

PERSONAL SUMMARY

-----*In Pursuit of a Meaningful Life*-----

CONTACT INFO.

ADDRESS

Residence: 344-C2, Sector A,
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Currently, I am serving as lecturer at Punjab University Gujranwala Campus. Moreover, I am also enrolled in Ph.D. Program of Hailey College of Commerce, Pakistan. I have 18 research publications, participated in 5 research conferences, and supervised 9 students for their M. Phil/ MS research.

I am teaching Finance Area courses and doing academic and practical research since 2011. I believe that teaching goes beyond the conventions of learning things by heart and making students perform in an examination. It's about equipping them with a rational perspective aligned with practical realities of the world, while research is an instrument to harness and validate that rational perspective.

I am interested to pursue a balanced career in academia: balancing administrative chores, teaching obligations, and research interests. In the long haul, I am on a trajectory to build specialization in academic discipline of finance and teach, what I research.

ACADEMIC QUALIFICATIONS

- Ph. D. (Commerce)** CGPA: 3.54
Hailey College of Commerce *(2017 – Cont.)*
Course Work Complete (Thesis Area: News/ Media Sentiment and Stock Market)
First on admission merit list for PhD Admissions in Spring 2017.
- M. Com (1.5 Years)** CGPA: 3.67
Hailey College of Commerce *(2009-2011)*
Research Thesis: An Exploratory Study on Determinants of Stock Price in Karachi Stock Exchange
Published two articles and presented research in two conferences during study tenure.
- B. Com (Hons.)** CGPA: 3.89
Hailey College of Commerce *(2005-2009)*
Specialization: Finance
Secured Merit Scholarships for three consecutive years.
- I. Com** Grade: A
Scholars College of Commerce *(2003-2005)*
Secured Second position in the College.

EMPLOYMENT HISTORY

MAIN (FULL TIME) EXPERIENCES

Lecturer (BPS-18) in Commerce

Punjab University Gujranwala Campus.

(May 2019 – to date)

Lecturer/ Research Officer

Punjab Group of Colleges, Lahore.

(Jan – May 2019)

Responsible for promotion of research. Taught Finance Area courses to M. Com and ADP Classes.

Head Academics

ILM College – Canal Campus, Lahore.

(2017 - 2018)

Responsible for academic administration of degree programs (in collaboration with UMT, Lahore.). Taught Finance Area courses to M. Com and ADP Classes.

Assistant Professor/ Academic Coordinator

Punjab Group of Colleges, Kamoki.

(2011 - 2017)

Responsible for academic coordination of degree programs (in collaboration with UCP, Lahore.). Taught Finance Area courses to M. Com and ADP Classes.

ADDITIONAL (PART TIME) EXPERIENCES

Head Academics & Research – Evening & Weekend Programs

Global Institute – New Muslim Town Campus, Lahore.

(2014 - 2016)

Responsible for academic administration of evening and weekend degree programs. Taught Finance Area courses to Masters and MS Classes. Served as chairperson of internal defense committee.

Head of Department (Finance) – Evening and Weekend Programs

Heritage International College, University of South Asia, Lahore.

(2013 - 2015)

Taught Finance Area courses to Masters and MS classes. Served as member of Research Committee. Supervised three (03) MS students for their research.

Visiting Lecturer

NUML – Institute of Business Finance, Lahore.

(2016 - 2019)

Taught Finance Area courses and Multivariate Analysis to Masters and MS classes. Served as member of Research Committee.

Visiting Lecturer/ Research Supervisor

Institute of Management Sciences – Pak-Aims, Lahore.

(2013 - 2018)

Taught Finance Area courses MS classes. Supervised six (06) students for their MS/ MBA 1.5 research.

External Supervisor

Hailey College of Commerce – University of the Punjab, Lahore.

(2013 - 2016)

Served as External Supervisor to research of M. Phil/ M. Com 1.5 students.

Visiting Lecturer/ Research Supervisor***Minhaj University, Lahore.******(2012 - 2017)***

Taught Finance Area courses and Research Methodology MS classes. Supervised three (03) students for their M. Phil research. Served as external examiner for M. Phil comprehensive exam.

Research Assistant/ Team Lead***Shore Bank International, Lahore.******(Feb – Nov 2011)***

Assisted in three field research projects related to microfinance industry (KMBL, DAMEN, & NRSP). Assisted in data collection, data analysis using SPSS and EPI Info, research design issues. Led data collection team in NRSP project.

Intern***Nishat Power Limited, Lahore.******(July – Sep 2009)***

Worked in Finance and Accounts Department of the company for two months to fulfill B. Com (Hons.) degree requirements.

RESEARCH**RESEARCH PUBLICATIONS****Count: 18**

1. On the Future of Business Education in Pakistan: A Descriptive Analysis of Courses Included in Curriculums of Commerce and Business Administration Degrees, *Bulletin of Education & Research, Vol. 40, No. 3, 2019.*
2. Solving the Puzzle of Relative Importance of Dividends and Retained Earnings in Stock Valuation: A Case of Karachi Stock Exchange, *Published in Theoretical Economics Letters, Vol. 4, October 2014.*
3. Intellectual Capital & Firm Performance: An Empirical Study on the Oil & Gas Sector of Pakistan, *Published in International Journal of Accounting and Financial Reporting, Vol. 4, No. 1, 2014.*
4. Recruitment Preferences and Job Search Strategy of Students of Higher Education in Punjab, *Published in International Journal of Business and Behavioral Sciences, Vol. 4, No. 9, 2014.*
5. Capturing the stock price movements at Karachi Stock exchange: Are macroeconomic variables relevant?, *Published in African Journal of Business Management, March 2012 Issue.*
6. Assessment of Investment Knowledge and Investment preferences of Commerce Students in Lahore, *Published in European Journal of Economics, Finance and Administrative Sciences Issue 45(2012).*
7. Action Learning: A Positive Predictor of Motivation and Commitment for Bankers in Pakistan, *Published in International Journal of Business and Management, Vol. 7, No. 2 in February 2012.*
8. Stock Price Puzzle (2011), *Lambert Academic Publishing, Germany.*

9. Entrepreneurial Intentions among the Business Students of Higher Education Institutes of Punjab, *Published in Interdisciplinary Journal of Contemporary Research in Business, Vol. 2, No.9, January 2011 edition.*
10. Empirical Analysis of Macro Indicators Determining Foreign Direct Investment in Pakistan, *Published in Interdisciplinary Journal of Contemporary Research in Business, Vol. 3, No.2, June 2011 edition.*
11. Impact of Stress on Job Performance of Employees Working in Banking Sector of Pakistan, *Published in Interdisciplinary Journal of Contemporary Research in Business, Vol. 3, No.2, June 2011 edition.*
12. Impact of Job Involvement on Organizational Citizenship Behavior (OCB) and In-Role Job Performance: A Study on Banking Sector of Pakistan, *Published in European Journal of Social Science, Vol. 24, No. 4(2011).*
13. What's Required for Growth and Better Performance of Knowledge Generators and Disseminators? A Study of Institutes of Higher Learning, *Published in European Journal of Scientific Research, Vol. 57, No. 3 (2011).*
14. Behavioral Finance: Shaping the Decisions of Small Investors of Lahore Stock Exchange, *Published in Interdisciplinary Journal of Research in Business, Vol. 1, Issue. 2, February edition (2011).*
15. Performance Measures Used by the Commercial Banks in Pakistan within the Four Perspectives of Balanced Scorecard, *Published in Journal of Money, Investment and Banking, Issue 21.*
16. Coaching as a Predictor of Motivation and Job Involvement: Evidence from Banking Sector of Pakistan, *Published in European Journal of Social Sciences, Vol. 22, Issue 3.*
17. Are Employee Motivation, Commitment and Job Involvement Inter-related: Evidence from Banking Sector of Pakistan, *Published in International Journal of Business and Social Science, Vol. 2, No. 17.*
18. Impact of Customer Satisfaction on Customer Loyalty and Intentions to Switch: Evidence from Banking Sector of Pakistan, *Published in International Journal of Business and Social Science, Vol. 2, No. 16.*

CONFERENCE PRESENTATIONS

Count: 05

1. An Exploration of the Opinion of Customers on Green Banking: A Case Study of Allied Bank, *Paper Presented at International Conference on Management & Research held at Superior University, Lahore in November 2018.*
2. Stock Market Reaction to the Political Terrorism: An Event Study Approach, *Paper presented in International Business Conference held at Ajman University of Science & Technology, United Arab Emirates (UAE) in May 2015.*
3. Impact of Working Capital Management on Firm Profitability: A Case of Textile Sector of Pakistan. *Paper Presented in 4th International Conference of AGBA South Asia Chapter*

held at Pearl Continental Hotel, Bhurban in December 2012; organized by COMSATS Institute of Information Technology.

4. Assessing Investment Knowledge of Commerce Students in Lahore, *Paper Presented in 3rd International Conference on Education held at University of the Punjab, Lahore in Oct, 2010.*
5. Behavioral Finance: Shaping the Decisions of Small Investors of Lahore Stock Exchange, *Paper presented in 3rd International Applied Business Research Conference held at Islamic International University in Dec, 2010.*

M. Phil/ MS THESES SUPERVISIONS

Count: 09

Minhaj University

1. *Usman Latif Awan*, “Chief Executive Officer’s (CEO) Characteristics and Firm Performance: An Exploration into the Corporate Governance Mechanism of Pakistan”.
2. *Faiz Ahmad*, “Impact of Terrorism and Political Uncertainty on Karachi Stock Exchange: An Event Study Approach”.
3. *Muhammad Ali Khan*, “Effects of Terrorism & Political Instability on the Performance of Pakistani Firms: Study conducted on KSE-100 index companies”.

Kinnard College for Women University

4. *Mehrusina Mubasher*, “Analysis of the Effect of Work Environment on Female Employees’ Job Satisfaction Through Extrinsic Motivation in the Banking Sector”.

University of South Asia

5. *Mushtaq Hassan*, “Testing the Puzzle of Demand Following & Supply Leading Hypothesis in Pakistan: A Granger Casualty Approach”.
6. *Muhammad Jhangeer Hanif*, “Informational Content of Ratings in Subdued & Robust Economic Environment: Pre & Post Rating Impact”.

Institute of Management Sciences (Pak-Aims)

7. *Muhammad Asim*, “Performance Nexus of Mutual Funds: A Case of Pakistani Mutual Fund Industry”.
8. *Ahmad Usman*, “Intellectual Capital & Firm Performance: A comparative study of Banking & Engineering Sectors of Pakistan”.
9. *Muhammad Ashfaq*, “Market Sentiment & Informational Content of Dividend Announcements”.

Invited Talks/ Workshops

- Basic Three-Hour Work Shop for Masters classes on ‘Using SPSS for Business Research’ at Quaid e Azam Campus, UMT, Lahore. (May 2019)
- One-Day Work Shop for Faculty of Business on ‘Analyzing Qualitative Data Using NVivo’ at Superior University, Lahore. (2018)

- Two-Day Work Shop for PhD students on ‘Using NVivo for Qualitative Data Analysis’ at Punjab University Gujranwala Campus. (2016)

ADDITIONAL INFORMATION

- Courses taught: Business Finance, Financial Management, Corporate Finance, Strategic Finance, Seminars in Finance, Project Appraisal & Financing, Investment & Portfolio Management, Financial Modelling, Financial Analysis with Spreadsheet, Financial Risk Management, Business Research methods, Advance Research Methodology, Multivariate Analysis with SPSS.
- Experienced user of research based software: SPSS, AMOS, PLS SEM, EViews, Stata, NVivo, Endnote.
- Topped (1st Merit) in Punjab Public Service Commission (PPSC) recruitment process for Lecturer – Commerce (BPS-17) in 2017 [Left the job because of its monotonous nature and lack of growth potential].
- Fluent in English, Urdu, Punjabi and Saraiki.
- Secured a band of 7.5 in IELTS – Held November 2017 (7 in Speaking, 7.5 each in Listening, Reading & Writing).
- International Visits: UAE in 2015.
- Participated and managed various co-curricular & extracurricular activities during study tenure at Hailey College of Commerce.
- Participated in ‘Advance Internet Search Skills Workshop’ (U.S. Consulate General, Lahore 2010).
- Participated in ‘Qualitative Data Analysis through software – NVIVO (Institute of Research Promotion & University of Management Technology, Lahore [2012] + Superior University [2018]).
- Six-month ‘Certificate in Human Resource Management’ from Institute of Quality and Technology Management, University of the Punjab.
- Hobbies include reading, cooking, and poetry.