

BS Business Education

| Course Title | Course Code | Course Type | Credit Hour |
|--|---------------------|-------------------|------------------------------|
| Semester 1 | | | |
| <u>GEN(NS)</u> | | General | <u>3</u> |
| Functional English | GENG-101 | General | <u>3</u> |
| Civics and Community Engagement | GCCE-101 | General | <u>2</u> |
| Islamic Studies / Ethics (for Non-Muslims) | GISL-101 / GETH-101 | General | <u>2</u> |
| Micro and Macro Economics | BSBE-302 | Major | <u>3</u> |
| Principles of Management | BSBE-313 | Major | <u>3</u> |
| Tarjuma-e-Quran | HQ-001 | Compulsory | <u>0</u> |
| | | | Total Credit Hours 16 |
| Semester 2 | | | |
| <u>GEN(AH)</u> | | General | <u>2</u> |
| Quantitative Reasoning (I) | GQR-101 | General | <u>3</u> |
| Entrepreneurship | GENT-101 | General | <u>2</u> |
| Ideology and Constitution of Pakistan | GICP-101 | General | <u>2</u> |
| Financial Accounting | BSBE-305 | Major | <u>3</u> |
| Fundamentals of Marketing | BSBE-309 | Major | <u>3</u> |
| Tarjuma-e-Quran | HQ-002 | Compulsory | <u>1</u> |
| | | | Total Credit Hours 16 |
| Semester 3 | | | |
| Applications of Information and Communication Technologies | GICT-201 | General | <u>3</u> |
| Expository Writing | GENG-201 | General | <u>3</u> |
| Money Banking and Finance | BSBE-320 | Major | <u>3</u> |
| E-Commerce | BSBE-312 | Major | <u>3</u> |
| Human Resource Management | BSBE-316 | Major | <u>3</u> |
| Tarjuma-e-Quran | HQ-003 | Compulsory | <u>0</u> |
| Business Mathematics | BSBE-304 | Major | <u>3</u> |
| Pakistan Studies. | GPST-201 | General | <u>2</u> |
| | | | Total Credit Hours 20 |
| Semester 4 | | | |
| <u>GEN(SS)</u> | | General | <u>2</u> |
| Quantitative Reasoning (II) | GQR-201 | General | <u>3</u> |
| Organizational Leadership | BSBE-323 | Major | <u>3</u> |
| Financial Management | BSBE-308 | Major | <u>3</u> |
| Business Ethics and Law | BSBE-319 | Major | <u>3</u> |
| Tarjuma-e-Quran | HQ-004 | Compulsory | <u>1</u> |
| Business Statistics | BSBE-303 | Major | <u>3</u> |
| | | | Total Credit Hours 18 |
| Semester 5 | | | |
| Cost Accounting | BSBE-306 | Major | <u>3</u> |
| Total Quality Management | BSBE-307 | Major | <u>3</u> |
| Business Communication | BSBE-301 | Major | <u>3</u> |
| Consumer Behavior | BSBE-311 | Major | <u>3</u> |
| Digital Marketing Management | BSBE-310 | Major | <u>3</u> |
| Tarjuma-e-Quran | HQ-005 | Compulsory | <u>0</u> |
| | | | Total Credit Hours 15 |
| Semester 6 | | | |
| General Methods of Teaching | MECD 305 | Interdisciplinary | <u>3</u> |
| Educational Assessment | MECD 202 | Interdisciplinary | <u>3</u> |
| Operations Management with AI | BSBE-315 | Major | <u>3</u> |
| AI for Business | BSBE-317 | Major | <u>3</u> |
| Research Methods | BSBE-322 | Major | <u>3</u> |
| Tarjuma-e-Quran | HQ-006 | Compulsory | <u>1</u> |
| | | | Total Credit Hours 16 |
| Semester 7 | | | |
| Fieldwork / Teaching Practice | BSBE-502 | Major | <u>3</u> |
| Thesis/Capstone Project | BSBE-501 | Major | <u>3</u> |
| major | BSBE- | Major | <u>3</u> |
| Organizational Behavior and Group Dynamics | BSBE-314 | Major | <u>3</u> |
| Management Information System | BSBE-318 | Major | <u>3</u> |
| Tarjuma-e-Quran | HQ-007 | Compulsory | <u>0</u> |
| | | | Total Credit Hours 15 |
| Semester 8 | | | |
| Fieldwork/Business Internship | BSBE-503 | Major | <u>3</u> |
| Philosophy of Education | MECD 202 | Interdisciplinary | <u>3</u> |
| Curriculum Development | MECD 303 | Interdisciplinary | <u>3</u> |
| Data Analytics for Business | BSBE-324 | Major | <u>3</u> |
| Taxation Management | BSBE-321 | Major | <u>3</u> |
| Tarjuma-e-Quran | HQ-008 | Compulsory | <u>1</u> |
| | | | Total Credit Hours 16 |

Signature

