

**PRE-REQUISITE**

THM-310 Environmental and Cultural Issues

**LEARNING OUTCOMES:**

Upon completion of this course the student should be able to:

1. Understand the theories of ecotourism experience
2. Critically evaluate ecotourism business operations and planning contexts
3. Understand the benefits and professional status of ecotourism
4. Apply the knowledge of a variety of interpretations and approaches to ecotourism, in a number of case studies.
5. Apply knowledge of sustainable ecotourism to management practices.
6. Understand the sound professional practice in the development of management of ecotourism opportunities.

**COURSE INTRODUCTION AND OBJECTIVES**

The course has been designed for the students to enable them meet the existing global challenges of achieving a sustainable growth in a competitive environment of Tourism industry.

**Module-1****Introduction**

- Introduction and general overview, Context and definitions of Ecotourism
- Types of Ecotourism

**Module-2****Principles of Tourism**

- Alternative and mass tourism
- Principles and philosophies of Ecotourism
- Ecotourism Resources
- Protected areas in ecotourism

**Module-3****Ecotourism Products**

- Identifying and describing ecotourism products
- Components of Ecotourism
- Impacts of Ecotourism
- Resources required for Eco and Urban Tourism, Ecotourism practices

**Module-4****Ecotourism Planning**

- Environmental and ecological Impacts of ecotourism
- Ecotourism Markets, Clients, and Motivation, Community based ecotourism
- Ecotourism Developments, Developing an Ecotourism product
- Ecotourism in the national and Global context

## ASSIGNMENTS – TYPE AND NUMBER WITH CALENDAR

It is continuous assessment. The weightage of Assignments will be 25% before and after mid term assessment. It includes:

- classroom participation,
- attendance, assignments and presentation,
- homework
- attitude and behavior,
- hands-on-activities,
- short tests, quizzes etc.

## ASSESSMENT AND EXAMINATIONS:

Sr. No.	Elements	Weightage	Details
1.	Mid Term Assessment	35%	It takes place at the mid-point of the semester
2.	Formative Assessment	25%	It is continuous assessment. It includes: classroom participation, attendance, assignments and presentation, homework, attitude and behavior, hands-on-activities, short tests, quizzes etc.
3.	Final Assessment	40%	It takes place at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.

## RECOMMENDED TEXT BOOKS & SUGGESTED READINGS:

1. Fennell, D. A. (2020). *Ecotourism*. Routledge.
2. Blumstein, D. T., Geffroy, B., Samia, D. S., & Bessa, E. (2017). Ecotourism's promise and Peril. *Springer Int. Publ. DOI, 10, 978-3*.
3. Wegner, A. (2010). Ecotourism and environmental sustainability: Principles and practice. *International Journal of Contemporary Hospitality Management*.
4. Weaver, D. (2008). *Ecotourism*. 2<sup>nd</sup> Ed., Wiley & Sons.