



UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / Fourth Semester – Spring 2023

Roll No.

Paper: Mass Media in Pakistan

Course Code: BSCS-202

Time: 3 Hrs. Marks: 60

THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1. Answer the following short questions. (6x5=30)

- i. Tehzeeb ul Akhlaq**
- ii. FM Radio**
- iii. Zamindar**
- iv. Online Journalism**
- v. Working of news agency**

Answer the following questions (3x10=30)

Q2. Write down a detailed note on the Press-Government relations in Pakistan since 1947.

Q3. Pen down salient features of PEMRA Ordinance 2002 .

Q4. What do you know about the growth and development of Film in Pakistan. Explain