

# Introduction to Economics

Course Code: IIS/137

Course Title: Introduction to Economics

Credit Hours: 03

## Introduction of the Course:

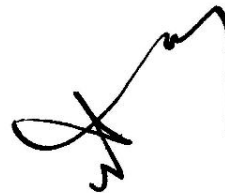
The course illustrates the way in which economists view the world. It will equip students with basic tools of micro and macroeconomic analysis and they will learn to apply them. The course focuses the behaviour of households, firms and governments. It will enhance understanding of the concepts to trade and specialization; the operation of markets; industrial structure and economic welfare; the determination of aggregate output and price level; fiscal and monetary policy and foreign exchange rates.

## Course Object

- Understand how markets and the price mechanism function
- Describe the behaviour of economics agent (consumers, firms, governments)
- Understand economic welfare and producer and consumer surplus
- Recognize the major macro-economic indicators for economic activity
- Appraise the role of macroeconomic policies on firms and households

## Contents

- Definition and scope of economics
- Types of Economics: Microeconomics and Macroeconomics
- Law of demand and supply
- Consumer behaviour and theory of Utility
- Elasticity of demand
- Production and cost analysis
- Monopoly and competition
- Scarcity and opportunity cost
- Indicators of Economic Development
- GDP and GNP
- Inflation
- Unemployment
- Fiscal and monetary policy
- Market monopoly and Competition



- Deficit: trade deficit, fiscal deficit, budget deficit
- Foreign economic assistance
- Direct and indirect taxation
- Capital formation
- Imports and exports
- Balance of trade and payments
- Budgeting

### Suggested Readings

- Mankiw, N. Gregory. *Principles of Economics*. Boston: Cengage Learning, 2014.
- Samuelson, Paul A., and William D. Nordhaus. *Economics*. New York: McGraw-Hill Education, 2018.
- Krugman, Paul, Robin Wells, and Kathryn Graddy. *Essentials of Economics*. New York: Worth Publishers, 2017.
- Taylor, John B., and Akila Weerapana. *Principles of Economics*. Stamford: Cengage Learning, 2017.
- Case, Karl E., Ray C. Fair, and Sharon E. Oster. *Principles of Economics*. Boston: Pearson, 2016.
- Isharat Husain, *Pakistan: The Economy of an Elitist State* (Karachi: OUP, 2020)
- Ahmad Vaqar, *Pakistan's Agenda for Economic Reforms* (Karachi: OUP, 2018)
- Zaidi, S. Akbar: *Issues in Pakistan's Economy*. Karachi : OUP, 2013.
- Vaqar Ahmed & Maaz Javed, *Economy, Welfare, and Reforms in Pakistan* (Karachi: OUP, 2022)
- Atria, Anoop Kumar. *Introductory Microeconomics*. Jaipur: Genius Publications, 2020.
- Colander, David. *Economics*. New York: McGraw Hill Education, 2004 .
- Mankiw, Gregory. *Principles of Economics*. Boston : Cengage, 2018 .
- Marshall, Alfred. *Principles of Economics*. New York : Macmillan Publishers, 1920 .
- Sowell, Thomas. *Basic Economics: A Common Sense Guide to the Economy*. New York: Basic Books , 2011.
- Saeed, Khawaja Amjad. *Economy of Pakistan* . Karachi: Ibne Hassan Offset Printing Press, 2003.
- Dougherty, Christopher. *Introduction to Econometrics*. London : OUP, 2002.
- Miller, Roger LeRoy. *Economics Today*. London : Pearson, 2013.
- Roncaglia, Alessandro. *A Brief History of Economic Thought*. London : Cambridge University Press , 2017.
- Wundrak, Bo Sandelin and Richard. *A Short History of Economic Thought* . London : Routledge , 2014.