



# UNIVERSITY OF THE PUNJAB

Seventh Semester – 2019

Examination: B.S. 4 Years Program

Roll No. in Fig. ....

Roll No. in Words. ....

PAPER: Media Ethics & Laws

Course Code: BSCS-403 Part-I (Compulsory)

MAX. TIME: 15 Min.

MAX. MARKS: 10

Signature of Supdt.:

**Attempt this Paper on this Question Sheet only.**

**Please encircle the correct option. Division of marks is given in front of each question.**

**This Paper will be collected back after expiry of time limit mentioned above.**

**Q.1. Encircle the right answer, cutting and overwriting is not allowed. (1x10=10)**

- 1) In Press Council of Pakistan there are
  - a) 17 members
  - b) 18 members
  - c) 19 members
  - d) 20 members
- 2) In The Press Council of Pakistan chairman is appointed by the
  - a) Prime Minister of Pakistan
  - b) President of Pakistan
  - c) Chief Justice of Pakistan
- 3) CPNE stands for
- 4) Defamation is namely:
  - a) Slander
  - b) Libel
  - c) Slander and Libel
  - d) None of the above
- 5) Libel is
  - a) Malicious defamatory oral joke
  - b) Malicious defamatory written accusation
  - c) False oral statement
  - d) Injury
- 6) President Zia ul Haq established National Press Trust
  - a) True
  - b) False
- 7) PEMRA in an independent body and the Federal Government has no power to issue directives
  - a) True
  - b) False
- 8) The Hutchins Commission was formed by the Government of USA
  - a) True
  - b) False
- 9) In the Defamation Ordinance, 2002 "Any publication of statement made in the Federal or Provincial legislatures, reports, papers, notes and proceedings ordered to be published by either house of the Parliament or by the Provincial Assemblies, or relating to judicial proceedings ordered to be published by the court or any report, note or matter written or published by or under the authority of a Government." Is
  - a) Qualified Privilege
  - b) Absolute privilege
  - c) None of the above
- 10) Press and Publication Ordinance was promulgated by President Ayub
  - a) True
  - b) False



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Roll No. ....

PAPER: Media Ethics & Laws

Course Code: BSCS-403 Part – II

MAX. TIME: 2 Hrs. 45 Min.

MAX. MARKS: 50

**ATTEMPT THIS (SUBJECTIVE) ON THE SEPARATE ANSWER SHEET PROVIDED**

**Q.2. Write short notes on any TWO of the following.**

**(2 x 10 = 20)**

- 1) Libel and defamation
- 2) Social responsibility Theory
- 3) PEMRa

**Q.3. Give brief answer of the following questions.**

**(3x 10 = 30)**

- 1) Briefly discuss the main features of “Ethical Code of Practice” for the newspaper industry and journalists put forward by Pakistan Press Council.
- 2) Freedom of expression cannot be allowed to become an excuse for irresponsible media conduct. Do you agree with this statement? Give an argumentative answer.
- 3) Do you think media is free in Pakistan? Give an argumentative answer.