

Dr Ahmad Bilal

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RESEARCH AND PEDAGOGY

HEC APPROVED SUPERVISOR

CURRICULUM DESIGN FOR TVC & VIDEO PRODUCTION FOR UNDER-GRADUATE (BFA)
University of the Punjab (UCAD, PU), **2017-18**

CURRICULUM DESIGN INTER-UNIVERSITY PERFORMING ARTS WORKSHOP

Subject: Writing, Direction and production
University of the Punjab and Lahore Arts Council,
2007

ANIMATION WORKSHOP

Subject: 2D Animation, Communication Design
Punjab IT Board & UCAD, PU, **2001**

CURRICULUM COMPUTER GRAPHICS

ject: Establishment of computer labs and curriculum
for the subject of computer graphics for
Communication Design
UCAD, PU, **1997**

RESEARCH PAPERS (Published)

Bilal, Ahmad. 2018. "Oppositional Cultural Elements in the Emergent Cinema of Pakistan." *South Asian Popular Culture*, April, 1–8.
<https://doi.org/10.1080/14746689.2018.1451587>.

Bilal, Ahmad. 2018. "Filming Pakistan in Zero Budget." *Journal of Research (Humanities)* LIV (Jan): 266–80.

Bilal, Ahmad. 2018. "Munnu Bhai as a Drama Writer." *Oriental College Magazine*, 161-.

Bilal, Ahmad. 2017. "The Established Cinema Of Pakistan." *Journal of the Punjab University Historical Society* 30 (2): 1–8.

Bilal, Ahmad. 2017. "Pakistani Cinema: From Critical Realism to Social Drama." *Majala e Tahqiq* 38: 129–42.

EMPLOYMENT/POSITIONS

PROFESSOR

University College of Art & Design, University of the Punjab, (UCAD, PU), **2020-date**

Supervising Doctoral Research Students

MFA (equivalent to MPhil) students of Graphic Design, MPhil students

Teaching Research Methodology to MPhil (coursework)

Curriculum Design and Teaching new subject of Film & Video Production to BFA (Graphic Design) students

ASSISTANT PROFESSOR

UCAD, Punjab University, **2011-2020**

LECTURER

UCAD, Punjab University, **2002-2011**

GRAPHIC DESIGNER

WWF, Pakistan, **2001-2002**

GRAPHIC DESIGNER

Packages Ltd. **1996-2001**

EDUCATION/PROFESSIONAL TRAININGS

DOCTORATE OF PHILOSOPHY

Art of Movie-Making (First Pakistani)

School of Art & Design, Nottingham Trent University (NTU, UK), **2011-2015**

Masters in Fine Arts- MFA

University College of Art & Design, University of the Punjab, **1994-1995-Silver Medal**

Bachelors in Fine Arts- BFA

University College of Art & Design, University of the Punjab, **1989-1993, 1st Div**

PROFESSIONAL RESEARCH PRACTICE

MODULE A, B, C

Centre for Professional Learning and Development, NTU-UK, **2011-14**

EFFECTIVE RESEARCHER

(METHODS AND METHODOLOGY)

Centre for Professional Learning and Development, NTU-UK, **2011**

Bilal, Ahmad. 2017. "Emergent Cinema of Pakistan." *Bazyaft* 6 (January): 13–21.

Bilal, Ahmad. 2016. "Film-Making with a Mobile Phone in Pakistan." In *Visions of Identity*, edited by Phillip Drummond, 242–49. <https://doi.org/cblibrary>.

Bilal, Ahmad. 2015. "New Developments in Pakistani Cinema." *The Pleasures of the Spectacle* 3 (1). http://repositorio.ul.pt/bitstream/10451/20278/1/ICS_TDMartinho_Astute.pdf.

Bilal, Ahmad. 2015. "Recent Quest For Distinctive Identity in Pakistani Cinema." *IJELLH*, 58–79.

NATIONAL AND INTERNATIONAL PROJECTS

Soney Wargey Hath Ongoing Research and Content development
FOR PAKISTAN TELEVISION NETWORK, 2018-19

Saray Sur Hamaray, Music Program for Children
Content development
FOR PAKISTAN TELEVISION NETWORK, 2018-2020

CONFERENCE PROCEEDINGS

Filmmaking with a Smartphone and National Cinema of Pakistan
THEORISING THE POPULAR CONFERENCE, UK 2016

Filmmaking with mobile phone in Pakistan
LONDON FILM AND MEDIA CONFERENCE, UK 2014

New Developments in Pakistani Films
LONDON FILM AND MEDIA CONFERENCE, UK, 2013

Technological Impact on the Art of Moviemaking
3RD COLLEGE RESEARCH CONFERENCE AND FESTIVAL, SCHOOL OF ART & DESIGN AND BUILT ENVIRONMENT, NTU, UK 2012

FILMS PROJECTS, SCREENINGS

"Khud Karna Ha"; a web-series to create awareness about COVID-19, on YouTube, Radio Baltistan, and Radio Pakistan
April-July 2020

"Tasalsul"; a short film to create awareness about Tree Plantation, PTV short film festival
23rd March 2019

Documentary film *University of the Punjab*
Screened at **Alumni Reunion, Faisal Auditorium, 8TH Dec 2018**

Rupya Anay Pai (a 40 min film)
Screened at **Goethe Institute 2019**
Screened at **Khwaja A Abbas Memorial Trust INDORE INDIA, 2ND OCTOBER 2018**
And **HALQA E ARBAB E ZAUQ, USA, 2017**

Doosri Taraf
HUM FILM FESTIVAL, 2017

Sohni Dharti: An untrue story (2014), followed by a talk by the researcher
Screened at **NEW ART EXCHANGE (NAE)- UK, 2014**

Beneath the Sea (2013), followed by a talk by the researcher at **INTERNATIONAL FILM FESTIVAL, PAKISTAN, 2013-14**

SEMINARS/TALKS CONDUCTED

TED-X, Ideas Worth Spreading
UNIVERSITY OF THE PUNJAB, 2017

Perception of Practice
3 day seminar with Dr Ahmad Bilal
LAHORE COLLEGE FOR WOMEN UNIVERSITY, 2016

Script to Screen, 1 day workshop by Dr Ahmad Bilal, Organized by NIKON, 2015

AWARDS and ACHIEVEMENTS

(Produced more than 100 Live Shows for National and International Platforms, **1994-2020**)

Acknowledgement for creative input from National Broadcast, Pakistan, 2017

Best Script, NAB Drama Festival 2016