

UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / Third Semester – Spring 2022

Paper: Cognitive Psychology Course Code: APSY-231

THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1. Answer the following short questions:

(15x2=30)

- i) Who introduced the "magic no. 7, plus or minus 2"?
- ii) Define iconic memory?
- iii) Define closure.
- iv) What is retroactive interference?
- v) Define psycholinguistics.
- vi) Differentiate between deductive and inductive reasoning.
- vii) What does algorithm mean?
- viii) Define working memory.
 - ix) What is semantic encoding?
 - x) Briefly describe the reasons for forgetting?
 - xi) Define depth perception.
 - xii) What is the role of Jean Piaget in cognitive psychology?
 - xiii) Define object permanence.
 - xiv) What is the role of the trial and error approach in cognitive psychology?
 - xv) Define syntax.
- Q.2. Answer the following questions.

(2x15=30)

- 1- Write a comprehensive note on Jean Piaget's theory of cognitive development.
- 2- What are the stages of thinking and problem-solving?