## **UNIVERSITY OF THE PUNJAB**

B.S. 4 Years Program / Sixth Semester – Spring 2023

Paper: Social Psychology (Revised) Course Code: APSY-367

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| Time: 3 Hre |        |

## THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1. Answer the following short questions:

(6x5=30)

- 1. With the help of a suitable example, explain the difference between Social Psychology and Sociology?
- 2. How self-esteem is different from self-efficacy?
- 3. What is the role of scripts in social perception?
- 4. Explain the use of content analysis in social psychology.
- 5. Can stereotypes be positive? Justify your answer through an example.
- 6. Explain the decision-making process briefly.
- Q.2. Answer the following questions.

(3x10=30)

- 1. Discuss in detail the current trends in Social Psychology.
- 2. Write a detailed note on persuasion with suitable examples.
- 3. Explain conflict resolution in the context of aggressive social behaviour.