UNIVERSITY OF THE PUNJAB

Third Year   A/2015
Examination: B.B.A. (Hons.)

Subject: Business Research Methods
PAPER: 2

TIME ALLOWED: 3 hrs.
MAX. MARKS: 100

NOTE: Attempt any FIVE questions. Question # 7 is compulsory. All questions carry equal marks.

Q1: Write a note on research process? [20]

Q2: Define interviews? Also discuss its various types in detail with appropriate examples? [20]

Q3: Explain the various sources and methods of data collection? [20]

Q4: Define variable and discuss its various types in detail? [20]

Q5: what do you understand by non-probability sampling? Discuss the various types of non-probability sampling with suitable examples? [20]

Q6: What is an exploratory data analysis? Also discuss Frequency, Histograms, Bar charts and Pie Charts? [20]

Q7: Define the following? [4*5]

   a) Directional and non-directional hypothesis
   b) Validity
   c) Reliability
   d) Primary and secondary research

UNIVERSITY OF THE PUNJAB

Third Year   A/2015
Examination: B.B.A. (Hons.)

Subject: Mercantile Law   **TIME ALLOWED: 3 hrs.**
PAPER: 3   **MAX. MARKS: 100**

NOTE: Attempt any FIVE questions. Question # 1 is compulsory.

OBJECTIVE TYPE

Q. 1:   Define any 15 of the following terms: 30

i)	Contract	ii)	Void Contract
iii)	Future Consideration	iv)	Social Agreements
v)	Lock out	vi)	Offer
vii)	Free Consent	viii)	Fraud
ix)	Mistake	x)	Under influence
xi)	Quasi Contract	xii)	Arbitrator
xiii)	Minor	xiv)	Partner
xv)	Contingent Contract	xvi)	Bailor
xvii)	Marine Insurance	xviii)	Limited Liability
xix)	Bailee	xx)	Fire Insurance

SUBJECTIVE TYPE

Attempt any FOUR questions, each question carry equal marks.

Q. 2:   Define and explain contract? Discuss in detail the lawful essential   17.5
elements?

Q. 3:   Define Fire Insurance. What are the different types of Fire Insurance   17.5
Policy?

Q. 4:   What is Void agreement? Explain briefly such agreements which are   17.5
expressly declared as void?

Q. 5:   What is bailment? Explain the various rights and duties of Bailor.   17.5

Q. 6:   Explain in detail the different types of damages.   17.5

Q. 7:   Define Partnership? What are rights and duties of a partner in a firm?   17.5

Q. 8:   What are the powers and functions of National Industrial Relation   17.5
Commission?

UNIVERSITY OF THE PUNJAB

Third Year   A/2015
Examination: B.B.A. (Hons.)

Subject: **Web Engineering**
PAPER: 4

TIME ALLOWED: 3 hrs.
MAX. MARKS: 100

Objective Type

Question No 1:   **Max Marks 40**

Write down the most appropriate choice for the following Multiple Choice Questions.

1. Page Designed in HTML is called as _____
   - A). Front Page
   - B). Web Page
   - C). Yellow Page
   - D). Server Page

2. HTML program can be read and rendered by _____
   - A). Web Browser
   - B). Interpreter
   - C). Server
   - D). Complier

3. An <iframe> is used to display a web page within a web page.
   - A). There is no such thing as an <iframe>
   - B). True
   - C). False

4. Which of these elements are all <table> elements?
   - A). <table><head><tfoot>
   - B). <thead><body><tr>
   - C). <table><tr><td>
   - D). <table><tr><tt>

5. CSS stands for:
   - A). Cascading style sheet
   - B). Cascading super sheet
   - A). Competitive style sheet
   - B). None of the above

6. Which of the following is a component of CSS style rule?
   - A). Selector
   - B). Property
   - C). Value
   - D). All of the above.

7. In CSS, Which of the following property is used to set the background color of an element?
   - A). background-color
   - B). background-image
   - C). background-repeat
   - D). background-position

8. In CSS, Which of the following property is used to control the repetition of an image in the background?
   - A). background-color
   - B). background-image
   - C). background-repeat
   - D). background-position

9. Which CSS property is used to change the style of visited links?
   - A). a:hover
   - B). a:link
   - C). a:visited
   - D). a:vlink

10. Where in an HTML document is the correct place to refer to an external style sheet?

    A). <head>
    B). <body>
    C). <html>

11. Can you access Cookie using javascript?

    A). Yes
    B). No

12. Which of the following is a valid type of function javascript supports?

    A). named function
    B). anonymous function
    C). All of the above.
    D). None of the above.

13. Which of the following is the correct syntax to redirect a url using JavaScript?

    A). document.location='http://www.newlocation.com';
    B). browser.location='http://www.newlocation.com';
    C). navigator.location='http://www.newlocation.com';
    D). window.location='http://www.newlocation.com';

14. Is JavaScript a case-sensitive language?

    A). True
    B). False

15. Java Servlets run faster than JSP?

    A). Yes
    B). No

16. Which element of web.xml is used to specify the error handler in servlets?

    A). error-page
    B). error-handler
    C). exception
    D). exception-handler

17. What is JDBC?

    A). JDBC is a java based protocol.
    B). JDBC is a standard Java API for database-independent connectivity between the Java programming language and a wide range of databases.
    C). JDBC is a specification to tell how to connect to a database.
    D). Joint Driver for Basic Connection

18. Which of the following is not a component/class of JDBC API?

    A). DriverManager
    B). Driver
    C). Connection
    D). Transaction

19. Which of the following manages a list of database drivers in JDBC?

    A). DriverManager
    B). JDBC driver
    C). Connection
    D). Statement

20. What ODBC stands for?

    A). Oval Database Connectivity
    B). Open Database connectivity
    C). Object Database Connectivity
    D). None of the above

Subjective Type

Question No 1:
Part-A   (7.5)
Explain the benefits of MVC architecture?

Part-B
What is the meaning and purpose of CSMA/CD.   (7-5)

Question No 2:
What is servlet? Explain its life cycle in detail.   (15)

Question No 3:
What is the use/benefit of Cascading Style Sheets? Explain in detail with examples.   (15)

Question No 4:
Describe the role/purpose of each of the following in web development: (15)

    A). Applet   (4)
    B). HTTP   (4)
    C). ODBC   (4)
    D). IDEs   (3)

Question No 5:
What are the different JDBC drivers and describe the role/purpose of each?

Question No 6:
Part-A   (6)
How many alert dialogs will the following Javascript generate, and what will be displayed in each of them?

```
var x = "10";
function f()
{
    var x = "4";
        alert(this.x);
        function g()
        {
                alert(x);
        }
        g();
}
f();
```

Part-B   (9)
Below you will see some snippets of HTML from a Web page. Fill in the body of the Javascript function changeColor so that the color of the text changes in response to the selection made in the menu.

```html
<style type="text/css">
        .a {color:red;}
        .b {color:green;}
        .c {color:blue;}
</style>
...
<div id="colorText">Select below to change the color of this text</div>
    <select onchange="changeColor(this.value)">
      <option value="a">Red</option>
      <option value="b">Green</option>
      <option value="c">Blue</option>
    </select>
    <script type="text/javascript">
     //<![CDATA[
        function changeColor(value) {
            // Answer:
    }    //]]>
    </script>
```

UNIVERSITY OF THE PUNJAB

Third Year   A/2015
Examination: B.B.A. (Hons.)

Subject: Human Resource Management
PAPER: 5

TIME ALLOWED: 3 hrs.
MAX. MARKS: 100

NOTE: Attempt any FIVE questions. Question # 7 is compulsory.

Q1: What is HRM? Discuss its functions? [20]

Q2: Defind strategic management? Also discuss the steps involved in strategic management process? [20]

Q3: Discus the various methods through which job analysis information can be obtained? [20]

Q4: What is validity? also discuss the procedure to validate a test? [20]

Q5: Write a detailed note on 'interviewing candidates' along with its types and contents? [20]

Q6: What is performance management and how it is essential for the organizations in gaining competitive advantage? [20]

Q7: Discuss the following: [4*5]

1. Job specification and job description
2. Succession Planning
3. Reliability and validity
4. Line and staff authority

UNIVERSITY OF THE PUNJAB

Third Year   **A/2015**
Examination: B.B.A. (Hons.)

Roll No. ....…..

Subject: Auditing
PAPER: 6

TIME ALLOWED: 3 hrs.
MAX. MARKS: 100

NOTE: Attempt any FIVE (5) questions. Question # 1 is compulsory.

Q 1 Write Short Notes

     a)   Audit   d) Audit Program
     b)   Vouching   e) Subsequent Appointment of Auditor
     c)   Subsequent Event   (5*4)

Q 2 What are the different techniques to be used for verification of Tax Provisions made by entity   (20)

Q 3 List & briefly explain the six (6) point technique of verification   (20)

Q 4 Differentiate between Internal Audit & External Audit   (20)

Q 5 What is a casual vacancy, how is it created & how can this be filled.   (20)

Q 6 What are audit working papers. What are the types of Audit Working Papers, also give 5 content for each of the working Paper types   (20)

Q 7 What are different types of Audit. List & explain each alongwith their advantages & disadvantages.   (20)

UNIVERSITY OF THE PUNJAB

Third Year   A/2015
Examination: B.B.A. (Hons.)

Subject: Taxation Management (Basic)
PAPER: 7

TIME ALLOWED: 3 hrs.
MAX. MARKS: 100

NOTE: Attempt any FIVE questions. Question # 1 is compulsory.

Objective Portion

Q.1   State with reasons whether the following expenses are capital or revenue: [30]

1. Legal expenses incurred in raising a loan
2. Amount spent for construction of a building
3. Advertising charges normally incurred
4. Cost of affixing a signboard at the business place
5. Freight expenses paid on purchase of stock in trade
6. Cost of whitewashing the business building
7. Royalty paid for acquiring a copyright
8. Legal expenses paid in drafting a partnership deed
9. Interest on loan borrowed for business
10. Wages paid for manufacture of products for sales

Subjective Portion

Q.2   What is meant by agricultural income? Give five examples of agricultural income and five examples of non-agricultural income.   [17.5]

Q.3   Discuss in detail the concept of a Resident person in the context of Income Tax Law.   [17.5]

Q.4   Define the following in the light of provisions of Income Tax Law: [17.5]
(a)   Accumulated Profits   (b)   Company

Q.5   Write a note on Initial Allowance and First Year Allowance.   [17.5]

Q.6   Discuss at least ten allowable deductions under the head 'Income from Business'.   [17.5]

Q.7   Define a Capital Asset and state the Capital Gains which are exempt from Income Tax.   [17.5]

Q.8   Mr. Habib is the Chief Accountant of Super Star Industries Limited, Lahore. He has furnished the following particulars of his income for the Tax Year Ending 30th June, 2015:   [17.5]

	Rs.
Basic salary	800,000
Bonus	20,000
Medical allowance	90,000

P.T.O

UNIVERSITY OF THE PUNJAB

Third Year   A/2015
Examination: B.B.A. (Hons.)

Subject: Management Information System
PAPER: 8

TIME ALLOWED: 3 hrs.
MAX. MARKS: 100

(OBJECTIVE TYPE)

Q# 1(a): Select the most suitable choice.   **(1.5X 10 =15 marks)**

(i) Which level/s of management deal/s mostly with the structured decision?

(A) Top management (B) Operational (C) Tactical management (D) All of the these)

(ii) Promoting the organization's products and services is a business function of

(A)Manufacturing and production (B) finance (C) human resources (D) sales and marketing

(iii) _____ is concerned with policy making objective setting and delivering strategies:

(A) Top Management (B) Low level Management (C) Tactical management (D) None of these

(iv) . Information is:

(A) the accumulation of raw data.   (B) the way we analyze problems.

(C) the best form of knowledge.   (D) Data shaped into meaningful form.

(v) Contemporary software platform trends in the organizations include the growing use of :

(A) LINUX   (B) Open Source software   (C) Web Services   (D) All of these

(vi) A Customer, an Order and a Book are all examples of a(n)

(A) attribute   (B) key field   (C) field   (D) entity

(vii) Projections and responses to queries are information output characteristics associated with a(n):
(A) DSS   (B) MIS   (C)TPS   (D) ESS

(viii) Which of the following individuals helps to create information?

(A) Knowledge workers   (B) System Analysts   (C) Data workers   (D) Executives

(ix) Companies can use CRM when they interact with:

(A) Employees of the Organization   (B) Customers (C) Data workers (D) None of these

(x) Which one is the last stage of SDLC ?

(A) Design (B) Implementation   (C) Requirement Analysis   (D) Maintenance

Q# 1(b): Mark "T" for true and "F" for false in the following statements: (5 marks)

(i). Virtual company can profitably operate in a competitive environment of continual and
    unpredictable changes in custom preferences, market salutation and business opportunity.

(ii) Correct and complete information must be required for certain decision.

(iii) GUI based OS is more user friendly as compared to Command Line OS.

(iv) OAS is a type of Decision support system.

(v) RDBMS helps to prepare/develop DSS for an Enterprenure..   P.T.o

Q.# 2 (a) What do the following abbreviates stand for. (10x ½ = 05 marks)

(i)	CRM	(vi)	HTML
(ii)	DDL	(vii)	HRM
At	DSS	(viii)	WAN
(iv)	CASE	(ix)	Wi-Fi
(v)	ATM	(x)	DSL

Q.# 2(b) Answer any FIVE short Questions: (3x 5= 15))

(i) Differentiate between Information and Data

(ii) What are the basic Components of a System.

(iii) Enlist the Stakeholders of Information System.?

(iv) Define Agile company.

(v) Write Four Data types used in business environment.

(vi) How IT helps in Leverage Investment?

(vii) What are the three best Strategies to promote global business.

(Subjective type)　　　Max. Marks: 60

Note: Attempt any FOUR Questions.

Q.No.3
(a) What is planning? Describe the role of information system in planning.　**8 marks**
(b) Describe strategic planning tactical planning and operation planning.　**7 marks**

Q.No.4
(a) Describe Office automation System and its uses in e-business..　**8 marks**
(b) Explain various types of Office automation System.　**7 marks**

Q.No.5
(a) What is meant by transaction processing? Explain different functions of
transaction processing.　**8 marks**
(b) What is the role of management information system in transaction processing.　**7 marks**

Q.No.6
(a)Define a System. How DSS helps all the Managers?.　**8 marks**
(b) Explain the first three stages of SDLC.　**7 marks**

Q.No7
What is Relational Database Management System. Illustrate with the help of a Case study.
　15 marks

No.8
(a) What are the four kinds of computer based information systems that Support
decisions? Explain each kind briefly　**8 marks**
(b) Explain the basic model of organization structure.　**7 marks**

Q.No.9
(a) What is an Expert System? Explain its uses in our daily life.　**8 marks**
(b) What is difference between Open and Specific Models?　**7 marks**

UNIVERSITY OF THE PUNJAB

Third Year   **A/2015**
Examination: B.B.A. (Hons.)

Roll No. ....

Subject: **Development Economics/International Economics**   TIME ALLOWED: 3 hrs.
PAPER: 9   MAX. MARKS: 100

***NOTE:** Attempt any **FIVE** questions. All questions carry equal marks. Question # 1 is compulsory.*

Q.1. Define The Followings?

i.	GDP-Gross Domestic Product	Vi.	Natural Resources
ii.	HDI-Human Development Index	Vii.	Per Capita Income
iii.	Technology	Viii.	Factors Of Production
iv.	Balance Of Payments	Ix.	Development Economics
v.	Foreign Aid	X.	International Trade

Q.2. Differentiate Between Economic Development And Development Economics? Explain How Can We Measure Economic Development in Less Developed Countries?

Q.3. Explain "The Rostow's Stages of Economic Growth"? Discuss The Take-Off Stage In Detail? Where Do You Think Pakistan Stands Among These Stages?

Q.4. Explain Different Common Characteristics Of Less Developed Countries?

Q.5 What Is "Unemployment"? What Are Major Causes Of Unemployment In Pakistan? How We Can Reduce Unemployment In Pakistan?

Q.6. critically Explain the New Growth Theory in Detail?

Q.7. Write A Short Note On Any **Two** Of The Followings?

a) Current International Economic Issues
b) Balance of Payments
c) National Income

UNIVERSITY OF THE PUNJAB

Third Year   A/2015
Examination: B.B.A. (Hons.)

Subject: Corporate Governance
PAPER: 11

TIME ALLOWED: 3 hrs.
MAX. MARKS: 100

Section-1
Objective Portion

Q. 1   Give short answers to any 10 of the following: 4*10=40

i)   Directors not to hold shares

ii)   Eligibility to act as Director

iii)   Audit Committee Reporting Procedure

iv)   Composition of Audit Committee

v)   Meeting of the Board

vi)   Corporate Ownership Structure

vii)   Security and Exchange Commission of Pakistan Act 1997 section 21

viii)   Board Composition of listed company

ix)   Term of Reference

x)   Differentiate between Chairman and Commissioner of SECP

xi)   What is Karachi Stock Exchange?

xii)   Frequency of Audit committee meeting

Section-2
Subjective Portion
Attempt any four questions.

Q.2.   Write down a comprehensive note on powers of Security and Exchange Commission of

Pakistan.   15

Q.3.   Discuss in detail the function of internal and external auditor.   15

Q.4.   Write a note on financial reporting framework.   15

Q.5.   Discuss in detail frequency of financial reporting and corporate compliance.   15

Q.6.   Discuss the responsibilities powers and function of the Board of Directors.   15

Q.7.   Discuss the director's report in detail.   15

Q.8.   Differentiate the different Executive, Non-Executive and Independent Non-Executive

Directors.   15

UNIVERSITY OF THE PUNJAB

Third Year   **A/2015**
Examination: B.B.A. (Hons.)

Roll No. ....

Subject: **Current Business**   TIME ALLOWED: 3 hrs.
PAPER: 10   MAX. MARKS: 100

Q.NO	QUESTIONS	MARKS
	Section -1: **(marks 60)** Attempt any four questions .All questions carry Equal Marks.	
1	Write down the energy crisis in Pakistan. What is its impact on economy?	15
2	What is agriculture sector? Write down the importance of agriculture sector in Pakistan.	15
3	Explain the role Micro Finance in poverty alleviation Pakistan.	15
4	Define Financial Markets? Whatis the basic function of financial market? Also explain different types of share.	15
5	What are Islamic financing? Also differentiate between Mudarbah,Musharakah.	15
6	Explain in detail the economic condition of Pakistan.	15
7	What is telecommunication? What steps taken by the government of Pakistan for improvement of this sector.	15
8	**Section II** **Attempt any 10 questions from the following. All question carry equal marks.** 1. Sukuk 2. Islamic Banking 3. Common stock 4. IPO 5. Function of money(any four) 6. Balance of Payment 7. Importance Industrial sector of Pakistan 8. SBP 9. Different Type of loans 10. Inflation 11. Problems of agriculture in Pakistan(any four) 12. Development of banking sector in Pakistan 13. Growth in telecommunication in Pakistan 14. Define progressive taxation 15. NI vs GDP	40