

Name of the course	Business Ethics
Course Code	MGMT-303
Semester	VI
Credit Hours	3

Prerequisite	-
Learning outcomes	<p>On completion of this course, the students will be able to:</p> <ol style="list-style-type: none"> 1. Understand the business ethics 2. Know different ethical theories 3. Recognize the value of ethics in business 4. Understand philosophical background of business ethics 5. Practice in business according to defined ethics
Contents	<p>Unit- 1 Introduction</p> <ol style="list-style-type: none"> 1.1 The Nature of Business 1.2 The Importance of Ethics 1.3 The Businessman's Myths about Business Ethics 1.4 The Relationship Between Ethics and Business 1.5 Moral Reasoning in Business 1.6 The Morality of Profit-Motive. 1.7 Business Ethics Defined <p>Unit- 2 The Philosophical Background of Business Ethics</p> <ol style="list-style-type: none"> 2.1 Ethics and Philosophy 2.2 Ethics and Morality 2.3 Ethics as a Normative Science 2.4 The Problem of Ethical Relativism and Situation Ethics 2.5 Deontological vs. Teleological Approaches to Ethical Evaluation of the Human Conduct 2.6 The Moral Sense in Us 2.7 Two Ethical Systems <p>Unit- 3 The Different Normative Ethical Theories Commonly Used in Business Decision-Making</p> <ol style="list-style-type: none"> 3.1 The Norms of Morality according to Scholastic Philosophy 3.2 The Kantian Ethics 3.3 The Machiavellian Principle 3.4 Utilitarianism of Jeremy Bentham and John Stuart Mill 3.5 The Moral Positivism of Thomas Hobbes 3.6 Divine Command Ethics. 3.7 Ethical Egoism of Ayn Rila. 3.8 Virtue this 3.9 The Concepts of Good and Evil in Epicureanist and Hedonist Philosophies 3.10 The Pragmatism of Peirce, James, and Dewey <p>Unit- 4 Ethical Issues and Problems in Business and the Corporate World</p> <ol style="list-style-type: none"> 4.1 Harassment 4.2 The Problem of Just Wage 4.3 Gift Giving and Bribery
Teaching & Learning Strategies	A combination of lecturing, presentations, and discussions will be used to conduct the course. Students will be expected to read extensively ahead of each class session and actively participate in discussions and practical work.

Assignment	Written assignment (10 marks), presentation (5 marks) and Quiz (10 marks)
Suggested Readings	<p>Abend, G. (2016). <i>The moral background: An inquiry into the history of business ethics</i> (Vol. 60). Princeton University Press.</p> <p>Barry, N. (2016). <i>Business ethics</i>. Springer.</p> <p>Moriarty, J. (2019). <i>Business ethics</i>. Oxford University Press.</p> <p>Shaw, W. H. (2016). <i>Business ethics: A textbook with cases</i>. Nelson Education.</p> <p>Trevino, L. K., & Nelson, K. A. (2016). <i>Managing business ethics: Straight talk about how to do it right</i>. John Wiley & Sons.</p>

Assessment and Examinations

Sr. #	Elements		Details	Conducting Body
1	Midterm Assessment		Written test (at the mid-point of the semester)	College
2	Formative Assessment		Assignment, presentation and quiz	College
3	Final Assessment		Written test (at the end of the semester)	The University of Punjab, Lahore.