

BS Media & Development Communication

Course Title	Course Code	Course Type	Credit Hour
Semester 1			
<u>GEN(NS)</u>		General	<u>3</u>
Functional English	GENG-101	General	<u>3</u>
Civics and Community Engagement	GCCE-101	General	<u>2</u>
Islamic Studies / Ethics (for Non-Muslims)	GISL-101 / GETH-101	General	<u>2</u>
Fundamentals of Communication & Contemporary Media	DMC-106	Major	<u>3</u>
Introduction to Digital Media	DMC-105	Major	<u>3</u>
Fehm-e-Quran	HQ-001N	Compulsory	<u>0</u>
			Total Credit Hours 16
Semester 2			
<u>GEN(AH)</u>		General	<u>2</u>
Quantitative Reasoning (I)	GQR-101	General	<u>3</u>
Entrepreneurship	GENT-101	General	<u>2</u>
Ideology and Constitution of Pakistan	GICP-101	General	<u>2</u>
Contemporary World Media	MDC-122	Major	<u>3</u>
Development Support Communication	MDC-121	Major	<u>3</u>
Fehm-e-Quran	HQ-002N	Compulsory	<u>1</u>
			Total Credit Hours 16
Semester 3			
Applications of Information and Communication Technologies	GICT-201	General	<u>3</u>
Expository Writing	GENG-201	General	<u>3</u>
Introduction to Advertising	MDC-233	Major	<u>3</u>
Introduction to Public Relations	MDC-232	Major	<u>3</u>
Media Laws & Ethics	MDC-231	Major	<u>3</u>
Fehm-e-Quran	HQ-003	Compulsory	<u>0</u>
Pakistan Studies.	GPST-201	General	<u>2</u>
			Total Credit Hours 17
Semester 4			
<u>GEN(SS)</u>		General	<u>2</u>
Quantitative Reasoning (II)	GQR-202	General	<u>3</u>
Media & Information Literacy	MDC-243	Major	<u>3</u>
Digital Media & Storytelling for Development	MDC-242	Major	<u>3</u>
Journalistic Writing for Development (Urd/Eng)	MDC-241	Major	<u>3</u>
Fehm-e-Quran	HQ-004N	Compulsory	<u>1</u>
			Total Credit Hours 15
Semester 5			
Introduction to Broadcast Media	FBM-105	Interdisciplinary	<u>3</u>
Mobile Journalism	DMC-303	Interdisciplinary	<u>3</u>
Gender, Entrepreneurship and Economic Development	MDC-353	Major	<u>3</u>
Communication Research Methods-I	MDC-352	Major	<u>3</u>
Communication Theories, Models & Approaches	MDC-351	Major	<u>3</u>
Tarjuma-e-Quran	HQ-005	Compulsory	<u>0</u>
			Total Credit Hours 15
Semester 6			
Foreign Language		Interdisciplinary	<u>3</u>
Photo Journalism	BSJS-311	Interdisciplinary	<u>3</u>
Public Policy & Sustainable Development	MDC-363	Major	<u>3</u>
Communication Research Method-II	MDC-362	Major	<u>3</u>
Theories & Approaches to Development Communication	MDC-361	Major	<u>3</u>
Tarjuma-e-Quran	HQ-006	Compulsory	<u>1</u>
			Total Credit Hours 16
Semester 7			
Fieldwork / Internship	MDC-471	Major	<u>3</u>
Development Communication Campaigns & Designs	MDC-475	Major	<u>3</u>
Agricultural Communication	MDC-474	Major	<u>3</u>
Environmental Communication	MDC-473	Major	<u>3</u>
Health Communication	MDC-472	Major	<u>3</u>
Tarjuma-e-Quran	HQ-007	Compulsory	<u>0</u>
			Total Credit Hours 15
Semester 8			
Capstone Project	MDC-481	Major	<u>3</u>
Artificial Intelligence & Development	MDC-485	Major	<u>3</u>
Climate Change Reporting & Public Engagement	MDC-484	Major	<u>3</u>
Health Informatics	MDC-483	Major	<u>3</u>
Risk Communication & Community Engagement	MDC-482	Major	<u>3</u>
Tarjuma-e-Quran	HQ-008	Compulsory	<u>1</u>
			Total Credit Hours 16

Signature