

# Shumaila Abbas

Lecturer

College of Statistical and Actuarial Sciences,  
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## *Education*

2011-13 **M.Phil (Statistics):** Course work (Completed with *CGPA 3.88*)

Research work (Continued)

College of Statistical and Actuarial Sciences, University of the Punjab,  
Lahore, Pakistan.

2004-06 **M.Sc. (Statistics)** with *first division* from University of the Punjab, Lahore,  
Pakistan.

2002-04 **B.Sc. (Mathematics, Statistics & Economics)** with *first division* from Govt.  
Islamia College (for Women) Lahore Cantt, Lahore.

## *Professional Experience*

Sep.-2007 – Sep.-2008 **Lecturer**, Queen Mary College, Lahore, Pakistan,  
under the "National Internship Programme " of Govt. of the  
Pakistan.

Apr.-2009 – Apr.-2010 **Lecturer**, Govt. Degree College (for women),  
Raiwind, Lahore.

April 2010 – Present **Lecturer**, College of Statistical & Actuarial Sciences,  
University of the Punjab, Pakistan.

### *Courses Taught:*

Probability and Probability Distributions, Time Series Analysis and Forecasting,  
Statistical Inference, Total Quality Management & Stochastic Processes

## ***Awards***

- ***Third Position*** in Masters, Punjab University.
- ***Talent Farming Award*** by Higher Education Commission (H.E.C.), in Masters.
- Nomination for ***Merit Scholarship***, from Punjab University, in Masters.
- ***First Position*** in B.Sc., Govt. Islamia College (For Women) Lahore Cantt.
- ***Best student of the year*** award (B.Sc. , G.Sc.) by Govt. Islamia College (For Women) Lahore Cantt.
- Certificates for ***distinctions*** in different subjects in B.Sc (G.Sc.) by Govt. Islamia College (For Women) Lahore Cantt.

## ***RESEARCH PUBLICATIONS***

### **Research papers published in foreign journal of International repute 01**

1. Sherwani, R.A.K., Kamal, S., and Abbas, S. (2015). Random Intercept and Random Slope 4-Levels Multilevel Models. CJASR, 4(2). 6-14.

### **Research papers published in Pakistani journal of national/International repute 02**

1. Sherwani, R.A.K., Kamal, S., and Abbas, S. (2017). Health Outcomes in Low, Medium, High and Very High Human Developed Countries: A Cross Comparison with the Pakistan. Pakistan Journal of Medical Research. Vol. 56, No. 3. (Y Category)
2. Sherwani, R.A.K., Kamal, S., and Abbas, S. (2017). Correlates of Human Development Index in Low, Medium, High and Very High Human Developed Nations. Pakistan Economic and Social Review. Vol. 55, No.1, pp 31-52. (X Category)

## ***RESEARCH SUPERVISION***

### **M.A. / M.Sc. Thesis**

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| <b>S#</b> | <b>Name of Student</b> | <b>Title</b>  | <b>Year</b> |
|-----------|------------------------|---|-------------|
| 1.        | Bilal Ahmad            | Statistical study based on customer satisfaction in banking sector (MCB and Bank Alfalah)                 | 2017        |
| 2.        | Faiza Mansoor          | Customer Satisfaction about the usage of ATM Cards  | 2016        |
| 3.        | Ruqqia Zaheer          | Visitors Satisfaction in Main Library of Punjab University  | 2016        |
| 4.        | Sana Boota             | A Statistical study about reasons and effects of smoking on youth   | 2016        |
| 5.        | Rabia Mariam           | Youth satisfaction regarding their system of living (A comparison between joint & Nuclear family systems) | 2016        |
| 6.        | Asad Ahmad             | Impact of Political news talk shows in creating political awareness among youth                           | 2016        |
| 7.        | Muhammad Waqar Akram   | A Statistical study on youth opinion about child Labour   | 2016        |
| 8.        | Kashif Islam           | A Statistical study about the lack of interest in sports among students                                   | 2016        |

| S#  | Name of Student           | Title   | Year |
|-----|---------------------------|---|------|
| 9.  | Maida Anwar Ch.           | A statistical Study to identify the seasons of aggression among youth   | 2016 |
| 10. | Hafsa Sharif              | Customer Satisfaction regarding online shopping   | 2016 |
| 11. | Zahra Gulzar              | A statistical study exploring the effects of terrorism on the students of University of the Punjab                      | 2016 |
| 12. | Hafiz Muhammad Ahsan Khan | Awareness about brand equity components among the mobile phone users  | 2015 |
| 13. | Asma Latif                | Impact of service quality on customer satisfaction in leading restaurants of Lahore                                     | 2015 |
| 14. | Ambreen Waheed            | Customer satisfaction about Fast Food   | 2015 |
| 15. | Ambreen Mian              | Customer satisfaction of mobile network users ( A comparison between Warid, Mobilink, Telenor, Ufone & Zong)            | 2015 |
| 16. | Zara Tariq                | A statistical study on consumer behavior towards brand image , price and quality  | 2015 |
| 17. | Humaira Kiran             | A statistical study on exploring the factors that urge people to join MLM companies                                     | 2015 |
| 18. | Maryam Ashgar             | A statistical study on job satisfaction of mobilink employees   | 2015 |
| 19. | Madiha Afzal              | A statistical study on consumers' preference for Nestle products  | 2015 |
| 20. | Maddiha Saddique          | Impacts of social networking sites on youth   | 2015 |
| 21. | Gulraiz Naseem Chaudhry   | Students attitude towards introductory statistics.  | 2015 |
| 22. | Mahreen Abdullah          | A statistical study on the quality of education in Unjab education Foundation (PEF)                                     | 2015 |
| 23. | Mariam Maqsood            | A statistical study on awareness about road safety among youth  | 2015 |
| 24. | Ramla Shahid              | A statistical study to explore the aspects of children-parent relationship  | 2015 |
| 25. | Muhammad Yousaf           | A statistical analysis on awareness about obesity in youth  | 2015 |
| 26. | Samreen Khalid            | Residents' satisfaction regarding facilities in their living areas ( a comparison of housing and non-housing societies) | 2014 |
| 27. | Muhammad Aslam            | Customers' Satisfaction Regarding Metro Bus Service   | 2014 |
| 28. | Mishal Waseem             | Psychological study on Children and Adolescent Suffering from Thalassemia Major   | 2014 |
| 29. | Samreena Abid             | Impact of friends in life   | 2014 |
| 30. | Mariyam Saleem            | Students' Satisfaction Regarding University Bus Service   | 2014 |
| 31. | Sameera Khalid            | Customer satisfaction on Branded Shoes Among Females  | 2014 |
| 32. | Fareeha Arshad            | Impact of SMS Packages on Youths' Behavior  | 2014 |
| 33. | Nazish Nayab Awan         | Impact and Usage of Fizzy Drinks Among Youth  | 2014 |
| 34. | Tayyaba Sehrish Mahmood   | Impact of human resource management practices on employees' performance in nursing sector                               | 2014 |
| 35. | Ayesha Khan               | Job satisfaction of non-teaching staff of Punjab university   | 2014 |
| 36. | Marrim Nazeer             | A statistical study on usage of packed milk   | 2014 |
| 37. | Iqra Munir                | Job satisfaction of female employees in banking sector  | 2014 |
| 38. | Muhammad Sarfraz          | Customer Satisfaction Regarding Toyota Motors   | 2014 |
| 39. | Ayesha Bilal              | Preference of International Brands Over Local Brands Among Youth  | 2013 |
| 40. | Hafsa Humayoun            | A Statistical Study of Mother Children Relationship Assessment  | 2013 |
| 41. | Samina Yousaf             | Female Inclination Towards Higher Education   | 2013 |
| 42. | Komal Sheikh              | Job Satisfaction of School Teachers: Comparison between Private and Public Sector                                       | 2013 |

| S#  | Name of Student         | Title  | Year |
|-----|-------------------------|--|------|
| 43. | Zara Sadiq              | A Statistical Study to Identify the Factors that Cause Stress in University Students | 2013 |
| 44. | Noor-UI-Ain Fatima      | Modeling and Forecasting of Yarn Production Using Box-Jenkins ARIMA Methodology      | 2013 |
| 45. | Aqsa Abid               | The Impact of Product Packaging on Consumers' Buying Behaviour                       | 2013 |
| 46. | Nida Shahid Khan        | Practices and Involvement of Religion Among Youth                                    | 2013 |
| 47. | Zunaira Manam           | A Statistical Study on Perception of Students About Laptop Facility                  | 2013 |
| 48. | Muhammaad Naeem Sharif  | Usage Effects of Internet on the Academic Performance of Students                    | 2012 |
| 49. | Sidra Iqbal             | Time Series Modeling on Annual Yields of Sugarcane, Cotton and Rice in Punjab        | 2012 |
| 50. | Tahira Iqbal            | A Study on Factors Determining Patients' Satisfaction Regarding Medical Facilities   | 2012 |
| 51. | Sehrish Tariq           | TV News Sensationalism and Its Impact on Viewers                                     | 2012 |
| 52. | Muhammad Usman Ali Khan | A Statistical Study to Explore Students' Opinion Regarding Examination System        | 2012 |
| 53. | Zunaira Zainab          | A Statistical Study On Students' Perception About Unemployment                       | 2012 |
| 54. | Aqsa Saeed              | Students Satisfaction Regarding Local Bus Services                                   | 2012 |
| 55. | Sehrish Hussain         | A Statistical Study On Factors Affecting the Learning Abilities of Students          | 2012 |
| 56. | Kinza Chaudhry          | Facebook Activities and Its Privacy Concerns Among Punjab University Students        | 2011 |
| 57. | Farah Pervaiz           | A statistical study to find the effects of cable television on female students       | 2011 |
| 58. | Ahmad Hassan            | Statistical study of students perception   | 2011 |

### M.Phil thesis

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| Sr.# | Name of Student | Title  | Session |
|------|-----------------|--|---------|
| 1.   | Aimen Zafar     | Transmuted type I Gumbel Distribution and its properties | 2014-16 |

### *Research / Technical Projects from HEC / National Research Organization / Universities*

1. Research Project Titled "Job Satisfaction of Punjab University Faculty and Employees, Funded (125,000/- rupees) by University of the Punjab.

### *SEMINARS / WORKSHOPS / CONFERENCES*

#### a) Conducted at University Level

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1. Organized and conducted 3<sup>rd</sup> International Conference on "Statistical Sciences" at the College of Statistical and Actuarial Sciences, University of the Punjab, Lahore in November 25-27, 2010 as a Member, Organizing Committee.
2. Organized and Conducted "The First International Conference on Statistics and Operations Research 2006" at the Institute of Statistics, University of the Punjab, Lahore in April 2006 as Member, Organizing Committee.

3. Attended seminar on PU Evaluation in Academic R & D-impact, interest and context, special seminar on “Thomson Reuters acknowledges PU research progress” in November 16, 2016 by Mr. Iulian Herciulkey Account Manager, Thomson Reuters.

**b) Conducted at Departmental Level**

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1. Seminar on “Big Data Analysis” by Dr. Ijaz Ahmad, Professor Brock University, Canada, on 4<sup>th</sup> December, 2015.
2. Seminar on “Innovative Skills” by Omayar Arshad, Principal Consultant of OCTAPULT Collaborative Innovations, on 19<sup>th</sup> November, 2015.
3. Seminar on “Bumping Trees ” by Dr. Kevin Keen, an Associate Professor Department of Mathematics and Statistics, The University of Northern British Columbia, Canada on 20<sup>th</sup> March, 2012.
4. Lecture of Dr. Altaf Ahmed, Project Chief, U.S. Army Cost and Economic Analysis Centre, on “Application of Statistics” on January, 2012.
5. A symposium was organized in collaboration with ‘Nestle Nesvita’ about “Awareness of Osteoporosis” on May 2, 2011.

### ***Workshops & Conferences Attended***

- Participated in *four days HRDC New Faculty Orientation Program*, 2010 at Institute of Administrative Sciences, University of the Punjab.
- *First International Conference on Statistics and Operations Research* 2006 at the Institute of Statistics, University of the Punjab, Lahore in April 2006.
- *3<sup>rd</sup> International Conference on “Statistical Sciences”* at the College of Statistical and Actuarial Sciences, University of the Punjab, Lahore in November 25-27, 2010.

### ***Skills***

R, C language, Fortran, SPSS, Microsoft Office