



THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1. Answer the following short questions: (6x5=30)

- i) Explain Mean-End analysis.
- ii) Explain the Template Matching Theory.
- iii) Write down any five Gestalt's laws of perception with example.
- iv) What are perceptual constancies? Explain its major types.
- v) What are the functions of left hemisphere?
- vi) Write down the stages of Information Processing Approach of Problem solving.

Q.2. Answer the following questions. (3x10=30)

- i) Write a detail note on Long Term Memory.
- ii) Write a detail note on child language acquisition.
- iii) What is Inductive and Deductive reasoning? Explain in detail.