UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / Fifth Semester - Spring 2023

Paper: Research Methods-I Course Code: APSY-356

THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1. Answer the following short questions:
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(6x5=30)

- 1. Write goals of scientific method briefly.
- 2. Differentiate between basic and applied research.
- 3. Define focus group as a qualitative research method.
- 4. Differentiate between true experimental and quasi experimental designs.
- 5. Define probability sampling.
- 6. What is interview and what are the types of interviews?

Q.2. Answer the following questions.

(3x10=30)

- Q1. Design Experimental research design. What are the steps of experiment in psychological research?
- Q2. What is the process of carrying out ethnographic research? Discuss the key characteristic with the help of examples.
- Q3. Write a detailed note on sampling and types of sampling in research.