوابات دیں۔

i. What is news?

الف خبر کیا ہے؟

ii. Write down any two qualities of a crime reporter.

ب کرائم رپورٹر کی کوئی سی دو خصوصیات بیان کریں۔

iii. What is the importance of 5Ws and 1H in a news?

ج خبر میں 5Ws اور 1H کی اہمیت بیان کریں۔

iv. What is meant by "Follow up"?

د فالو اپ سے کیا مراد ہے؟

v. What is difference between Date line and Head line?

ہ ڈیٹ لائن اور ہیڈ لائن میں فرق واضح کریں۔

Q. No. 3 Give Answers in Detail.

(15 x 2=30)

مندرجہ ذیل سوالات کے مفصل جوابات دیں۔

i. Define Beat. Discuss political and sports beats in detail.

الف بیٹ کی تعریف کریں، سیاسی اور کھیلوں کی بیٹ تفصیل سے بیان کریں۔

ii. While selecting a news, what features does a reporter consider?

ب ایک رپورٹر کن حوال کو ذہن میں رکھ کر خبر کا انتخاب کرتا ہے؟