

NEWSLETTER



College of Art & Design

Bi-Annual Issue No. 2

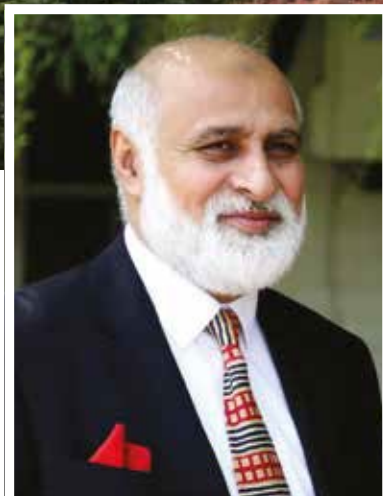
July - December 2021



University of the Punjab,
Lahore

06	1st Fibre Art Show 2021	28	Theatre Show
08	Degree Show Textile Design		by Whistle Blower
11	Artist Talk and Demo with Durre Waseem	30	MPhil Studio Practice Thesis Display
12	Artist Talk with Dr Nabeela Rehmaan	33	Anna Molka Award 2021
13	Degree Show MFA	39	Tribute to Pakistani Artists
15	Degree Show BFA Fine Arts	42	Entrance Examination Test
17	FOBA Visual 2021	43	Architecture & Poetry
18	Quarantine Public Library (QPL, Amina Cheema)	44	Thesis Display Panel Design Architecture
20	خواب کمخواب (ایله ذولفقار)	47	Stir Design Seminar
22	Lahore Zoo Art Competition	49	Anamorphic Design Projects
23	Mecca & Medina by Russian Collection	50	21st Century Seminar Opportunities & Challenges for Graphic Designers
25	مروایت یا جدیدیت Panel Discussion	51	Google Doodle Designs
26	Artist Talk with Rakshanda Atwar	53	Degree Show BFA Graphic design 2021
		55	Industrial Visit to Packages Converter Ltd

CONTENTS



Message from Vice Chancellor

Considering the nature of the subject of visual arts, the College of Art & Design plays a vital role in shaping the professional and personal lives of several emerging artists at the time of their academic journey in their respective degrees. Moreover, it is appropriate considering the nature of the subject of visual arts, College of Art & Design plays a vital role in shaping the professional and personal lives of several emerging artists at the time of their academic journey in their respective degrees.

College of Art & Design has provided the students an opportunity to unwind their intellectual stress and to be acknowledged by our lovers even during a difficult time.

Prof. Dr. Niaz Ahmed Akhtar



Message from Principal

The campus life is back after the COVID-19 lifestyle, marked with the lock-downs and online classes. The situation became more testing for those who were in their concluding years and preparing for the final thesis display, which also remained under dark clouds of a possible online thesis display; an exhibition that no one ever wanted this way.

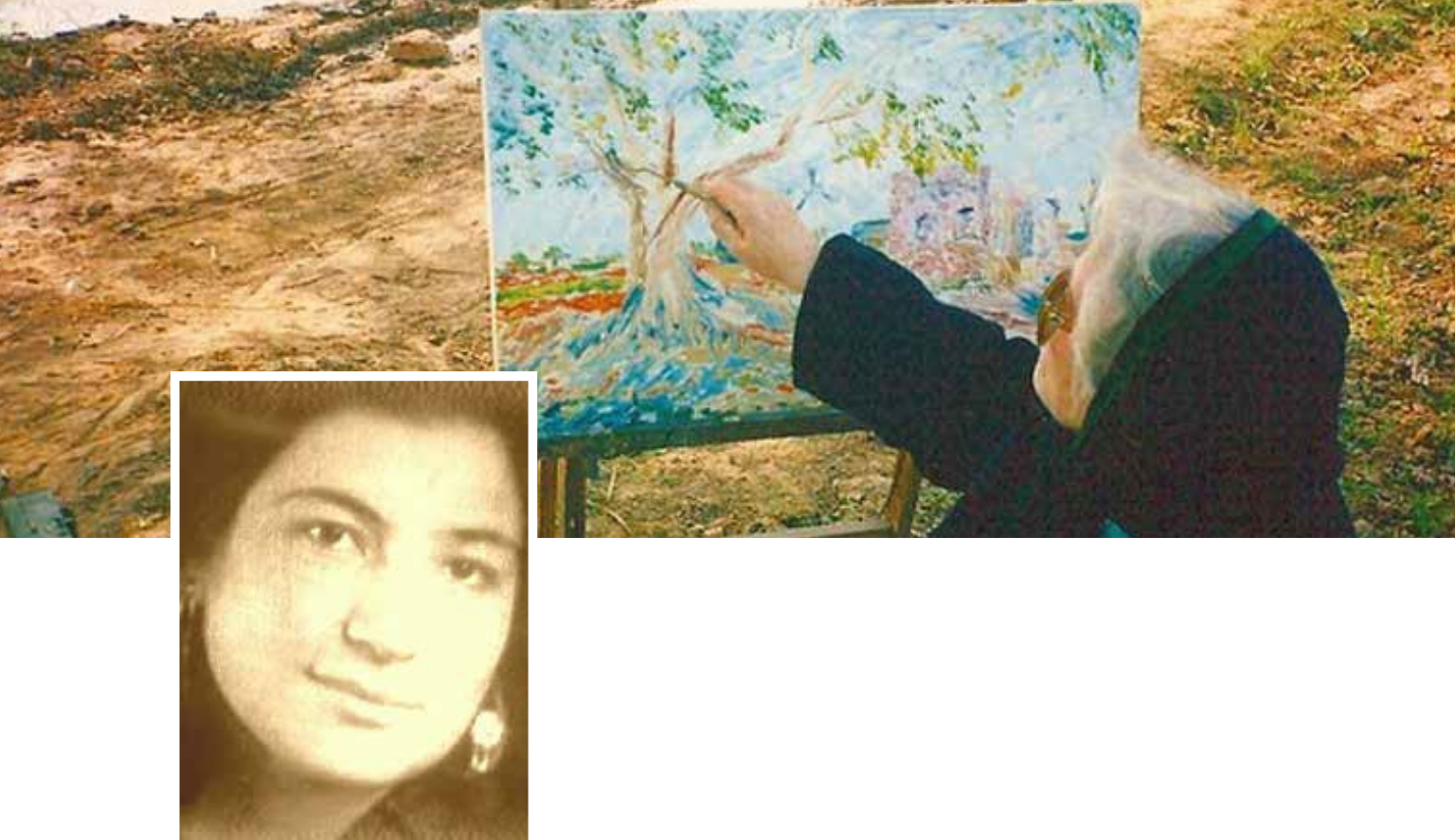
Thanks to Allah Almighty and a well-planned vaccination program in the country, the spike of infection rate fell incredibly and life started to normalize. As pleasant amazement, the University of the Punjab Lahore responded to the situation cheerfully by opening its all campuses for on-campus studies.

The College of Art and Design, its faculty and students, greeted this brighter situation by immediately starting the on-campus classes and other activities. The Thesis Displays of the BFA and MFA programs were well-received by the visitors, art-lovers, art-critics, and general public. In addition to that, the MA students could not resist the urge of putting on their display as well.

Hope you would enjoy reading it, coupled with a panoramic visual journey of art, architecture, and design.

Prof. Dr. Sumera Jawad





Anna Molka Ahmed

Anna Molka Ahmed established the Fine Arts Department in 1940, now the University College of Arts & Design, at the University of Punjab in Lahore, laying the foundation for decades of arts education in the country.

She was determined to become an artist from a young age, and despite her parent's disapproval, eventually enrolled at the Royal College of Art in London. There she met her husband, and the pair soon moved to Lahore.

Ahmed's path took a fortuitous turn when she responded to an ad from the University of Punjab seeking an artist to open a women's art department at the school. In 1940, she became the first head of the University's Fine Arts Department, and over more than thirty years, she was instrumental in fostering a culture of arts education in Pakistan.

She organized the first art exhibitions ever held in the country, and many of her students went on to establish their University arts programs throughout Pakistan. Meanwhile, Ahmed never stopped painting. Her expressionist work often combined European influences with inspiration from her adopted home country.

In honor of her pioneering achievements in the world of fine arts education, Ahmed was honored in 1963 with the Tamgha-i-Imtiaz (Medal of Excellence), one of the highest awards for a citizen in Pakistan.

Thank you, Anna Molka Ahmed, for inspiring generations of Pakistani artists.

1ST FIBER ART SHOW IN PUCAD

BY TEXTILE DESIGN

Fiber Art Exhibition, 2021 was displayed at Anna Molka Gallery, College of Art & Design, University of the Punjab. This exhibition started on July 7th, 2021 and remained open till July 15th, 2021.



It was the first fiber art exhibition. Prof. Dr. Saleem Mazhar Pro Fiber Art Exhibition, 2021 was displayed at Anna Molka Gallery, College of Art & Design, University of Punjab. This exhibition started on July 7th 2021 and remained open till July 15th 2021. It was the first fiber art exhibition. Prof. Dr. Saleem Mazhar Pro Vice-Chancellor PU was the Chief Guest while Prof. Dr. Amra Raza Dean Faculty of Arts and Humanities was the Special Guest. The Fiber Art Exhibition was curated by Dr. Asna Mubashara, Dr. Beenish Tahir and Ms. Rabia Shukat.





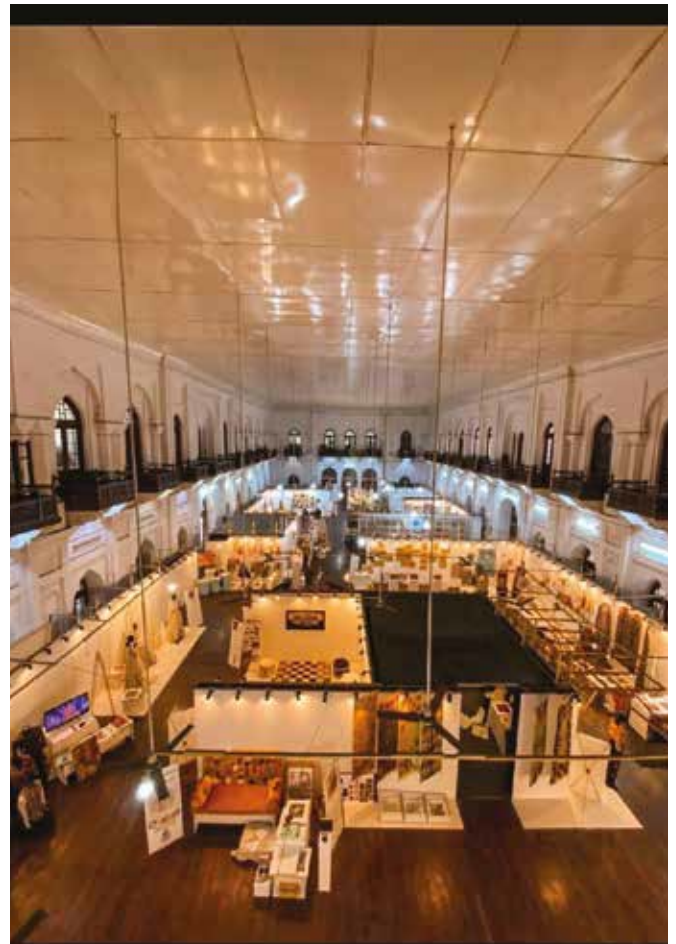
DEGREE SHOW TEXTILE DESIGN

THE MESMERIZING ARRAY OF
THOUGHT PROVOKING AND
BEAUTIFUL ART

At Grand Hall, College of Art and Design
University of the Punjab, Lahore

The Textile Design Degree show 2021 was held by Department of Textile Design, College of Art and Design, University of the Punjab. It included a thesis display of MFA and BFA students which was showcased at Grand Hall, old campus. The display started on July 7th, 2021 and remained open till 15th of July, 2021. The show was hosted by Principal; Professor Dr. Sumera Javed, Dean/Chairperson Dr. Amra Raza and Incharge; Dr. Asna Mubashra and the faculty of Department of Textile Design.

Students showcased their incredible textile products very aesthetically. Each student had a specific idea that could be seen in their work clearly. Everyone chose different topics that ranged from Mughal miniature art to mental health awareness. There was a plethora of different hues and creative beauty scattered everywhere in the hall which was indeed incredible to behold.





ARTIST TALK & DEMO

With Durre Waseem

Durre Waseem, an alumni of the Fine Arts Dept, University of the Punjab, is an acclaimed international artist. She is residing in Los Angeles California and is an award-winner member of numerous prestigious Art programs and Associations in America.

On her recent visit to Lahore she held a demo-cum art workshop at the Fine Arts department, College of Art & Design on 7th October 2021, her spontaneous and expert demonstration and artist talk was very well received by the students of the College.



ARTIST TALK

With Dr Nabeela Rahmaan

On 27th October 2021, Dr Nabila Rehman, Director Institute of Punjabi language and Culture, presented a talk to the Research students of College of Art & Design on the topic “Art, Literature and Creativity “.

Dr Nabila interacted with the attendees in her sweet Punjabi dialect, resulting in a diverse and multifarious discourse. Her recitation of Bulleh Shah’s poem “Ajj Holi Khelun ri, parh Bismillah” mesmerized the audience .





DEGREE SHOW

BY MFA

Punjab University Vice-Chancellor Engr. Prof. Dr. Niaz Ahmad Akhtar inaugurated MFA Visual Arts 2021 Degree Show. CAD Principal Prof. Dr. Sumera Jawad, head of departments, faculty, and students joined the inauguration ceremony. Babar Mustafa depicted Sorcery in his paintings. Erum Akhtar's theme was based on the concept of suffocation, the feeling of being trapped and oppressed in a limited space and environment. Faleeha Zafar did an installation on human conditions such as depression and anxiety caused by self-doubts and low self-esteem. Fasiha Irfan painted the self-conscious and unconscious state of mind. Irtbat-ul-Hassan's thesis was about animal and nature abuse.

Iqra Majid's Kirigami works were about the continuity of life. Memuna Shahid's Metal sculptures depicted resilience. Meerak Mengal painted his dreamscapes, Sidra Saleem's work was about clowns and the freedom to overcome chaotic life. Sumaira Amin's Fresco titled Arzoo-e-Duwam portrayed a tale of homicidal progression of hereditary and monarchical rule. Zaib-un-Nisa installed flies as a symbol of disturbance and restlessness. The exhibition was open to the public from October 27th, 2021.







DEGREE SHOW

BFA FINE ARTS

The Degree Show BFA Fine Arts 2021 was held at College of Art & Design, University of the Punjab. Principal Prof. Dr. Sumera Jawad, head of departments, faculty, and students joined the inauguration ceremony.



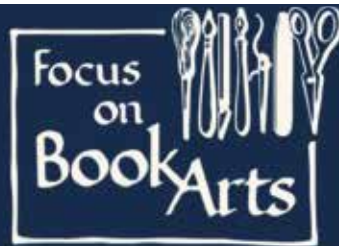


FOBA VIRTUAL 2021, OREGON WASHINGTON

“TO HOME IT MAY CONCERN”

Book Title by Amina Cheema


Amina Cheema's experimental book titled 'To Whom It May Concern' won FOBA Virtual 2021 Juried Exhibition, Oregon Washington. The work is the outcome of a realization that how encountering your own body shadows can end up meeting your deeper darker self.



Quarantine Public Library

Pakistan's Representation by Amina Cheema

Amina Cheema represented Pakistan for QPL's last round (Quarantine Public Library) a project by Katie Garth and Tracy Honn, where they invited 20 artists who live and work outside America to contribute to an online repository of downloadable books. The illustrated book is titled 'They Wear Us Too' where shoes are tell-tale souvenirs of time and place.



quarantinepubliclibrary

DECEMBER 2021

quarantinepubliclibrary Tomorrow, we will publish Quarantine Public Library's last planned release, compo...

DECEMBER 2021

- Alex Ayivi
- Alia Bassioni
- Elina Brotherhus
- Sophie Carroll-Hunt
- Amina Cheema
- Crystian Cruz
- Sofia El Khyari
- Marnix Everaert
- Caren Florance
- Hatiye Garip
- Saskia Haalebos
- Nicci Haynes
- Lauren Hinds
- Hai-Hsin Huang
- Vanessa López

We are grateful to these generous folks for sharing with us and with QPL visitors, who have themselves come from more than 100 countries. Keep visiting—the site and its 200+ books aren't going anywhere!—and see all 24 new acquisitions at the link in our profile.

We are excited to share work by: Alex Ayivi 🇫🇷 Alia Bassioni 🇸🇪 Elina Brotherhus 🇳🇱 Sophie Carroll-Hunt 🇮🇪 **Amina Cheema** 🇵🇰 Crystian Cruz 🇧🇷 Sofia El Khyari 🇷🇪 Marnix Everaert 🇧🇪 Caren Florance 🇳🇱 Hatiye Garip 🇹🇷 Saskia Haalebos 🇳🇱 Nicci Haynes 🇳🇱 Lauren Hinds 🇳🇱 Hai-Hsin Huang 🇨🇳 Vanessa López 🇮🇹 Kim Makin 🇳🇪 Shichio Minato 🇯🇵 Ruth E. Rollason 🇬🇧 Gilad Seliktar 🇮🇱 Pooja Shah 🇮🇳 Kin-Wah Tsang 🇭🇰 Allie Webb 🇺🇸 Nick White 🇬🇧 Roy Willingham 🇬🇧

رات بھر جاگنے کی وجہ سے طبیعت بوجھل تھی اور سر درد کی ٹیسوں سے گونج رہا تھا۔ میں یہ سمجھنے سے قاصر تھی کہ آخر کس جرم کی پاداش میں میرے قدم کمرے سے باہر جاتے ہوئے ہچکچا رہے ہیں؟ میں کیوں چور بن گئی ہوں امی مجھے دیکھتے ہی کبھی شرمندہ ہو کر سر جھکا لیتی ہیں، کبھی منہ پھیر لیتی ہیں تو کبھی ہمدرد بن جاتیں ہیں۔ لیکن مجھ سے نظر نہیں ملا پاتیں اور ابو گہری خاموشی کا لبادہ اوڑھے ہوئے ہیں غرض کہ گھر بھر کے مینوں کی نظروں میں میرے لیے بے چارگی ہے۔

گھر میں قہقہوں کی رنق ماند پر گئی ہے جیسے زندگی رُک گئی ہو، ہر چیز ماند پڑ گئی ہو، جیسے اپنے وجود اپنے ہونے پر شرمندہ ہو گئی ہو۔

خوشی غمی لمحوں میں بدل جاتی ہے وقت تو رکھتا نہیں لیکن اپنے انداز کی تیزی کو ضرور کچھ لمحوں کیلئے روک لیتا ہے جیسے کچھ کہہ رہا ہو سانس لے لوٹھہر جاؤ۔ لیکن ایسے بے کل لمحوں کے سانس زندگی بہت بوجھل ہوتے ہیں جو جسم کے ہر عضو کو زخمی کر دیتے ہیں۔

زندگی ہموار سطح پر رواں دواں تھی جیسے سمندر کی لہریں دھیمی، دھیمی، پُرسکون فضا میں سفر پر جا رہی ہوں اچانک تلاطم آجائے اور کچھ دیر بعد جس زور و شور سے فضا میں پانی کی لہروں نے شور مچا دیا ہو، پھر کچھ لمحوں میں وہ پانی میں جھاگ بن کر بہہ گئیں ہوں۔

گھر بھر میں ایسا ہی تلاطم آیا اور گھر بھر کی مالی، جذباتی بنیادوں کو ہلا کر رکھ دیا۔ ان لہروں کی لپیٹ میں گھر کی ہر جان دار اور بے جان اشیاء آگئیں۔ ہر کوئی اپنے تئیں گھر کی شان چمک کو عالی شان دیکھانے کے لئے انتھک کوشاں کر رہا تھا گھر کی آرائش، پردوں، صوفہ پوش، میز پوش سے لے کر گھر کی ہر شے کی از نو سرمرمت کی گئی، بہترین برتن علیحدہ کئے گئے۔

غسل خانوں میں نئی اشیاء تو لیے، صابن دانی سے لے کر لوٹے تک کی جانچ پڑتال کی گئی اور اس تیاری میں گھر کے لئے کئی نئی اشیاء خریدیں گئیں گھر یلو بجٹ جو مہینے بھر کے لئے کافی تھا وہ پندرہ دن میں ہی اپنی انتہاء کو پہنچ چکا تھا۔ لیکن ہر کوئی ایک سرشاری کے نشے میں مگن تھا جیسے خوشیوں کی نوید آٹپکے گی ہر کوئی کوشاں تھا کہ میرے رنگ روپ کو چار چاند لگ جائیں آنے والی نوید مجھ پہ فدا ہو جائے۔

ہریل، ہرلحہ، میرامن کسی کے آنے کی دستک سے خوابوں کی نگری میں کھو جاتا جہاں پُرسکون فضا، خوبصورت جنت نظیر دنیا میری منتظر ہو۔

خواب کنخواب

انیلہ ذوالفقار

صبح ہی سے گھر میں گہما گہمی تھی گھر کی فضائی ستھرائی پر خصوصی توجہ دی جا رہی تھی ہر شے کو ایسے سنوارا جا رہا تھا کہ جیسے وہ ابھی بازار سے لا کر رکھی گئی ہو، بالکل نئی، عمدہ لذیذ کھانے بازار سے منگوائے گئے۔ پورا گھر، گھر کے مکینوں کی تیاری دیدہ زیب تھی۔

گلی میں گاڑی رکنے کی آواز آئی سب چوکنے ہو گئے دستک دینے کی دروازے پر دیر تھی ابا فوراً لپکے اور پہلی دفعہ ملنے والے مہمانوں کو گر جموشی سے خوش آمدید کہا گیا۔

جلد ہی مہمان اور گھر والوں کی شناسائی ہو گئی۔ قہقہوں کی آوازیں آنے لگیں خاطر تواضع شروع ہو گئی ابا اور امی کا چہرہ مسکرانے لگا۔

انجانی گدگدی اور میرے من میں لڈو پھوٹنے لگے آہستہ آہستہ خوابوں کی نگری میں قدم رکھنے لگی اور منتظر اجنبی مہمانوں کے درمیان آ بیٹھی۔ تیز نظریں جیسے میری ذات کے آڑ پار ہو رہی تھیں جیسے وہ میرے من کی ہر بات جان لینے کے متلاشی ہوں ہاں یہاں وہ لمحہ آ گیا جب زندگی کو ٹھہرنا تھا۔

مجھے جیتے جاگتے فرد کی طرح نہیں بلکہ ایک شے کی طرح پڑکھا گیا میرا رنگ، روپ، وزن، قد کو معیار کے ترازو پر تولایا گیا تو میں بے وزن تھی معیار کا پلڑا بھاری تھا۔ گھر بھر کی تیاری جوش و ولولے پر ٹھنڈی بخاوس پڑ گئی ہو سارا گھر سیلا گیا میرا ریت کا گھر وندہ بے رحمی سے مسل دیا گیا اور نہ کردہ گناہ کی سزا مجھے سنا دی گئی۔



LAHORE ZOO COMPETITION

SCULPTURE ART

26-27 NOVEMBER 2021

An art competition is traditionally the space in which art objects meet an audience. Happening, the event that combined elements of nature into sculpture art were straight two days, a zoo visiting sensation.

A special event with a topic given to students "beauty of wildlife" was held at Lahore Zoo. In which several known colleges of Lahore participated. As per history, our PUCAD took the first position and the award of appreciation too. The students were from the Department of Sculpture. HOD Habib Alam also visited with students and appreciated their work in keen time. Teachers of the sculpture department (Mrs. Atia Ali Baba and Mr. Ahmad Shehzad) also joined to cheer students. Nevertheless a proud moment it was for PUCAD to be at the first position in many known colleges. The judges were impressed by the great ideas our students came up with. And later on, decided that there should be more sculpture art happening in this area. The director of the event Mr. Azam Pasha contributed to giving sovereign and appreciation to all participants. The participants from PUCAD included Rida Batool, Nasar Fareed, Hasaan Khan, Abiha Zaidi, Sana-ullah Khan, and Rizwana khan.





Mecca & Medina by Russian Collection

Islamic Fine Artwork from Russia

The exhibition was inaugurated by Prof. Dr. Muhammad Hammad Lakhvi, Dean Faculty of Islamic Studies, Punjab University along with Mr. Andrey G. Feysun Director, Centre of Science and Culture of Russian Federation, and Principal UCAD Prof. Dr. Sumera Jawad on December 8th, 2021.

The aim of this exhibition is to show the uniqueness of the visual tradition in the art of Islam, the origins of the Makkah and Madina in the Islamic Art of Russia and other countries.

The exhibition features prints of unknown miniatures, as well as Ottoman, Tatar, Pakistani and India depicting Makkah and Madina from the collections of the State Museum of Oriental Art, The Scientific Library of Kazan Federal University, the Marjani Foundation, Russian State Library, Novosibirsk Scientific Library, Yalta Museum, and others.







مروایت یا جدیدیت

PANEL DISCUSSION

Organized by College of Art & Design

A very interesting panel discussion was organized at Senate Hall, Old Campus, University of Punjab. Initiated with the most beautiful mind rambling question in today's glass-iced perceptive world that is what we should follow, tradition or modernity. The panel agreed that the indigenous element in the environment or neighborhood is always of immense importance. The color palette embedded in the surroundings rejuvenates the vibe significantly. The panel agreed on the fact that "OLD IS GOLD" and that tradition can never be negated but can on', transform positively. Our PUCAD will always follow tradition and alive the essence of it.



ARTIST TALK

With Rakshanda Atwar

Organized by Anna Molka Gallery

Rakhshanda Atawar is an experimental artist who likes to play around with all sorts of mediums and subjects. She initially used to work on portraits and landscapes but now her niche is charcoal, oils, and printing.

She shared with students how she grew up admiring the works of famous artists like Joan Miro, Monet, and Goya. She was also inspired by her teacher, who was also a family member, his name was Khalid Iqbal. "I was in awe of the composition and space that his art had, it was really good", she expressed her admiration for his work. She mentioned that she forced herself to think out of the box and ensure that her work created an identity for herself. Rakhshanda Atawar is Alumni of Punjab University.





Theatre Show By Whistle Blower's

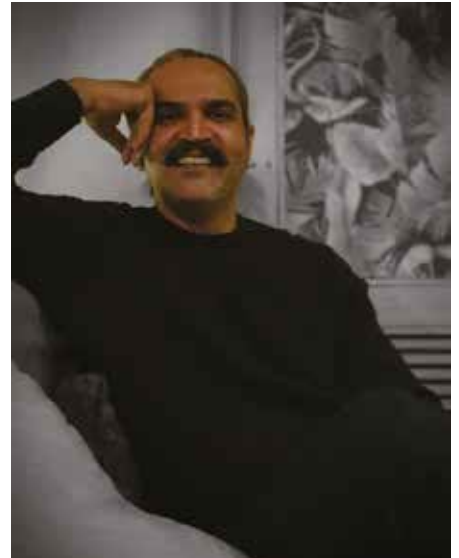
The theatre performance organized by the College of Art & Design on 28th December 2021. It was performed by Team Whistle Blower there were two acts A Monologue and A Play Titled “ Shadi Ka Pegham ” which was originally a Russian play and was dubbed in Urdu and Directed by Mansoor Ahmed.



Mphil Studio Practice Thesis Display



Farrukh Hammad Mphil Thesis Display



Mr. Farrukh Hammad



Samiya Yasir Mphil Thesis Display



Mphil Scholar Thesis Display



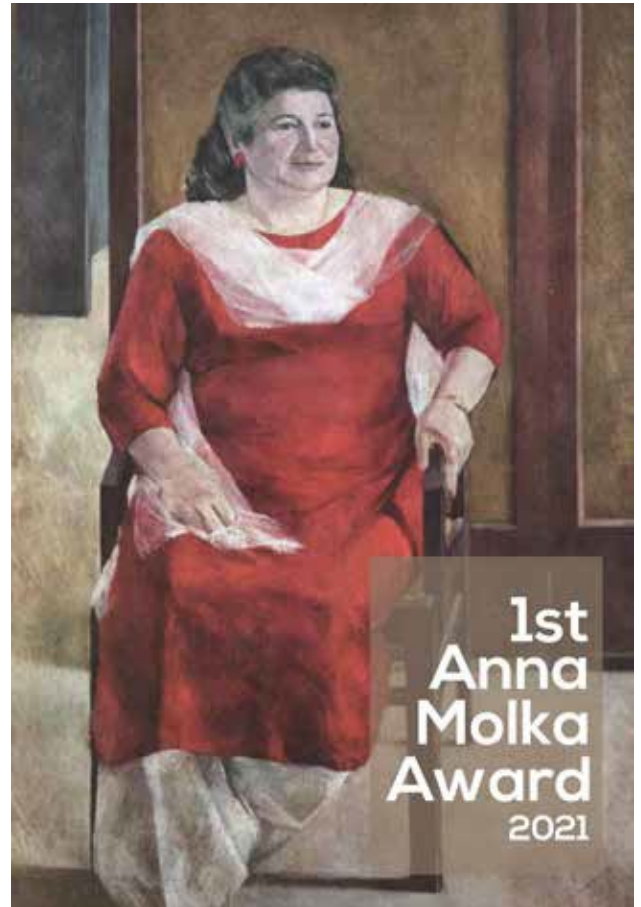
ANNA MOLKA AWARD 2021

College of Art and Design, Punjab University feels immense pleasure in presenting to our audience and the art community, one of its kind “Anna Molka Painting Award 2021”. This award and exhibition is the first one under its title and honors the contributions of the founder of our college Anna Molka Ahmed. Anna Molka Ahmed, the founder of the fine arts department, Punjab University in 1940, laid the foundations of decades of arts education to follow.

She was also the person to organize art exhibitions on an institutional level in Pakistan for the first time, which each one having its own printed brochures. Through this award, we pay tribute to the contributions and thank Anna Molka for inspiring generations of Pakistani artists our young Pakistani painters are making us proud day and night with their discernable talents and exceptional works.

Our mission for organizing this award was to recognize these emerging artists and give them a platform to display their skills to a wider public. Along with facilitating the young artists in their journey, we were also interested in bringing to the limelight, works of painters who have been working in their field for a while now. For this reason, we decided to introduce two categories in the Anna Molka Painting Award i.e. 20-40 and 40 and above.

We received an overwhelming response from throughout the country for both our categories. The two-step selection process, which was done by our worthy and eminent panel of jurors, took place on the basis of originality, skill, creativity, execution, and quality. Painting entries of all the participants who successfully passed the first selection phase were displayed at the Anna Molka Award Exhibition. After which, one entry from each category was chosen as the



winner for the Award and a cash prize of a substantial amount.

The initiative celebrates the painting talent of our country and aims to continue organizing this award every year to bring to the limelight the extraordinary talents and efforts of our artists. Prof. Dr. Sumera Jawad Founder - Anna Molka Painting Award Principal, College of Art and Design, Punjab University.



JURY MEMBERS



Prof. Dr. Rahat Naveed Masud
(Former Principal
College of Art & Design)



Quddus Mirza
(Art Critic/Artist/Art
Educationist)



Kehkashan Jafri
(Artist/Art Educationist))



Ali Azmat
(Artist/Art Educationist)



Designed by Syed Farjood Ailya Rizvi

AWARD WINNERS AND HONOURABLE MENTIONS



Category: 40 and Above

Winner: Mr. Arif Khan

Honourable Mentions: Muhammad Ashraf, Sarah Ahmed, Imrana Shujah.



AWARD WINNERS AND HONOURABLE MENTIONS



Category: 20-40

Winner: Javaid Iqbal Mughal

Honourable Mentions: Nashrah Saleem, Muhammad Ali Gillani, Zafar Iqbal, Hala Nasir.





Post award ceremony group photo with Faculty and Guests



Certificate Distribution to Award Team

Team Anna Molka Award 2021

Patron: Prof. Dr Niaz Ahmad Akhtar
(Vice Chancellor, Punjab University)

Founder: Prof. Dr Sumera Jawad
(Principal College of Art & Design, University of the Punjab)

Curator: Amna Yaseen

Design Head & Event Coordinator: Sumbul Natalia

Award Design: Farjood Aliya Rizvi

Display Committee: Mr. Ali Azmat , Nadeem Alam, Mr. Faisal Asghar

Award Sculptor: Irtabat ul Hassan Cheema

Assistant Designer: Taariz Rehman, Humna Qais

Logo Design: Azka Qureshi

Media Partner: Ahmed Bilal from Hidayatkar

Volunteers: Sidra Saleem, Iqra Majid, Muhammad Awais, Meerak Mengal, Saif Ali Wardang, Muaz Zahid, Abdul Manan.



EXHIBITION INAUGURATION





TRIBUTE TO PAKISTANI ARTISTS

“With Faith, Discipline and selfless devotion to duty. There is nothing worthwhile that you cannot achieve. Muhammad Ali Jinnah” PUCAD celebrated 14th August and paid tribute to the founder's fine arts department on her birth date 13th August.

“I find it difficult to speak about my paintings because the act of putting together words only explains and cannot make real the experience, which for me, is the only reality, the only value that gives meaning to my life. I live only when I paint.” Ismail Gulgee.



Anna Molka Ahmaed



Ismail Gulgee



Ustad Allah Bakhsh

Remembering Ustad Allah Bakhsh, b. 1895 - October 18, 1978, a genius who established himself as a marvellous self-taught master and a true exponent of expressing folklore and pastoral life of the fertile plains of Punjab.

Abdur Rahman Chughtai Sept. 21, 1894 — Jan. 17, 1975, Pakistani artist. In the 1920s he created large watercolors in a modified Bengal-school style. By the 1940's his painting style was influenced by Mughal architecture, Islamic calligraphy, miniature painting, and Art Nouveau, and his diverse subject matter included heroes and heroines from Islamic history, Mughal kings and queens, and episodes from Punjabi, Persian, and Indo-Islamic legends and folktales. After the partition of the subcontinent in 1947, he came to be known as the national artist of Pakistan.



Abdur Rahman Chughtai



ENTRANCE EXAMINATION TEST

P.C: AR UME FATIMA

Entry test 2021 was conducted on Nov 13th at premises of College of Art & Design in consideration with complete COVID protocols among the candidates that appeared as well as faculty/administration. Students who appeared from outstation were also observing strict COVID SOP's and 100% facilitated by the administration. Parents who came along to assist their children were also served well by University's administration in the form of a favorable seating environment & availability of refreshments





ARCHITECTURE & POETRY

BY SAADIA SAIF UR REHMAN

Architecture is a unique form of art because not only it is a shelter or a space housing specific functions, but also a sculpture or an edifice to communicate the thoughts of its creator to the masses. This attribute of architecture is quite interesting where it takes a physical form of a thought or an idea. Hence, to explore this aspect further, the assignment titled “translation of poetry/ prose into architecture” was given to the 2nd year students. They were required to choose a verse from poetry or prose and understand the essence of the text and translate the meaning in the form of architecture. The building type was not defined and was to be chosen by the students upon the basis of the chosen poetry/prose. The objective was to stir up the creativity of students to understand the process of transformation of an idea or a thought into its physical manifestation in the form of architecture





THESIS DISPLAY PANNEL DESIGN

DEPARTMENT OF ARCHITECTURE & PLANNING

BY UME FATIMA

Pandemic is a challenge for all of us and we are facing it together, coming out of it as one unit. Importance of missing educational life on campus cannot be described in words. After lockdown, all the sessions have resumed classes on campus successfully. Where everyone is observing strict COVID protocols, students have also alive the spirit of education essence & environment. All the instructors have taken . charge of their studios

and mesmerizing students with the most creative assignments, projects and study tours. Panel design assignment executed by senior year was another brick to their final thesis display presentation. Students have made an effort to cut a module inspired by their research and camouflage it with the overall ambience of their final thesis outlook. The assignment was a prototype for creative thinking for thesis presentation mood board





STIRR DESIGN SEMINAR

By Dr. Ufaq Inaam & Humaira Omer.

STIR - Design Seminar on Emerging Trends in Design Industry is initiated by Dr. Ufaq Inaam and Humera Omer, both currently working as Assistant Professor in College of Art and Design. Asst. Prof. Dr. Ufaq Inaam, who recently completed her Ph.D. from the University of Applied Arts Vienna, Austria in the field of Design, is a forerunner in advocating Pakistani design innovations at international platforms.

Dr. Ufaq Inaam positively approaches the mix between academia and Industry for conscious design sense and sustainable futures. Asst. Prof. Humera Omer is currently doing her Ph.D. in Design and is an enthusiast about Design education and curricula, she believes in revisiting constructed paradigms around design curriculum and how understanding design from a different perspective can overall enhance our basic understanding of it.

The aim of the STIR Design Seminar series is to bring academia and industry in a mix - where both entities could learn, share and give each other. Design is a very innovative field and technological advancements have made it even faster-paced. STIR is an effort to empower students of the College of Art and Design with the knowledge and dynamics of technology and the realities of the practical design world.

The speakers for this session are young professionals and alumni of the College of Art & Design, who are successfully performing in diverse branches of the design industry. Our first speaker, Anam Shahid is working as a Creative Lead at Rolustech, a software house. She graduated in Graphic Design from The College of Art & Design, Punjab University, and earned herself a distinction.



Being a highly creative and multitasking UI/UX designer, Anam Shahid's forte includes designing web/mobile applications, website design, print design, and advertisement design. Her enthusiasm for UI/UX design allows her to take the presented challenges with dedication while also helping her to grow and evolve according to the present trends is co-founder/ CEO at Game District which is one of Pakistan's biggest game studios with over 700 Million downloads. Game District has served clients like NFL, Hobbits Lego, and Outfit7, His aim is to create a better work ecosystem where design and technology amalgamate together to boost its growth and stability on a global level.

Atif Riaz, a graduate in graphic design from College of Art & Design, did his first MPhil in Mass Communication & another M.Phil in Film & TV from BNU, having versatile experience in the graphic design field along with 7 years of experience as director-producer at Geo television network. He is also serving as a visiting faculty in the 5 universities of Lahore.

Now, running his own production house and is also known as a trainer of photography, videographer & design. STIR seminar seemed like a success in today's event and hundreds of students have joined it on campus taking care of the SOPs. Dr. Aqsa Malik, Dr. Sara Omer, Ms, Shahapara Saleem, Mr. Wahab, Ms. Sumbal Natalia, and Mr. Farjood Rizvi. . While students and experts from various design institutes like BNU, Indus Valley and Multan University joined live sessions via Google meet.





ANAMORPHIC DESIGN PROJECTS

By BFA Graphic Design 1st year
Semester II Students 2021.

The project Anamorphic Design was launched and the exhibition of works were curated by Syed Farjood Ailya Rizvi assistant professor and a Ph.D. scholar at CAD. The project was for the students to experience Anamorphic Designed illusions used for cinemascope, roadways, and sporting stadiums for televised games.

Students worked in groups using digital and manual design skills to analyze the designs. The project emphasized the elements of line, shape, colours and geometry. This workshop provided an extensive understanding to the students about the visual communication design mediums and techniques. These designs are rare to see around us and yet have global scope for tracking future design trends.

These anamorphic designs are executed at the college of art and design on the building momentarily. The video film of the designs is shared on the CAD graphic design Instagram page voluntarily run by the curator. The project was concluded with videography and photography of the designs.





21ST CENTURY OPPORTUNITIES & CHALLENGES FOR GRAPHIC DESIGNERS

Seminar by Guddu Shani

The seminar on 21st Century Opportunities and Challenges for Graphic Designers was organized by Syed Farjood Ailya Rizvi. He is working as an assistant professor and a Ph.D. scholar at the College of Art & Design. The seminar was planned to bridge the gap between commercial market requirements and design practices at the college of art and design. Farjood Rizvi is a researcher of the postcolonial graphic design impact in Lahore. He is teaching foundation design courses for more than ten years and involved in investigations on colonial design legacies. The seminar was an attempt to empower students to focus on future design trends by keeping in mind instinctive design ideas.

The seminar speakers were Lux Award winners Guddu & Shani also internationally renowned Graphic Designers. They are the trendsetters in the national and international design industry. They are alumni of the College of Art & Design, Punjab University. Students from all design sessions joined the seminar on campus and virtually. Prof. Dr. Ahmad Bilal, Israr Chishti HOD, Dr. Sara, Dr. Ufaq Inaam, Humaira Omer, Memoona Rahim were the attendees from the graphic design faculty.





GOOGLE DOODLE DESIGNS

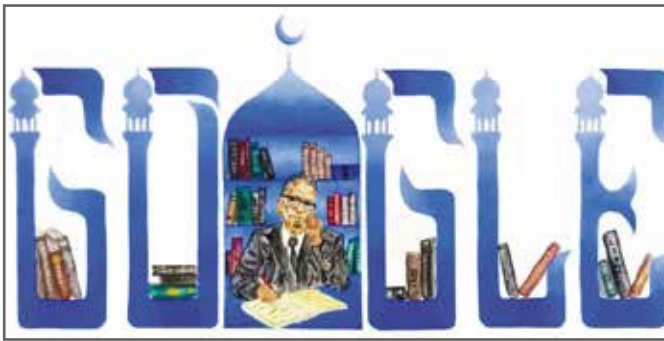
Theme: Unsung Heroes of Pakistan Who Made Us Proud.

Project By BFA Graphic Design 1st year Semester II Students 2021

Project Google Doodle Designs with Graphic Design students was introduced and curated by Asst Prof Syed Farjood Ailya Rizvi at the university college of art and design to celebrate the 75th Independence Day of Pakistan. Doodles are the fun, surprising, and sometimes spontaneous changes that are made

to the Google logo to celebrate holidays, anniversaries, and the lives of famous artists, pioneers, and scientists. The students were asked to do background research regarding the silent national heroes. After initial research and data collection about personalities, the doodle designs were processed.





The video of the project exhibition is the first-ever design project shared on the YouTube channel of PU Faculty of Arts and Humanities with URL <https://youtu.be/9IHRAufgmkE>. It is also shared on UCAD graphic design Instagram page voluntarily run by the curator.





DEGREE SHOW

BFA GRAPHIC DESIGN

The Degree Show BFA Graphic Design 2021 was held at College of Art & Design, University of the Punjab. Principal Prof. Dr. Sumera Jawad, head of departments, faculty, and students joined the inauguration ceremony.







INDUSTRIAL VISIT TO PACKAGES CONVERTOR LTD

With BFA Graphic Design 2nd year
semester III Students 2021.

An industrial visit to Packages Converter Ltd with BFA II semester III Graphic Design students on 15th & 17th December 2021 was organized by Asst Prof Syed Farjood Ailya Rizvi. The visit was planned to give exposure to the students about the scale and mass production of techniques of commercial printing and packaging.

The orientation session at Packages Converter provided an extensive study of the latest Offset, Rotogravure and Flexography printing machines. The art department was visited also to observe the hi-tech operational skills requirements for the print productions. Photography during the visit was not allowed in the production area due to company copyright policies.



The background of the page is a dark, sepia-toned photograph. It shows a corner of a room. On the left, there is a wall with a complex, geometric, and possibly Islamic-inspired pattern. To the right, a lamp with a white, conical shade is visible, casting a soft light. In the foreground, there are some dark, indistinct shapes that could be furniture or architectural elements. The overall atmosphere is quiet and scholarly.

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Thank you to CAD faculty who responded positively.