



UNIVERSITY OF THE PUNJAB

B.A. / B.Sc. Part – II
Supplementary Examination - 2018

Roll No.

Subject: Applied Psychology-II
PAPER: A (Applied Areas of Psychology)

TIME ALLOWED: 3 Hrs.
MAX. MARKS: 80

NOTE: Attempt any FIVE questions. All questions carry equal marks.

- Question # 1: (a) Describe scope and aims of counseling psychology.
(b) Explain the role of a counseling psychologist.
- Question # 2: (a) Explain scope of I/O psychology.
(b) Which techniques of assessment and intervention are used by I/O psychologist.
- Question # 3: (a) Write a note on history of developmental psychology.
(b) Explain the role of a developmental psychologist.
- Question # 4: (a) Explain models of Health Psychology.
(b) Which techniques of assessment and intervention are used by Health Psychologist.
- Question # 5: (a) Explain role of a school psychologist.
(b) Write a note on History of Educational Psychology.
- Question # 6: (a) Define attitude and explain its types.
(b) Explain electronic and print media in detail.
- Question # 7: (a) Explain aims and scope of sports psychology.
(b) What is the status of sports psychology in the world.
- Question # 8: (a) Which techniques of assessment and intervention are used by a forensic psychologist.
(b) Explain the status of forensic psychology in the world.
- Question # 9: (a) Write a note on Environmental psychology.
(b) What is the difference between clinical psychology and Health Psychology.



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B.A. / B.Sc. Part - II
Supplementary Examination - 2018

Roll No.

Subject: Applied Psychology
PAPER: Optional

TIME ALLOWED: 3 Hrs.
MAX. MARKS: 100

NOTE: Attempt any FIVE questions. All questions carry equal marks.

نوٹ: کوئی سے پانچ سوال حل کریں۔ تمام سوالوں کے نمبر برابر ہیں۔

- Q. # 1: Define Psychology. Discuss the role of psychologist in today's Pakistan.
سوال نمبر 1: نفسیات کی تعریف لکھیں۔ نیز آج کل کے پاکستان میں ماہر نفسیات کے کردار پر روشنی ڈالیں۔
- Q. # 2: Describe Experimental Method of research in detail with the help of suitable example.
سوال نمبر 2: تجرباتی طریقہ تحقیق کو مثال دے کر تفصیلاً بیان کریں۔
- Q. # 3: What is the subject matter of Industrial Psychology and what are the various roles an Industrial Psychologist performs?
سوال نمبر 3: صنعتی نفسیات کیا ہے؟ اور ایک ماہر صنعتی نفسیات کی کیا ذمہ داریاں ہوتی ہیں؟ تفصیلاً بیان کریں۔
- Q. # 4: Explain in detail the aspects of Advertisement.
سوال نمبر 4: اشتہارات کے مختلف پہلوؤں کی تفصیل سے وضاحت کریں۔
- Q. # 5: Discuss various fields of Applied Psychology.
سوال نمبر 5: نفسیات کی مختلف شاخوں کو تفصیلاً بیان کریں۔
- Q. # 6: Explain in detail various theories of criminal behavior.
سوال نمبر 6: مجرمانہ کردار پر مبنی نظریات تفصیلاً بیان کریں۔
- Q. # 7: Write Short Notes on:
(a) Individual Differences (b) Survey Method
سوال نمبر 7: مختصر نوٹ لکھیں:
(الف) انفرادی اختلافات / تناؤ (ب) سروے طریقہ