



THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1. Answer the following short questions: (6x5=30)

1. Explain the method of limits in psychophysics.
2. Discuss obesity and dieting.
3. Define emotional quotient.
4. Discuss steps of decision making.
5. Discuss the methods of constant stimuli with reference to psychophysics
6. Describe the nature of Emotion in reflection to different theories.

Q.2. Answer the following questions. (3x10=30)

1. Define perception. How do individual and cultural factors influence perception?
2. Compare and contrast the principles of operant and classical condition and describe the impact of classical conditioning on everyday life.
3. Define memory. Explain disorders of memory in detail?