



UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / Fifth Semester – Spring 2023

Paper: Broadcast Journalism

Course Code: BSCS-302

Roll No.

Time: 3 Hrs.

Marks: 60

THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1. Answer the following short questions: (15x2=30)

- i. Write down the duties of a TV news reporter?
- ii. PEMRA stands for?
- iii. Private electronic media in Pakistan is regulated by PEMRA, who regulates the state own electronic media?
- iv. Enlist the different types of microphones?
- v. What are the three stages of production?
- vi. What are the differences between terrestrial and cable television networks?
- vii. How FM and AM radio views are technically different?
- viii. What is OTS in TV?
- ix. What are the five “W’s” and one “H” in news?
- x. Name the Public Relations Department for Punjab Government?
- xi. What is rundown?
- xii. SOT is known as?
- xiii. What is an embargo on a reporter?
- xiv. A promotional announcement for a program carried by a station or channel is called?
- xv. What are the duties of a TV executive program producer?

Q.2. Answers the following questions. (3x10=30)

- 1) How Documentary and Docu-Drama are different, write a detailed note with examples?
- 2) How does citizen journalism differ from citizens media?
- 3) Describe the strengths and weaknesses of the films as a broadcast medium of communication.