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### **Synopsis**

Working with top university of the country, always trying to use my passion for student development using my skills and experience that will enable me to make a difference at my university and society at large. Believe in effective, positive, and flexible teaching style with the willingness to work beyond the call of duty. Want to use my strong passion for research, management and leadership, to encourage creativity and higher order thinking among students that will increase their performance at university and at work.

### **PROFESSIONAL EXPERIENCE**

**June 2002 to date      Master of Business Education      University of the Punjab,  
Lahore, Pakistan**

#### **Subjects Taught**

- Total Quality Management
- Human Resource Development
- Organizational Behavior
- Organizational Theory and design
- Leadership and Management
- Educational Administration
- Research Methods
- Instructional Technology
- Curriculum and Instruction
- Fundamentals of Marketing

**2016                                  Mphil                                  Preston university**

- Change management

**2014-15                                  MBA/M. Phil                                  Superior University**

#### **Subjects Taught**

- Educational Leadership
- Educational Administration

**2013                                  M. Phil                                  University of Central Punjab**

#### **Subjects Taught**

- Marketing & Advertising

## Achievements

Working in one of the pioneer universities my achievements are:

- Developed courses for Master degree programs
- Designed courses for MPhil programs
- Supervised and evaluated research thesis for Master and MPhil degree programs
- Developed Self-Assessment Manual for quality enhancement cell at department of Business Education.
- Represented University of the Punjab for signing MOU for academic collaboration
- Organized job fair for business graduate students
- Represented on academic boards
- Supervising and coaching students for teaching practice
- Published twelve research papers in reputed journals
- Organized seminars and training sessions

## EDUCATION

### **PhD 2011 Educational Administration University of the Punjab, Pakistan**

I have successfully completed my Ph.D. with an objective to explore the perception of faculty and management about the impact of External change factors on business schools in Pakistan.

### **MBE 2000 Business Education (Marketing Management) University of the Punjab, Lahore, Pakistan**

## RESEARCH AND PUBLICATIONS

- Zeeshan, A. (2014) An Analysis of the perceptions of Faculty and Management about the Impact of Globalization on Business Schools. *Journal of Educational Research*, 16(2), 63-79
- Zeeshan, A., Hashmi, A., & Naqvi, H. A. (2014) The Effectiveness of Modern Teaching Technologies: Perspective of Post- graduate Students. *The International Journal of Technologies in Learning*. 20(3), 7-14.
- Hashmi, & Zeeshan, A. (2013) Perception of Secondary School Teachers about Corporal Punishment: A Barrier in Developing Teacher-Student Relationship. *The International journal of Learning*. 18 (12), 95-106
- Zeeshan, A., Tufail, S. Zahid, M. (2013) Media Factors and Academic Achievement: Perception of Post Graduate Students. *Journal of Social Sciences*, 5(2), 150-162
- Hashmi, A. Bart, W. & Zeeshan, A. (2013) A Comparison of Basic Cognitive Abilities among American and Pakistani Students. *Journal of Social Sciences*, 5(2), 115-122
- Hashmi, M.A., Zeeshan, A., Khalid, K., Parveen, S. (2012), "A Comparative Analysis of Basic Cognitive Abilities among students with respect to gender" *Journal of Educational Research* 15(2), 44-49
- Hashmi, M.A., Zeeshan, A., Saleem, M., and Akbar, R.A. (2012). Development and Validation of Aptitude Test for Secondary School Mathematics Student. *Bulletin of Education and Research* 34(1) 65-76
- Zeeshan, A., & Hashmi, A. (2011) Impact of Changes in Demographical Shifts on Business Schools: Opinions of Faculty & Management. *Bulletin of Education & Research*. 33(2), 2011
- Zeeshan, A., & Hashmi, A. & N. A. Bhatti (2011) Impact of Technology on Business

Schools: Perceptions of Faculty & Management. *Research & Reflections in Education*, 5(2), 2011

- N. A. Bhatti & Zeeshan, A. (2001) Leadership Training: New Paradigms”, *Bulletin of Education and Research*, 32(1-2), 2000-2001
- N. A. Bhatti & Zeeshan, A. (2002) Skills of effective Managers: Reengineering the Business Education. *Bulletin of Education and Research*, 33(1-2)

### **Research Projects in Progress**

- Evaluating Quality of PhD Programs in University of the Punjab

### **Paper presented at International Conferences**

- “Assessing Service Quality in Business Schools: Implications for Improvement”
- “Impact of Technology on Business Schools”
- “Perception of University Students about Media Factors Affecting the Academic Achievement”

### **TRAINING AND SEMINARS**

- 1 Participated in "**360° of Research**" A three days' workshop jointly hosted by Nielsen Pakistan, UMT and IRP
- 2 Participated in a workshop on "**Innovation in Assessment**" arranged by Quality Enhancement Cell, University of the Punjab, Lahore
- 3 Participated in international three day workshop on "**International Marketing**" arranged by CBI
- 4 Participated in a workshop on "**Funded research projects and Industry Academia Partnership**" arranged by LUMS & IRP
- 5 Participated in "**National Conference on changing role of teacher in the era of globalization**" organized by IER, University of the Punjab, Lahore
- 6 Participated in “8th South Asian Management Forum on “Developing Synergies: Facing Management Challenges Together” at LUMS
- 7 "Pedagogy in Management: Case Study Method" organized by University of Central Punjab, Lahore
- 8 "Prosperity through Competitiveness in Textile Sector of Pakistan" organized by Lahore Chamber of Commerce & Industry
- 9 "Accelerating Innovation through Academia, Industry and public sector Partnership" organized by FAST-NU, Lahore
- 10 “Modern Trade in Pakistan A Socio-Economic Change in the Making” (2009) organized by MAP at LUMS
- 11 “Training of External Academic Evaluators of National Accreditation Council for Teacher Education” (NACTE), 17-19 June, 2014 at HEC Islamabad
- 12 Worked as a team member in organizing **International Conference on Research and Education** (2014) organized by IER
- 13 Worked as a team member in organizing **International Conference on Research and Education** (2015) organized by IER
- 14 Worked as a team member in organizing **International Conference on Research and Education** (2016) organized by IER
- 15 Worked as a team member in organizing **International Conference on Research and Education** (2017) organized by IER

- 16 Worked as team member in organizing Business Plan (2017) Competition at University of the Punjab.
- 17 Worked as a team member in organizing **International Conference on Research and Education** (2018) organized by IER
- 18 Participated in Training workshop on Scopus Database (2019) organized by University of the Punjab.
- 19 Participated in workshop on “From Practice to Theory, Decolonising Education” (2019) organized by ELTL department at University of the Punjab.
- 20 Worked as a team member in organizing **International Conference on Research and Education** (2019) organized by IER

### **Events Organized**

1. Organized **Business Week** (2016) at Department of Business Education, University of the Punjab
2. Organized special seminar on How to develop Business Plans by Plan 9. (2015)
3. Organized special seminar on Marketing by IRP. (2015)
4. Organized **Business Week** (2015) at Department of Business Education, University of the Punjab.
5. Organized **Business Week** (2014) at Department of Business Education, University of the Punjab.
6. Organized special seminar on **Entrepreneurship** (2017) at Department of Business Education
7. Organized a seminar on HR Policies in Pakistan (2019) at Department of Business Education

### **RESEARCH INTEREST**

- Leadership
- Change management
- Quality Managements
- Technology in Education

### **MEMBERSHIP**

- Certified Evaluator of National Accreditation Council for Teacher Education at National level.
- Program Team member of Quality Enhancement Cell (QEC) for implementation of Self-Assessment Manual (approved by HEC) at departmental level.

### **AWARDS**

- Secured Third position in MBE