

**Assistant
Professor/Postdoctoral
Research Fellow**



Dr. Syeda Hina Batool/Shahid

Institute of Information Management
University of the Punjab, Pakistan

School of Information
University of British Columbia
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Research Interests

Critical approach to information literacy, information literacy, other forms of literacies (digital, health, search, green, financial, social media), information seeking process, information seeking behaviour, human computer interaction, qualitative studies

Teaching Areas

Information literacy research, qualitative research methods, research methods for information professionals, information literacy instruction, management for information professionals, project management, marketing for information centers, communication skills for information professionals

Teaching Experience

Institute of Information Management / Assistant Professor
November 2011 - PRESENT, University of the Punjab, Lahore, Pakistan

Institute of Information Management / Lecturer
November 2008 - 2011, University of the Punjab, Lahore, Pakistan

Institute of Mass Communication / Visiting faculty
2017-2019, University of the Punjab, Lahore, Pakistan

Lahore Pharmacy College / Visiting faculty
2019, Lahore Medical & Dental College, Lahore, Pakistan

Minhaj University / Visiting faculty
2018, Minhaj University, Lahore, Pakistan

Industry Experience

Institute of Administrative Sciences / Librarian

2002 - 2008, University of the Punjab, Lahore, Pakistan

Shaukat Khanum Memorial Cancer Hospital/ Medical Librarian

2008, Lahore, Pakistan

Education

School of Information / Postdoctorate (ongoing)

September 2022 - September 2023, University of British Columbia, Vancouver, Canada

Area of Study: Investigating misinformation and disinformation in the context of Higher Education: Preventing scholarly anarchy through Critical Information Literacy

School of Information / PhD

October 2012 - November 2016, University of Sheffield, UK

Area of study: Exploring information literacy practices in primary schools: A case of Pakistan

Institute of Information Management / MPhil

2008 - 2011, University of the Punjab, Pakistan

Area of study: Participative management practices in the University Libraries of Punjab (Pakistan): Perceptions of senior librarians

Institute of Information Management / MLIS

1999 - 2001, University of the Punjab, Pakistan

Administrative Roles

Punjab University **Faculty of Information & Media Studies Board Member** (2015-Present)

Departmental Doctoral Program Committee Member, Institute of Information Management, University of the Punjab, Pakistan (2016-2022)

Admission Committee member (MA, MPhil & PhD), Institute of Information Management, University of the Punjab, Pakistan (2011-2022)

Purchase Committee member, Institute of Information Management, University of the Punjab, Pakistan (2014-2022)

Examination Committee Member, Institute of Information Management, University of the Punjab, Pakistan (2016-2022)

Internship Program Coordinator, Institute of Information Management, University of the Punjab, Pakistan (2016-2022)

Student Advisor, Institute of Information Management, University of the Punjab, Pakistan (2016-2022)

Master Program Coordinator, Institute of Information Management, University of the Punjab, Pakistan (2016-2022)

Event organizer, Institute of Information Management, University of the Punjab, Pakistan (2011-2022)

Publications

41. Batool, S.H., Malik, A., Safdar, M., Ali, A. F. (2022) Pandemic Information Access Challenges and Expectations about the Post-Covid Era: A survey of students regarding academic libraries' services and staff. *The Journal of Academic Librarianship*, 48(6). <https://doi.org/10.1016/j.acalib.2022.102604>
40. Batool, S.H., Eman, S., Safdar, M. (2022). Relationship between parents' health literacy and child health: systematic review. *Library Hi Tech* [Impact Factor: 1.629]. <https://doi.org/10.1108/LHT-11-2021-0398>
39. Safdar, M., Batool, S.H., Mahmood, K. (2022). Investigating role of technological and organizational factors towards students' knowledge sharing behaviour in Pakistan. *Libri* 72(4) pp. 379-392. <https://doi.org/10.1515/libri-2021-0079> [Impact Factor: 0.521].
38. Abbas, F., Batool, S.H. and Ameen, K. (2022). Rethinking the practices of continuing professional development in digital environments: a systematic review*, *Global Knowledge, Memory and Communication*. <https://doi.org/10.1108/GKMC-11-2021-0189> [Ahead-of-print]
37. Haider, U., Batool, S.H. Malik, A., Mahmood, K., Safdar, M. (2022). Bonding Between Information Literacy and Personal Information Management Practices: A Survey of Electronic Media Journalists. *Information and Learning Sciences*, 125(5/6): 298-316. <https://doi.org/10.1108/ILS-01-2021-0005>
36. Hussain, S.T., Batool, S.H., Rehman, A. Zahra, S.K., Mahmood, K. (2022). Examining the status of prison libraries around the world: A literature review. *IFLA Journal*. <https://doi.org/10.1177/03400352221078032> [Ahead of print]
35. Mahmood, M., Batool, S.H. & Rafiq, M., Safdar, M. (2022). Examining digital information literacy as a determinant of women's online shopping behavior. *Information Technology & People*. <https://www.emerald.com/insight/content/doi/10.1108/ITP-05-2021-0397/full/html> [Impact Factors: 3.879]
34. Hussain, S., Batool, S.H. Atta-ur-Rehman, Sulehri, I. & Mahmood, K. (2022). Measuring Everyday Health Information Literacy: A Survey of Pakistani Married Working Women. *Libri* [Impact Factor: 0.521]. <https://doi.org/10.1515/libri-2021-0021>[Ahead of print]
33. Batool, S.H., Ahmad, W. Sharif, A. & Mahmood, K. (2022). Social Network Analysis of Twitter Data from Pakistan During COVID-19. *Information Discovery & Delivery*. <https://doi.org/10.1108/IDD-03-2021-0022> [Ahead of print]
32. Batool, S.H., Rehman, Atta & Sulehri, Imran (2022). The current situation of information literacy education and curriculum design in Pakistan: a discovery using Delphi Method. *Library Hi Tech*. <https://doi.org/10.1108/LHT-02-2021-0056> [Impact Factor: 2.357][Ahead of print]
31. Shahbaz, M., Malik, Amara, Batool, S.H. (2022). Linking Information Literacy with Research Productivity: A Survey of Academicians in Pakistan. *Portal: Libraries & the Academy*, 22(2): 475-498.
30. Safdar, M., Batool, S.H. & Mahmood, K. (2022). Fostering knowledge sharing behavior among Pakistani engineering students: role of individual and classroom related factors. *Libri*, 72(1): 39-51. <https://doi.org/10.1515/libri-2020-0153> [Impact Factor: .0583]
29. Batool, S. H., Ali, A.F. and Safdar, M. (2021), "What Pakistani doctoral students want? A qualitative exploration of their research experiences", *Global Knowledge, Memory and Communication*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/GKMC-04-2021-0074>
28. Mahmood, M., Batool, S.H. & Mukhtar, A. (2021) Investing Digital Information Literacy in relation with Demographic Factors: A Case of Women in Pakistan. *Library Philosophy & Practice*. <https://digitalcommons.unl.edu/libphilprac/5209/>
27. Basit, Ihsan, Batool, S.H., Nazeer, H., Sulehri, Imran (2021). Are Medical Students Information Literate? investigation of skills through a cross sectional survey. *Library Philosophy & Practice*. <https://digitalcommons.unl.edu/libphilprac/5426/>
26. Naveed, A., Batool, S.H. (2021). Resident university students' everyday life information practices. *Information Research*, 26(2), 2021. [Impact Factor: 0.78] <http://informationr.net/ir/26-2/paper901.html>

25. Nawazish, M. & Batool, S.H. (2021). Framing the new role of information professionals: investigating copyright literacy levels and awareness of academic librarians in Pakistan. *New Review of Academic Librarianship*.
<https://doi.org/10.1080/13614533.2021.1906716>
24. Akram, N., Batool, S. H., Hussain, T., Safdar, M. & Hussain, S. (2021). Evolving visual arts' faculty pedagogical skills through technology integration in higher education. *Library Philosophy & Practice*.
<https://digitalcommons.unl.edu/libphilprac/4913>
23. Batool, S. H., Ahmad, W., Mahmood, K., Saeed, H. (2021). Twitter Dialogue: An analysis of Pakistani Politicians' Information Sharing. *Information Discovery & Delivery*. <https://doi.org/10.1108/IDD-03-2020-0031>
22. Hussain, S.T, Batool, S.H., Malik, A., Hussain, S. W & Mahmood, K. (2021). Information Sources, Practices and Barriers: A Situated and Context bound Model of Pakistani Electronic Media Reporters. *Online Information Review*. 10.1108/OIR-07-2020-0308 [Impact Factor: 2.325] [Ahead of Print]
21. Rafiq, M., Batool, S.H., Ali, F. A. & Ullah, M. (2021). University libraries response to COVID-19 pandemic: A developing country perspective. *Journal of Academic Librarianship*. Vol. 47, No. 1. <https://doi.org/10.1016/j.acalib.2020.11>[Impact Factor: 1.235][Top cited in *Journal of Academic Librarianship*]
20. Khalid, Ayesha & Batool, Syeda Hina. (2020). A Qualitative Case Study of Green Environment: Practices, Attitudes and Future Strategies of Pakistani University Librarians. *Electronic Green Journal*, 44. <https://doi.org/10.5070/G314443701> [Special Issue: In honor of Ryder W. Miller[HEC-Y category]
19. Zaheer, M., Batool, S.H., Soroya, S. & Khalid, A. (2020). Exploring Users' Perceptions and Expectations about Library Service Quality. *Qualitative and Quantitative Methods in Libraries* 9 (3), 325-342. [HEC-X category]
18. Safdar, M., Batool, S.H. & Mahmood, K. (2020). Factors affecting knowledge sharing: A review of Pakistani literature. *Pakistan Library & Information Science Journal* 51(2), 18-26. [HEC-Y category]
17. Safdar, M., Batool, S.H. & Mahmood, K. (2020). Relationship between self-efficacy and knowledge sharing: systematic review. *Global Knowledge, Memory and Communication*. DOI. <https://doi.org/10.1108/GKMC-11-2019-0139> (HEC-X category)
16. Safdar, M., Batool, S.H., Ameen, K., Hussain, A. & Abbas, F. (2019). Exploring the status of special and rare collections: A qualitative study. *Pakistan Journal of Libraries & Information Management*, Vol. 21 [HEC Y category]
15. Khalid, T., Batool, S. H., Khalid, A., Saeed, H., & Zaidi, W.H. (2020). Pakistani students' perceptions about their learning experience through video games: A qualitative case study. *Library Hi Tech*, 38(3): 493-503. [Impact factor 1.218]
14. Ashiq, M, Ur Rehman, S., & Batool, S. H. (2019). Academic library leaders' conceptions of library leadership in Pakistan. *Malaysian Journal of Library & Information Science*, [S. I.], 24 (2): 55-71, ISSN 1394-6234. Available at: <<https://mjlis.um.edu.my/article/view/19936> [Impact factor 1.0]
13. Batool, S. H., & Webber, S. (2019). Mapping the state of information literacy education in primary schools: The case of Pakistan. *Library & Information Science Research*, 41(2): 123-131. [Impact factor=1.484]
12. Hussain, T., Batool, S. H., Soroya, S., & Warraich, N. (2019). Pakistani prison libraries: An assessment of services and challenges. *Global Knowledge, Memory and Communication*, 68 (1/2): 47-59. (HEC-X category)
11. Batool, S. H., & Webber, S. (2019). A contextual framework for primary education: Fostering information literacy in Pakistan. *Global Knowledge, Memory and Communication*. 68 (3): 164-176. Available at: <https://doi.org/10.1108/GKMC-06-2018-0060> (HEC-X category)
10. Tabassum, F., Batool, S. H., Ameen, K., & Hassan, M. (2019). Status of school libraries and developmental issues in Pakistan. *Global Knowledge, Memory and Communication* 68 (4/5): 377-391. Available at: <https://doi.org/10.1108/GKMC-08-2018-0070> (HEC-X category)
9. Ashiq, M., Ur Rehman, S. & Batool, S. (2018). Academic Library Leaders' challenges, difficulties and skills: An analysis of common experiences. *Libri*, 68(4): 301-313. DOI:10.1515/libri-2018-0063 [Impact Factor: .553]
8. Ameen, K., Batool, S. H., & Naveed, A. (2018). Difficulties novice LIS researchers face while formulating a research topic. *Information Development*. Available at: <http://journals.sagepub.com/doi/abs/10.1177/0266666918774875> (Impact Factor: 1.265)

7. Batool, S. H., & Webber, S. (2017). Conceptions of school libraries and the role of school librarians: Findings from case studies of primary schools in Lahore. *Information Research*, 22(1): Available at <http://www.information.net/ir/22-1/colis/colis1606.html> (Impact factor: .54)
6. Batool, S.H. & Anwar, M.A. (2016). Participative management practices in the university libraries of Punjab (Pakistan). Perceptions of senior librarians. *Pakistan Journal of Information Management & Libraries*, 18(2): 1-18. (HEC Y category)
5. Moeen, Hyder, Batool, S.H. (2013). Job Satisfaction Among Public and Private University/Degree Awarding Institution Librarians of Lahore: A Comparative Study. *Pakistan Journal of Library & Information Science*, 14 (HEC Y category).
4. Batool, S. H., & Asghar, A. (2013). Mobile phone text messaging use among university librarians of Lahore. *International information and library review*, 44(3): 164-170. (HEC X category)
3. Batool, S.H., & Mahmood, K. (2012). Teachers' conceptions about information literacy skills of school children. *Pakistan Journal of Library & Information Science*, 13 (HEC Y category).
2. Batool, S. H., & Mahmood, K. (2010). Entertainment, communication or academic use? A survey of Internet cafe users in Lahore, Pakistan. *Information Development*, 26(2): 141-147. (Impact Factor: .36)
1. Batool, S.H., & Ameen, K. (2010). Status of technological competencies: A case study of university librarians. *Library Philosophy and Practice (LPP)*, vol. 2010.1-9.

Conference Proceedings

- Luanne Sinnamon, Samuel Dodson, Alice Li and Syeda Hina Batool (2023). Search Education: A Critical Information Literacy Approach. Proceedings of the Fourth International Workshop on Investigating Learning During Web Search (IWILDS '23) co-located with The 2023 ACM SIGIR Conference on Human Information Interaction and Retrieval, March 19, 2023, Austin, Texas, US
- Maria Aslam, Ayesha Khalid, Syeda Hina Batool and Ghulam Farid (2019). Mapping digital information security management in the university libraries of Pakistan. Proceedings for the Association of Information Science and Technology, Vol. 56, Issue 1, pp 356-359.
- Ameen, K., Batool, S.H. & Malik, A. (2017). *Graduates on placement: Perceptions about effectiveness and learned professional skills*. Paper presented at: IFLA WLIC 2017 – Wrocław, Poland – Libraries. Solidarity. Society. in Session 117 - School Libraries, Education and Training and Continuing Professional Development and Workplace Learning.
- Shahid, S.H. & Webber, S. (2014). Early Findings from a Study of Information Literacy Practices in Primary Schools of Pakistan. Communications in Computer and Information Science, Information Literacy: Lifelong Learning and Digital Citizenship in the 21st Century, Second European Conference, ECIL, Dubrovnik, Croatia, 20-23 October, 2014. Proceedings. ISSN 978-3-319-14136-7

Research Grants/Projects

Won Institute for Information Literacy at Purdue Research Grant \$4000 to conduct research on Preventing Information Anarchy in Health Sciences by Promoting Critical Information Literacy Education: A proposed framework [Ongoing][[Grant winners](#)]

Received International Postdoc Research Fellowship from Punjab Higher Education Commission, Pakistan to conduct research on Investigating misinformation and disinformation in the context of Higher Education: Preventing scholarly anarchy through Critical Information Literacy at UBC, Canada [Ongoing]

South Asia Chapter, ASIS&T Project: Dealing with COVID-19 and saving people's lives in South Asia (SA) areas & beyond - A health informatics promotion project funded by ASIS& T \$7000[[YouTube Channel](#)]

COVID-19 Information Flow Project, Association for Science & Information Technology [October,2020- Continue] Working in the capacity of Researcher from Pakistan [Ongoing]

Lot Quality Assurance Sampling through WHO Pakistan, National Emergency Operation Centre, Govt. of Pakistan [Worked as Supervisor], Feb.-March 2022 [Completed]

To improve health service delivery in Pakistan a project by Oxford Policy Management Pakistan (Worked as Qualitative Data Analyst), Sep.-Oct. 2021 [Completed]

IFLA Guidelines for Library Services to Prisoners [[4th edition](#)] worked in working group on prison libraries of the IFLA library services to people with special needs section

Received Punjab University Research & Development Grant. What doctoral students want? A qualitative exploration of their research experiences [2018][<https://doi.org/10.1108/GKMC-04-2021-0074>]

Research Supervisions PhD

Muhammad Safdar

Area of Study: Factors Affecting Knowledge Sharing Behavior of Pakistani Engineering Universities' Students [completed]

Syed Fakhar Abbas

Area of Study: Effectiveness of Continuing Professional Development and Knowledge Transfer Practices: A Study of Information Professionals [Submitted]

Maria Aslam

Area of Study: Exploring Workplace Information Literacy of the Non-Academic Staff in Higher Education Institutions of Punjab [Ongoing]

Amna Farzand Ali

Area of Study: Information Privacy Concerns of Undergraduate Students Regarding Social Networking Sites [Ongoing]

Atta Ur Rehman

Area of Study: Investigating Antecedents of Nutritional Information Use on Facebook: An Elaboration Likelihood Model (ELM) of Persuasion Perspective [Ongoing]

Ihsan Basit

Area of Study: Investigating the role of research literacy and critical thinking in the research productivity of medical professionals [Ongoing]

Ghulam Fareed

Area of Study: Investigating Antecedents of Health Information Literacy Skills, & Its' Influence on Patient Activation, and Health Behavior of Heart Patients: Integrated Theory of Health Behavior Change Perspective [Ongoing]

Tabassum Aslam

Tabassum Aslam

Area of Study: Examining Determinants of Financial Information Literacy and its Influence on Students' Personal Finance Management Behavior: Social Cognitive Perspective [Ongoing]

Mussarat Sultan

Area of Study: Information Literacy [Ongoing]

Research Supervisions

MPhil

Mahnoor Naveed

Area of Study: Towards the development of Conceptual Framework of Critical Information Literacy: A qualitative investigation of students' skills and teaching practices [2022]

Iqra Mumtaz

Area of Study: Role of Visual Information Literacy (VIL) Skills in Determining the Fake Images: A Qualitative Examination of University Students [2022]

Fariha Rafique

Area of Study: Is Green Literacy is a catalyst for Green Information Literacy: A Survey of Undergraduate Students [Ongoing]

Ghazala Yasmeen

Area of Study: Impact of Undergraduate Students' Health Information Literacy Skills Level on their Depression during Covid-19 [2022]

Farwa Taqi

Area of Study: Measuring Usability and User Satisfaction of Cloud Services: A Case of Google Drive [2021]

Munazza Mahmood

Area of Study: Impact of digital Information Literacy Skills on Online Shopping Behaviour of Women [2021]

Mehwish Nawazish

Area of Study: Copyright Literacy and Information Professionals: Analyzing the Awareness, Knowledge and Perceptions [2020]

Muhammad Usman Haider

Area of Study: Impact of Information Literacy Skills on Personal Information Management Practices of Journalists (2019)

Ayesha Khalid

Area of Study: Exploring Green Work Practices in University Libraries: A Case Study (2017)

Maria Zaheer

Area of Study: Users perception about library service quality: A case of Mirpur University of Science & Technology (2017)

Tooba Khalid

Area of Study: Game Based Information Literacy Learning of Teenagers: An Exploratory Study of Private Schools (2017)

Faiza Tabassum

Area of Study: Status of School Libraries and their Curriculum Based Use (2016)

Research Supervisions

Master Program

Arooj Sehar

Area of Study: Informed or Not? Gen-Z Social Media Use, Information Credibility Judgement & Sharing Behaviour [2022]

Hamza Arif

Area of Study: Credibility Judgment Behavior of E-Buyers: A Survey of Punjab University Students [2020]

Sumaira Ashraf

Area of Study: Everyday Health Information Literacy of Married Working Women: A case of University of the Punjab [2018]

Hafiz Muhammad Bilal

Area of Study: The promotion of Information Literate School Community: the role of principals, teachers and librarians in selected schools of Lahore [2014]

M.Moeen Hyder

Area of Study: Job Satisfaction among Librarians of Universities and Degree Awarding Institutes of Lahore: A comparative study [2011]

Ayesha Tufail

Area of Study: Use of Promotional Activities by University Libraries [2009]

Conference Presentations (International)

Presented paper titles Are Public Libraries Promoting Social Justice? A Case of Quaid-e-Azam Library of Pakistan at the European Chapter ASIS@T Information Science Conference 'Untold stories' 15-17 June, 2022

Presented paper titled Untold Stories of Visually Impaired Students: Information Access, Practices & Challenges at the European Chapter ASIS@T Information Science Conference 'Untold stories' 15-17 June, 2022

Presented paper titled Are Public Libraries Promoting Social Justice? A Case of Quaid-e-Azam Library of Pakistan Information Science Trends Virtual Conference 2022, European Chapter Association for Information Science & Technology, 15-17 June.

Presented paper titled Untold Stories of Visually Impaired Students: Information Access, Practices & Challenges Information Science Trends Virtual Conference 2022, European Chapter Association for Information Science & Technology, 15-17 June.

Presented a paper titled Mapping Sustainability Attitudes of Pakistani HealthCare Professionals: Potential of Medical Libraries in Environment Care at NILIS Research Symposium held on 23rd January, 2021, University of Colombo, Sri Lanka [Online].

Presented a paper titled Promoting Knowledge Sharing among University Students: Diverse Role of Information Professionals at NILIS Research Symposium held on 23rd January, 2021, University of Colombo, Sri Lanka [Online].

Presented a well-received paper titled Mapping Digital Information Security Management in the University Libraries of Pakistan at 82nd Annual Meeting of the Association for Information Science & Technology, Melbourne, Australia, 19-23 October, 2019.

Presented a paper titled Learning through video games: A case study of private schools of Pakistan at International Conference on Information Management & Processing (ICIMP), London, 12 -14 January, 2018.

Presented a paper titled Children's Information Literacy Skills: Suggested framework for primary schools in Pakistan at European Conference of Information Literacy (ECIL), Saint Malo, France 18-21 September, 2017.

Presented a paper titled Information Literacy (IL) Integration Provision in the Curriculum and Primary School Teachers' Teaching Practice: A Case of Pakistan at European Conference of Information Literacy (ECIL), Prague, 10 -13 October, 2016.

Presented a paper titled Conceptions of school libraries and the role of school librarians: findings from case studies of primary schools in Lahore at COLIS9 (Conceptions of Library & Information Science) Conference, Uppsala, Sweden, 20-23 June, 2016.

Presented a paper titled Assessing children's IL skills: Findings from a multiple case study of six primary schools in Pakistan at i3 Conference, at Robert Gordon University, Scotland, 23-26 June 2015.

Attended iFutures conference organized by ISchool, University of Sheffield, UK, 7 July, 2015.

Presented a paper titled Early findings from a study of information literacy practices in primary schools of Pakistan at European Conference on Information Literacy (ECIL), Croatia, 21 - 24 October, 2014.

Presented a paper titled Exploring information literacy practices in primary schools: A case of Pakistan, at European Conference on Information Literacy held at Turkey, 22-25 October, 2013.

Conference Presentations (National)

Presented a paper titled Effectiveness of Continuing Professional Development and Knowledge Transfer: A Study of Information Professionals at EILIM (Emerging Issues in Libraries & Information Management) held on 24th March, 2022 at Institute of Information Management, University of the Punjab, Lahore, Pakistan [Won best conference paper award]

Presented a paper titled Assessing Information Literacy Instruction through Evidence based Practice: A reflection on Students' Learning Experience at EILIM (Emerging Issues in Libraries & Information Management) held on 24th March, 2022 at Institute of Information Management, University of the Punjab, Lahore, Pakistan

Presented a paper titled Exploring Workplace Information Literacy of Quality Enhancement Cell's Staff of Higher Education Institutions of Punjab at EILIM (Emerging Issues in Libraries & Information Management) held on 24th March, 2022 at Institute of Information Management, University of the Punjab, Lahore, Pakistan

Presented a paper titled Green Literacy at a conference A journey from UN MDGs to SDGs: Proactive role of Libraries, Karachi, Pakistan 2-4 August, 2018.

Presented a paper titled Copyright literacy and Information Literacy: Analyzing, the Awareness and Perceptions, at International Conference on Emerging Issues of Information Landscape (ICEIL), Pakistan, April 21, 2020.

Co-author presented a paper titled Impact of information literacy skills on personal information management practices of journalists, at International Conference on Emerging Issues of Information Landscape (ICEIL), Pakistan, 1st March, 2019.

Co-author presented a paper titled Factors affecting knowledge sharing behaviour of Pakistani engineering students, at International Conference on Emerging Issues of Information Landscape (ICEIL), Pakistan, 1st March, 2019.

Co-author presented a paper titled Mapping the Digital Information Security Management in University Libraries of Lahore, at International Conference on Information Management & Libraries, Pakistan, 10 -12 October, 2018.

Co-author presented a paper titled Analysis of IL Components in High School Curriculum and School Librarians' Expected Competencies, at International Conference on Information Management & Libraries, Pakistan, 10 -12 October, 2018.

Co-author presented a paper titled A grounded theory assessment of information literacy skills of A-level students: A call for school librarians' required competencies, at International Conference on Information Management & Libraries, Pakistan, 10 -12 October, 2018.

Co-author presented a paper titled Green University Libraries: A Call to Incorporate Green Literacy Skills and Environment-Friendly Behaviours, at International Conference on Information Management & Libraries, Pakistan, 10 -12 October, 2018.

Presented a paper titled Provisions for Information Literacy Practice across Primary Curriculum: An Assessment at International Conference on Information Management & Libraries (ICIML)", University of the Punjab, Pakistan, 10-13 November, 2015.

Participated in 6th Pakistan Library Science Conference Library & Information science research in Pakistan: challenges & opportunities, at Baragali Campus, University of the Peshawar, Department of library & information science, 28-02, June-July, 2009.

Awards/Achievements

Academic Distinctions

- PhD from **QS No.1** Subject (Library & Information Management) Ranking University 2022 [University of Sheffield, UK]
- Highest CGPA in M. Phil in Library & Information Science (First Position Holder)
- First position holder in Masters in Library & Information Science
- First position holder in Pakistan Library Automation training course.

Research Awards

- My paper "Social network analysis of Twitter data from Pakistan during COVID-19" doi.org/10.1108/IDD-03-2021-0022 published in Information Discovery & Delivery received the best research paper award by South Asia Chapter ASIS&T 2022.
- My paper titled "A Comprehensive Bibliometric Analysis on the Growth and Trends of Health Information Literacy (HIL) Literature" secured first place in the ASIS&T SIG-III International Paper Contest-2022
- Third place winner of 2016 and 2015 International Paper Contests. Association for Information Science and Technology (ASIS&T) Special Interest Group on International Information Issues (SIG III). Paper titled: "Mapping information literacy situation in primary schools: A case of Pakistan."

Professional

- Won Chapter Innovation of the Year Award ASIS&T 2021
- Chair-Elect South Asia Chapter, ASIS&T 2022
- Logo Competition Winner: Designed South Asia Chapter & Newsletter Logo



- Higher Education Commission approved Supervisor for PhD
- University of the Punjab travel grant to attend 82nd Annual Meeting of the Association for Information Science & Technology, Melbourne, Australia, 19–23 October, 2019.
- Punjab Higher Education Commission conference travel grant to attend International Conference on Information Processing & Management, London, January, 2018.
- Higher Education Commission, Pakistan conference travel grant to attend European Conference on Information Literacy (ECIL), France, October, 2017.
- The University of Sheffield, UK research grant to present a conference paper at European Conference on Information Literacy 2013 at Turkey from 22–25th October, 2013.
- Conference travel grant of Higher Education Commission, Pakistan to attend European Conference on Information Literacy (ECIL), Croatia, October, 2014.
- Travel grant from UKeig, UK and I School University of Sheffield, UK to present paper at i3 Conference held in Scotland, 2015.
- Travel grant from University of the Punjab to present paper at COLISg (Conceptions of Library & Information Science) conference, Uppsala, Sweden, 2016.

Trainings/Workshops (International/National)

Participated as a resource person in a seminar on "Proposal Writing" at Services Hospital Lahore for medical doctors & staff on 31st May, 2022.

Participated in IFLA SCITECH Webinar: "Health Information Literacy: Content Creation during COVID infodemic" as invited speaker. February 5, 2022.

Organized and participated as a moderator in an International Webinar on "Fostering COVID-19 Literacy in South Asia: Be Informed, Prepared and Safe", ASIS&T South Asia Chapter on 13th April 2022.

Invited as Panellist in IFLA SCITECH Webinar: Health Information Literacy: Content Creation during the COVID Infodemic, 05 February, 2022.

Conducted an online Pre-conference workshops on Qualitative Analysis through QDA Lite, Shalamar Medical & Dental College Lahore, 21st January, 2022.

Participated as speaker in an International Webinar on "Dealing with COVID-19 and saving people's lives in South Asian Areas & Beyond: A Health Informatics Promotion Project" on Dec. 18, 2021 organized by ASIS&T South Asia Chapter.

Invited as a panelist in an online session of the information literacy module for graduates and postgraduate students arranged by University of Sheffield, UK, December 6, 2021.

Invited and delivered a webinar on "How to Analyze Qualitative Data" to the PhD/MPhil students and faculty of NUST, Thursday 28th October, 2021.

Delivered a seminar to the PhD students at Institute of Mass Communication, University of the Punjab on "Literature Mapping" dated 30th September, 2021.

Conducted a successful seminar on "Proposal Writing" to the PhD students of Department of Social Work, University of the Punjab, dated 24th September, 2021.

Participated as resource person 'Two Day Workshop on Advanced Quantitative & Qualitative Data Analysis Using SPSS/NVivo Software' and delivered online training on 'Qualitative Data Analysis: Theory & Practice', 28-29 June, 2021, organized by Department of Sociology, Bhauddin Zakarraya University Multan, Pakistan.

Participated as speaker in a 'Roundtable Discussion to conclude Symposium on 'Infodemic Management'' organized by Department of Library & Information Science, Islamia University Bhawalpur, Pakistan , 25-26 June, 2021.

Conducted a successful online workshop on "Mastering qualitative research through NVivo software" , June 4, 2021 organized by Institute of Clinical Psychology, Riphah International University.

Conducted a webinar on 'Targeting YouTube Generation: Role of Libraries Beyond COVID-19', 26th March, 2021 in collaboration with Institute of Information Management & ASIS&T South Asia Chapter.

Conducted online training on 'Be an inspirational Teacher Tuber: Tips & Techniques' 23rd February, 2021 for University of Malaya, Department of Library & Information Science, Malaysia

Participated as Panellist in a panel discussion on 'Contextual Information Literacy ideas and research practices' 19th January, 2021 for graduate students of University of Sheffield.

Participated as resource person in a workshop on zoom Qualitative Research and Analysis through N-Vivo Software, organized by Shalamar Medical & Dental College, January 29, 2021 [Online].

Chaired a session on 'Information Sources and Services' at NILIS Research Symposium held on 23rd January, 2021, University of Colombo, Sri Lanka [Online].

Participated as resource person in One day Workshop on Research Methodology "how to write a Literature Review" on March 05, 2020 at Department of Economics, University of the Punjab, Lahore, Pakistan.

Participated as a resource person in AMCAP doctoral spring school 2020 and delivered a lecture on Managing Citations: An Intro to Mendeley Software, IQTM, University of the Punjab, March 3rd, 2020.

Conducted a successful workshop on Reference Manager Mendeley at Lahore Dental & Medical College November 12, 2019.

Arranged and conducted a successful two-day workshop on Qualitative Research Essentials, Department of Information Management, University of the Punjab, July 30-31st 2019.

Dr. Syeda Hina Batool conducted a successful workshop on Dynamics of Qualitative Research & Data Analysis at the University of Home Economics on July 25, 2019.

Conducted workshop as resource person on How to be a Smart Teacher at Lahore Dental & Medical College on 12th June, 2019.

Participated as resource person on a workshop Qualitative Analysis at Shalamar, Institute of Health Sciences, 31st January, 2019.

Conducted workshop as resource person on Teaching Methodology and Curriculum Interaction in Pharmacy Education in Pakistan at Lahore Dental & Medical College on 20-21 December, 2018.

Conducted a one day workshop on NVivo: a tool for qualitative research for PhD students of Institute of Sociology, University of the Punjab on 25th April, 2018.

Conducted a one day workshop on Mendeley (Reference Manager) software for Lahore Dental & Medical College students on 20th March, 2018.

Participated as resource person and delivered a lecture on Awareness of Green Literacy and Use of Library Resources at Shalamar, Institute of Health Sciences, 24th July, 2018.

Participated as resource person and delivered a lecture on Information Resource Management Tools in HRDC New faculty development orientation program 2018, Organized by HRDC, Institute of Administrative Science, University of the Punjab, 5th September, 2018.

Conducted one day workshop on Managing Literature through NVivo for medical students and doctors at Shalamar Medical College on 2nd January, 2017

Conducted a one day workshop on NVivo: a tool for qualitative research for medical students and doctors at Shalamar Medical College on 2nd February, 2016.

Participated as resource person in six days exclusive training workshop for City school librarians, organised in collaboration with the Department of Information Management Punjab University, from 22-27 August 2016.

Delivered presentation on Reference and Information services for college librarians on 08th October 2015 organized by The Management and Professional Development Department, Government of the Punjab.

Participated as resource person in Web, Information Resources and Information Retrieval at PU faculty on 20th August, 2015 in Punjab University Faculty Orientation Program at Institute of Administrative Sciences.

Resource person in two days workshop Computer assisted qualitative data analysis organized by Institute of Administrative Sciences (IAS), PU on 23-24 June, 2014.

Resource person at HEC workshop on Developing Master Trainers for HEC-National Digital Library held on 4-5 April, 2012. Resource person and delivered a lecture on Internet Smart Searching Skills to MPhil/PhD students at College of Arts & Design, University of the Punjab on 17th February, 2011.

Participated as resource person in a workshop Rightly Searching, Recording and Reviewing Literature or Research Writings at Institute of Business Administration, University of the Punjab, 5-6 August, 2009.

Trainings/Workshops (Attended)

Attended a seminar on 'HEC Research Projects' held on 10th August, 2018, organized by Office of Research Innovation and Commercialization, University of the Punjab, Pakistan.

Participation in a seminar on 'Quality Assurance in Education' held on 3rd April, 2015, Organized by PIQC and University of the Punjab, Pakistan.

Participated in a workshop on 'An interactive workshop on developing academic librarians as knowledge workers' held on 26th-28th July, 2011, organized by Department of Library & Information Science, University of the Punjab, Pakistan.

Participated in a workshop on 'Information Management in Learning Organizations' held on 23rd December, 2009, organized by Punjab University Library, Pakistan.

Participated in a workshop on 'Electronic Library & Information Navigator' held on 25-26th April, 2007, organized by Punjab University Library, Pakistan.

Participated in a workshop on 'Analysis of Research Topics: Workshop for Young Researchers' held on 8th April, 2006, organized by Beaconhouse National University, Pakistan.

Participated in a workshop on 'Multilingual Library & Information Management System' held on 30th May, 2006, organized by Punjab University Library, Pakistan.

Participated in a workshop on 'Using Style Manual in Research' held on 6th May, 2004, organized by Department of Special Education, University of the Punjab, Pakistan.

Participated in a 2-day workshop on 'Conducting Survey Research' held on 29-30th August, 2003. Organized by Quid-e-Azam Library, Pakistan.

Media Appearance

Women Empowerment 19th June, 2019, Guest Speaker on State TV Channel [Morning Show]

World Book & Copyright Day 24th April, 2018, Guest Speaker on State Channel [Morning Show]

Mother's Role in Parenting 3rd June, 2018, Guest Speaker on Lahore News (Morning Show)

The News International Sunday Magazine Column (March 27, 2005), Knowledge Hub: Resource Sharing among Libraries

Professional Memberships

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- ASIS&T Member 2021-2022
 - British Alumni Association Pakistan [To Date]
 - Sheffield Alumni Network [To Date]
 - CILIP Student Member 2017-18
 - Pakistan Library Association Life Member
 - Punjab University Information Library & Management Alumni Association Member 2012-2018

Community Service

Editor (2014-2021), Pakistan Journal of Information Management & Libraries

Editorial Board Member, Libri

Chair-Elect, South Asia Chapter ASIS&T (2022)

Social Media Manager, South Asia Chapter ASIS&T (2021)

Social Media Manager & Web Master, SIG III, ASIS&T (2020)

Chair Program Committee, 2nd International Conference on Information Management and Libraries (ICIML 2018) 10-12 October, 2018

Convener, Marketing & Promotion Committee, 2nd International Conference on Information Management and Libraries (ICIML 2018) 10-12 October, 2018

Program committee member, Chaired a session, National Institute of Library & Information Science Symposium 2020, Sri Lanka

Serve as Reviewer in Conferences: ICIMP (International Conference on Information Management & Processing) 2018-19, iConference 2018-2022, ASIS&T Conference Program Committee, International Conference on Information Management and Libraries (ICIML 2015), International Conference on Information Management and Libraries (ICIML 2019)

Serve as Reviewer for Following Journals:

Reading and Writing Quarterly Journal

Information Development

Library Hi Tech

Online Information Review

Journal of Information Science

International Journal of Leadership in Education

New Media & Society

Journal of Librarianship & Information Science

Pakistan Journal of Library & Information Science (2011-2014)

Educational YouTube Channel on Research Methods "[Research Tube](#)"

Running an educational channel for the better understanding of the students

References

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- Dr. Luanne Sinnamon, Associate Professor, ISchool, UBC, Canada
 - Nigel Ford, Professor of Emeritus, University of Sheffield, UK
 - Sheila Webber, Senior Lecturer, University of Sheffield, UK
 - Dr. Wasim Ahmed, Senior Lecturer in Digital Business, University of Sterling, UK
 - Dr. Waseem Afzal, Senior Lecturer in Information Studies, Charles Sturt University, Australia