

List of Selected Abstracts

1. An Evaluative Study of Idea of Movement-image in Deleuze's Film Theory
By Mr. Rogar Anwar & Faiza Kanwal
2. Beyond the Pieta: Exploring Despair in Global Artistic Expression
By Sana Arsalan
3. Contemporary Cinema and Experiential Immediacy
By Shahpara Salim
4. Socio-Cultural, economic and cinematic content in Punjabi cinema cult classic: 'Maula Jatt'
By Amna Anwaar Khan
5. A study of evolution in display surfaces with respect to anthropometry, technology and popular media
By: Ahmed Shahzad
6. Art Films
By Mahnoor Imtiaz
7. Art and Design as Catalysts for Sustainability in the Fashion and Textile Supply Chain
By Dr. Zafar Javed
8. Veiled Visions: Gender, Identity, and Society in South Asian Cinema
By Izza Bajwa
9. Drama-Like Structure of Contemporary Pakistani Films: Advantage or Disadvantage
By Heyyaa Fatmah
10. Bol: A Social Commentary on Stigmatic Norms
By Sadia Qutub Hashmi
11. Animation to live action, an insightful reasoning
By Rabia Ashraf
12. Integration of AI Tools in Filmmaking Education in Pakistan
By Sehrish Mushtaq, Sania Muneer and Miraj Ali,
13. Impact of Artificial intelligence on Graphic Design students in public sector universities, Lahore, Punjab
By Muzdalfah Arfan
14. Analysis of NFT & Digital Art in Pakistan
By Maha Jamshed
15. Evolutionary Aspects of Digital Technology and Its Impacts on Creative Practices
By Aqeel Abbas, Malgorzata Kaczmarska and Alia Hadi Ali
16. An analysis of adaptation methods; a case study of Alif
By Rubaisha Abbasi
17. From Script to Screen: Netflix Submission Journey in Pakistan
By Iram Syed

18. Impact of Coke Studio on Pakistan's National Music
By Syeda Asmat Batool Shamsi
19. Partition through the Lens of Cinema - Exploring 'Pinjar' and 'Silent Water'
By Dr. Lubna Akram
20. Pakistani drama addressing taboo subjects
By Shahzeb Ahmad Shah
21. Pakistani Film posters of 1970s and 1980s: A Reflection of socio-political power dynamics
By Nadia Zafar
22. Impact of Political and Social Changes on Cinema Poster Art in Lahore
By Sumbul Natalia
23. Artifacts of Cinema: Exploring Pakistan Film Posters as Cultural Heritage
By Syed Hassan Hadi
24. Echoes of Place: Unveiling Myth and Folklore in Pakistani Songs, and Poetry
By Adnan Mairaj Malik
25. Visual Metaphors Defining Social Issues in Burka Avenger (2013-2016)
By Syeda Arooj Zehra Rizvi
26. Reception of Local Films on Global Platforms
By Nomana Masood
27. Influence of Social Media on Fashion Industry
By Iqra Anis
28. Instant Entertainment: Tracking the course of short-form videos among the netizens of Punjab, Pakistan
By Rabail Qureshi
29. Cultural Dynamics and Global Influences: Identity and Themes of Pakistani TV Serials in Post-Colonial Era
Name Missing
30. Cinematic Dialogue and Social Influence in Lahore
By Anila Zulfiqar
31. Analysis of the art of Pakistan Cinema Billboards and their sensibility of cultural subjectivity
By Dr. Umaira Hussain Khan
32. From Moghul Miniature to Truck Art: Visual Continuity in the Motif of Bird
By Sophia Mairaj Malik
33. Analyzing the Impact of Bauhaus on Pakistani Visual Communication Design
By Ahmed Faraz
34. Veiled Visions: Gender, Identity, and Society in South Asian Cinema
By Izza Bajwa

35. Exploring Emotional Reactions to Crying Scenes of Male and Female Characters in Television Dramas among Viewers
By Sehrish Mushtaq and Mahnoor Afzal
36. Influence of Dhoop Kinarey on women in Pakistan
By Meerub Mustneer
37. Effect of modern-day textiles and fashion on cultural identity
By Rabia Shaukat
38. Legal challenges to the Basant Festival
By Muhammad Tauseef
39. Analyzing Pakistan's forbidden/forsaken Art Cinema
By Ajmal Hussain
40. Deconstructing the More-Than-Human Symbols in Pakistani Telefilm Laal Baig
By Muhammad Ali
41. Advertisements and Pakistani Animation Industry
By Nitasha Waseem
42. Big Screen Classics to the 'One Minute' Content
By Hamza Naveed Malik
43. Sustainability in Art of Photography and Filmmaking
By Fariha Rashid
44. Analyzing the Impact of AI on the Global Textile and Fashion Industry
By Hira Gul
45. Unlocking AI's Potential in Advertising: A Case Study
By Nimra Akram
46. Artificial Intelligence (AI) reshaping contemporary industries, particularly art, design, advertising, and marketing.
By Rafia Asghar
47. Film posters: A journey from Manual to Digital
By Ayesha Latif
48. Film Posters
By Mahira Noor
49. Pakistani Film Posters
By Asifa Dogar
50. Meme Culture
By Iqra Yousaf
51. Colonial Nostalgia in South Asian Art and Advertising
By Zohreen Murtaza
52. The Recipe of Art Making in Pakistan
By Dr. Sadia Murtaza

53. Historical Significance of Abbott Road as a Hub of Media Technology in Lahore
By Mamoonah Rahim
54. Punjabi Instruments and Emotional Depth: Ustad Tafu's Orchestral Legacy
By Usman Rana
55. Theatre in Lahore
By Sana Batool Naqvi
56. From Gentlemen to Gladiators: The Evolution of Male Protagonists in Punjabi Cinema of Pakistan (1950-2000)
By Nadeem Alam
57. Role of the Tawaifs in the Development of Cinema in South Asia
By Saud-ul-Hassan Khan Rohilla
58. Creating a Storybook with the Use of Sign Language for Deaf Children in Lahore
By Fahad Zakir
59. Decolonizing Museum Narratives: Challenging Eurocentric Gaze by Amplifying Marginalized Voices
By Samavia Zia
60. Sindhi Film Industry: History and Future Challenges
By Dr. Riaz Shaikh
61. Cinema In Lahore
By Iqra Ashraf
62. Revolutionizing the Silver Screen: Analysis of the Female Representation in Lahore Cinemas
By Iqra Chaudhry
63. Connection: The Longing for Belonging
By Nimrah Afzal
64. A study of digital transformations in portraying daily wagers through Studio Practice
By Saira Bano
65. Deconstructing Spirituality; A Visual Exploration of Rumi's Poetry
By Aleena Khan
66. Image of Buraq in Islamic Art: Fact or Fantasy
By Afshan Mehmood
67. The French Dispatch and Visual Postmodernity in Architecture: Wes Anderson's Recreation of Tati's and Godard's Postmodern Moment in Architecture
By Rajitha Rupasinghe and Nishan Wijetunga (co-author)
68. Postage Stamps of Pakistan, as the Carters of Socio-Political Propaganda
By Humera Omer Farooq
69. The Art of Self-Care - Unveiling Therapeutic Potential with Organic and Food Synthesis
By Dr. Asmarah Ahmad and Amna Butt

70. A Signage System of World War I in Paisa Akhbar Lahore
By Dr. Farjood Aliya Rizvi
71. Cultural Roots and Modern Innovation in Pakistani Independent films
By Iqra Yusuf
72. Cinema as A tool for social change and awareness
By Iqra Yousaf
73. Art, Cinema and Society: Changing Trends
By Sana Amjad
74. Effect of Augmented Reality on Cognitive Load of Architecture Learning
By DW Kasun Gayantha
75. Cultural Identity & Modernity in Iranian Chadar/Hijab: Shia Women's Perspectives
By Hijab Fatima
76. Describing Cultural Value to Children through Animated Film in Pakistani Cinema
By Iqra Fahad
77. Revitalizing Lahore's Thirteen Gates: Exploring the Intersection of Cultural Heritage in Contemporary Painting
By Mubashra Younas
78. Indo / Pak Cinematic Fantasy and Mythical Worlds - Analysis of 'Brahmastra' and 'Umro Ayyar'
By Zuha Sajid
79. Pakistani Banned Films and their effects on Students of Filmmaking
By Eesha Javed

Note:

1. One of the names of a researcher is missing
2. Some of the abstracts are given feedback so that these will be added after improvements
3. Submit the due fee before the given date
4. Contact the office of the Department of Graphic Design (DGD) and the Postgraduate Research Centre of Creative Arts (PRCCA)
5. Information: 04299212950, 0321-4982654, 0315-2447708, email: icca@pu.edu.pk