

Dr. Sarah Umer

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Awards

2017 - 2018

- CAA-Getty International Program Travel Grant at the College Art Association's 106th Annual Conference in Los Angeles, California, from February 19-24, 2018.

2016 - 2017

SOAS – University of London

- Charles Wallace Trust Fellowship for a duration of 3 months from Mid-January 2017 to Mid-April 2017 - Research Topic "*Study of the Cuneiform Tablets with Reference to the Religion of the Indus valley Civilization*"

Education

2016

Lahore College for Women University, Lahore, Pakistan

- PhD Fine Arts - Art History - Specialization: Indus Valley Civilization, Dissertation Title: "*Review of The Indus Valley Religious Beliefs - Through Analytical Study of Seals & Artifacts and Comparative Study of Contemporary Religions.*"

2005–2007

Department of Fine Arts, Lahore College for Women University, Lahore.

- MS Fine Arts - Art History – Program MS Leading to PhD – PhD Course Work – Equivalence

1995–2000

National College of Arts, Lahore.

- Bachelor of Fine Arts - Graphic Design

1993–1994

Kinnaird College for Women, Lahore.

- Intermediate – Arts

Published Books

1. "*Religious Beliefs of the Indus Valley Civilization*" published by Lambert Academic Publishing, ISBN-13: 978-613-9-95356-1 - ISBN-10: 6139953561 - EAN: 9786139953561 - Book language: English. November 2018.

Published Articles

1. “*The Importance of Launching The Subject of Archaeology In Pakistan And Its Widespread Impacts*”, in *East Asian Civilization: A Collection of Archaeological Papers*, published in 2019 by Department of Cultural Relics and Museums, Nanjing Normal University, China.
2. “*A Brief History of Human Evolution: Challenging Darwin’s Claim*”, in *International Journal of Anthropology and Ethnology* 2018 2:6 published on October 29th, 2018. ISSN: 2366-1003. Retracted in December 2018.
3. “*The Importance of Religion in the Life of the Indus Man*” in *Journal of Academic Perspectives, ISSN: 2328 – 8264 (Online). Vol. 1, 2018.*
4. “*The Supposed Religious Beliefs of the Indus Valley Civilization – Revised in View of Recent Research*” in *Asian Journal of Multidisciplinary Studies*, ISSN: 2321 - 8819 (Online), ISSN: 2348 – 7186 (Print). Vol. 5, Issue No. 7 - July 2017.
5. “*The Common Origin of World Religions*” in *Asian Academic Research Journal of Social Science & Humanities, AARJ, ISSN: 2278-859X, (Online). Vol. 3, Issue No. 5 - May 2016.*
6. “*Religion – The Strength Behind the Organizational Structure of Indus Valley Civilization*” in *Asian Journal of Multidisciplinary Studies*, ISSN: 2321 - 8819 (Online), ISSN: 2348 – 7186 (Print). Vol. 4, Issue No. 8 - July 2016.
7. “*A Brief Overview of the Postdated-Established Religions of the Indus Land – Some Common Features and their Link with Indus Valley Civilization*” in *Ancient Pakistan, Journal of Archaeology: Vol. XXV 2014* (University of Peshawar) ISSN: 0066-1600.

Articles Sent for Publication

- 1- “*The Role of Media in The Preservation and Promotion of Archaeological Heritage*” presented on October 20 – 22 2017 in Alhamra Art Center, Lahore, Pakistan, as a joint publication in International Conference on Archaeological Heritage of Pakistan – Challenges, Potentials & Way Forward.
- 2- “*Tracing the Path and Significance of Karma in the Lives of the South Asians Beginning from Indus Valley Civilization*” presented at the 1st International Conference on Sindh Studies on November 20th – 21st 2017 at University of Jamshoro Sindh.
- 3- “*Role of Religion in the Lives of South Asians: A Case Study of Rohingya And Kashmiris Muslims*”.
- 4- “*Reconsidering the Harrapan Religious Legacy*”.

Research Papers Presented at Conferences and Seminars

1. “*Connecting Religious Legacies – A Case Study of the Indus Seals & Cuneiform Tablets*” at the 2nd International Conference on Social Sciences & Humanities on October 24th to October 26th, 2019 at Kinnaird College for Women Lahore.

2. “*A Brief History of Human Evolution: Challenging Darwin’s Claim*”, at the 1st International Conference on Social Sciences & Humanities on April 25th to April 27th, 2018 at Kinnaird College for Women Lahore.
3. “*Tracing the Cultural Ideology of the Indus Valley People*” at CAA-Getty Preconference Colloquium at the Getty Center in Los Angeles from February 20 - 24 2018.
4. “*Tracing the Path and Significance of Karma in the Lives of the South Asians Beginning from Indus Valley Civilization*” at the 1st International Conference on Sindh Studies on November 20th – 21st 2017 at University of Jamshoro Sindh.
5. “*The Importance of Launching the Subject of Archaeology in Pakistan and its Widespread Impacts*” held on October 20 – 22 2017 in Alhamra Art Center, Lahore, Pakistan, as a joint publication in International Conference on Archaeological Heritage of Pakistan – Challenges, Potentials and Way Forward.
6. “*The Role of Media in The Preservation and Promotion of Archaeological Heritage*” held on October 20 – 22 2017 in Alhamra Art Center, Lahore, Pakistan, as a joint publication in International Conference on Archaeological Heritage of Pakistan – Challenges, Potentials & Way Forward.
7. “*The Documented Monotheistic Religious Contemporaries of the Indus Valley Civilization*” at Seventh International Conference on Religion and Spirituality in Society, to be held on April 17 – 18 2017 in Imperial College, United Kingdom.
8. “*The Importance of Religion in the Life of The Indus Man*” at Oxford Symposium on Religious Studies held on March 15 – 17 2017 in Oxford University, United Kingdom.
9. Seminar at SOAS – University of London on the title “*Review of the Indus Valley Religious Beliefs – Through Analytical Study of Seals & Artifacts & Comparative Study of Contemporary Religions*” on February 22nd, 2017 in Brunei Galley – Room B102.
10. Lecture at Hebei Normal University, China in the College of History & Culture on the title “*Review of the Indus Valley Religious Beliefs – Through Analytical Study of Seals & Artifacts & Comparative Study of Contemporary Religions*” on December 1st, 2016.
11. “*Reliving the Religious Beliefs of the Indus Man*” at Pearl Continental Hotel, Lahore (Organized by COMSATS, Pakistan), August 15 - 17 2015, 1st Harappa International Conference – Environment, Archaeology, Conservation and Legacy.
12. “*The Supposed Religious Beliefs of the Indus Valley Civilization – Revised in View of Recent Research*” at National Conference on the Archaeology and Cultural Heritage of Pakistan (Baragali Summer Campus, Abbotabad, University of Peshawar, Pakistan. August 18 - 20, 2015.

PhD Fine Arts – Art History Research Scholar Under My Supervision - Lahore College for Women University

MS Fine Arts – Art History Research Scholars Who Completed their Degree Under My Supervision - Lahore College for Women University

1- Naila Khan	MS – Session	2014
2- Saba Akram	MS – Session	2016
3- Ammara Hasan	MS – Session	2016

MS Fine Arts – Studio Practice Research Scholars Who Completed their Degree Under My Supervision - Lahore College for Women University

1- Amna Riaz	MS – Session	2016
2- Hajira Nawaz	MS – Session	2016
3- Isra Kanwal	MS – Session	2016

Design Projects at Lahore College for Women University

- 1- Designed invitation cards for the PhD Public Defense for two PhD Scholars held on October 4th, 2018.
- 2- Designed all the relevant material for an Artist Talk by Pakistani – American Contemporary Artist Shahzia Sikander in collaboration with Artists Association of Punjab, Ministry of Information & Culture Punjab and Lahore Biennale on March 30th, 2018 in the Auditorium Lahore College for Women University, Lahore.
- 3- Designed all the relevant material for a One Day Seminar and Exhibition on the title “*The Journey of Dr. Musarrat Hasan’s Life with Many Facets*” on January 10th, 2018 in the Student Service Center LCWU and NHQ Gallery IVAD.
- 4- Supervised the design of LCWU Annual Report 2016, executed by Ms. Maryam Mughal.
- 5- Supervised the design of IVAD Logo, executed by Ms. Maryam Mughal.
- 6- Supervised the design of magazine of the English Department in 2015, executed by Ms. Maryam Mughal.

Nationally Advertised Solo Campaigns at Publicis, During August 2000 – August 2001

1. Campaign designed for Prime Bank by the title – *Celebrating 10 Years of Prime Banking*
2. The Mekaal Hasan Solo Show Campaign by the title – *Square One Tour*
3. WorldCALL Campaign by the title – *Dual Advantage*
4. *Seasons Canola Campaign by the title – Zindagi Ki Nahi Lahar*

Multimedia Solo Projects Designed at ArtSaga Presented in International Exhibitions, During September 2001 – July 2002

1. Designed Multimedia Corporate Profile for company named – *ArtSaga presented in USA on the Exhibition organized by “eBay” in 2002.*
2. Designed Multimedia Corporate Profile for company named – *Saeed Buksh Pvt. Limited used to project and uplift the company image in March 2002.*

Nationally Advertised Designed work at Publicis, During August 2000 – August 2001

1. *Half Yearly Brochure* Designed for Prime Bank
2. Press Ad for Prime Bank – *Notice of Annual Meeting*
3. Press Ad for Punjab Group of Colleges – *Spreading Wings*
4. Press Ad for Punjab Group of Colleges – *The Coming of Age*
5. Press Ad for Punjab Group of Colleges – *One Group – 7 Institutions, 21 Campuses, 22,000 Students*
6. Press Ad for Punjab Group of Colleges – *Endorsing Quality*
7. Press Ad for Punjab Group of Colleges – *Developing People Building Careers*
8. Press Ad for Punjab Group of Colleges – *From Streams Flow Rivers*
9. Press Ad for Punjab Group of Colleges – *Jubilation*
10. Press Ad for Punjab Group of Colleges – *Admission Open Spring 2001– Muhammad Ali Jinnah University, Karachi*
11. Press Ad for Punjab Group of Colleges – *Admission Open Summer 2001– Muhammad Ali Jinnah University, Karachi*
12. Banner for Punjab Group of Colleges – *Strike Gold*
13. Press Ad for Punjab Group of Colleges – *Make the Right Start with PICS*
14. Press Ad for Punjab Group of Colleges – *11 Straight A’s to Take You to the Top*
15. Logo Designed for – *PCIT*
16. Press Ad for Punjab Group of Colleges – *Admission Spring 2001 – Decide.... Learn.... Succeed! (PCIT)*
17. Brochure Designed for PCIT by the Title – *Database*
18. Brochure Designed for PCIT by the Title – *E – Commerce*
19. Brochure Designed for PCIT by the Title – *Hardware*
20. Brochure Designed for PCIT by the Title – *Office Automation*
21. Brochure Designed for PCIT by the Title – *Java*
22. Brochure Designed for PCIT by the Title – *Network*
23. Brochure Designed for PCIT by the Title – *Webpage*
24. Bulletin 2001 designed for - *PCBA and PICS*
25. Brochure designed for – *Tower Textiles*
26. Calendar designed for – *Servis Group 2001*

27. Press Ad designed for Servis by the title – *Keeping Pace with the Future*
28. Press Ad designed for Servis by the title – *Don Carlos*
29. Press Ad designed for Servis by the title – *Cheetah*
30. Press Ad designed for Servis by the title – *Heartiest Felicitations to Sri Lanka on their 53rd Independence Day*
31. Press Ad designed for Servis by the title – *Required Oracle Developer 2000 Programmer*
32. Newsletter designed for Volvo by the title – *VOLVO NEWS*
33. 3 Press Ads designed for SEMDA by the title – *Business Help – Just A Click Away!*
34. MMT designed for SEMDA by the title - *Business Help – Just A Click Away!*
35. Newsletter designed for SEMDA by the title – *Turn Potentials into Profits*
36. 2 Press Ads designed for Interwood by the title – *Redefining Living*
37. Press Ad designed for Interwood by the title – *Quality*
38. Press Ad designed for Interwood by the title – *Class*
39. Press Ad designed for Interwood by the title - *Quality*
40. Press Ad designed for Interwood by the title – *Interwood Karachi Opens*
41. Brochure designed for – *Panasian Group*
42. Leaflet designed for – *Ericsson Club Card*
43. Press Ad designed for Karachi Sheraton by the title – *Your Dream Wedding*
44. Press Ad designed for Karachi Sheraton by the title – *Felicitations on the National Day of Kuwait*
45. Press Ad designed for Pakistan Sugar Mill Association – *Don't Victimize the Sugarcane Growers*
46. Press Ad designed for Pakistan Sugar Mill Association – *Sugar from India – Sweet for them. Poison for Us!*

Other Activities

- 1- Organized and hosted the PhD Public Defense for two PhD Scholars (Faiqa Waqar & Anjum Alix Noon) held on October 4th, 2018.
- 2- Organized & hosted an Artist Talk by Pakistani – American Contemporary Artist Shahzia Sikander in collaboration with Artists Association of Punjab, Ministry of Information & Culture Punjab and Lahore Biennale on March 30th, 2018 in the Auditorium Lahore College for Women University, Lahore.
- 3- Served as panelist for National Seminar, “*In Search of History*” held on February 2nd, 2018 at Alhamra Art Centre Lahore, Hall 3. Held by Artists Association of Punjab.
- 4- Organized & hosted a One Day Seminar and Exhibition on the title “*The Journey of Dr. Musarrat Hasan’s Life with Many Facets*” on January 10th, 2018 in the Student Service Center LCWU and NHQ Gallery IVAD.
- 5- Served as panelist in the Panel discussion on the topic “*National awareness teaching program, inculcating archaeological and heritage narratives in the*

curriculum from primary to tertiary levels and HEC role in providing trainings in various trades related to Archaeological Heritage” held on October 21st, 2017 at Alhamra Art Center, Lahore, Pakistan, in International Conference on Archaeological Heritage of Pakistan – Challenges, Potentials & Way Forward.

- 6- Served as panelist in the Panel discussion on the topic *“The Role of Media in the Preservation and Promotion of Archaeological Heritage”* held on October 22nd, 2017 at Alhamra Art Center, Lahore, Pakistan, in International Conference on Archaeological Heritage of Pakistan – Challenges, Potentials & Way Forward.
- 7- Participated in the Mural Group Project by the Faculty of IVAD, Lahore College for Women University, Lahore *“Massacre of the Innocents”* an art exhibition organized by the Artists Association of the Punjab. Displayed at PNCA Islamabad, May 17th, 2015. The project was conceived and directed by Dr. Musarrat Hasan.
- 8- Attended an *“Indigenous on Campus Training under HEC Modern University Governance Program”* Held at Lahore College for Women University, Lahore, Pakistan. January – February 2015 in collaboration with Learning and Innovation Division, Higher Education Commission, Pakistan.
- 9- Attended training on *“Qualitative Research”* Held at Lahore College for Women University, Lahore, April 22, 2015 given by Dr. Shaista Khilgi of George Washington University, USA.
- 10- Organized and served as Curator for the *(Annual Art & Design Exhibition 2012”* Foundation University, Islamabad. Held at Rawalpindi Arts Council, Murree Road, January 31st – February 4th, 2012.
- 11- Participated in a *“Fund Raising Training Program for Tsunami Victims on Productivity for National Prosperity”* At PCSIR Auditorium, Lahore, Pakistan. Organized by National Productivity Organization, Pakistan. February 12, 2005.
- 12- Selected to represent National College of Arts, Lahore, Pakistan at the *“ARTIFICE – A Four – Day Celebration of Theatre”* organized by Community Works Society, Institute of Business administration, Karachi, Pakistan. March 12-15, 1998.
- 13- Selected to represent National College of Arts, Lahore, Pakistan at the *“4th International Puppet Festival Pakistan”* organized by Rafi Peer Theatre Workshop, Alhamra Open Air Theatre, Qaddaffi Stadium Lahore, Pakistan. 1997.
- 14- Selected to represent National College of Arts, Lahore, Pakistan at the *“3rd International Puppet Festival Pakistan”* organized by Rafi Peer Theatre Workshop, Alhamra Open Air Theatre, Qaddaffi Stadium Lahore, Pakistan. 1996.
- 15- Selected to attend *“The Learning and Sharing Workshop”* by Kinnaird College for Women, Lahore, Pakistan at the Guide House, Lahore, Pakistan. June 14 - 16, 1994.
- 16- Selected to represent Kinnaird College for Women, Lahore, Pakistan at the *“Summer Camp Ghora Gali”* organized by Pakistan Girl Guides Association, Punjab Branch, Lahore, Pakistan. July 9 - 16, 1994.

Employment History

July 1st, 2020 to Date – University of Punjab Lahore, Pakistan

- *Associate Professor Art and Design* - University College Art and Design, University of Punjab, Lahore.

February 2020 to June 30th, 2020 - Lahore College for Women University, Lahore, Pakistan

- *Associate Professor Visual Arts* - Institute of Design and Visual Arts, Department of Visual Arts, LCWU.

June 2016 to March 2020 - Lahore College for Women University, Lahore, Pakistan

- *Assistant Professor (Adhoc)* Institute of Design and Visual Arts, Department of Graphic Design

Responsibilities

- Coordinator PhD Program till July 2019
- Coordinator Research Center till July 2019

List of Courses Taught

- Case Study Research Methods (BFA IV)
- Research Methodology (MS Semester I + II - PhD Semester I + II)
- Research Methodology (MFA - Graphic Design)
- History of South Asian Art & Design (BFA - Part II – Graphic Design)
- Graphic Design Practical (BFA - Part II – Graphic Design)

November 2014 to June 2016 - Lahore College for Women University, Lahore, Pakistan.

- *Lecturer* (History of Art, Foundation Design, History of South Asian Design and Graphic Design)

Responsibilities

- Assistant Coordinator PhD Program
- Coordinator Research Center

List of Courses Taught

- Design Foundation Year (Bachelors Part I)
- Graphic Design (Bachelors Part II)
- History of Civilizations (Bachelors Part I)

- History of South Asian Art & Design (Bachelors Part II)

March 2012 - November 2014 - Lahore College for Women University, Lahore.

- On Study Leave for PhD (LCW University, Lahore)

October 2010 - February 2012 - Foundation University, Islamabad. College of Liberal Arts and Sciences

- Assistant Professor
- HOD, Fine Arts (Graphic Design and Interior Design)
- Coordinator Graphic Design, Department of Art and Design

Taught Courses (BFA Part IV and MFA I + II)

- Graphic Design (Practical)
- History of Arts (Theory)
- History of South Asian Art (Theory)

October 2005 - November 2008 - Lahore College for Women University, Lahore.

- *Lecturer (Permanent)*

Taught Courses (BFA Part II & III)

- Graphic Design (Practical)
- History of Arts (Theory)
- History of South Asian Art (Theory)

Responsibilities

- Acted as Head of Department for almost 11 months. Responsible for preparing two PC 1, one for equipment submitted to the HEC and the other for construction submitted to the Punjab Government.
- Responsible for the preparation of the department's timetable, keeping in view the availability of the visiting faculty.

September 2003 - September 2005 - Lahore College for Women University, Lahore.

- *Lecturer (On Contract)*

Responsibilities

- Assisted in the Establishment of the Department of Design & Visual Arts, 2003

- Involved in important day-to-day decisions involving running of the newly established department
- Assisted in the Establishment of the BCID (Bachelors of Craft & Industrial Design), Jhang Campus, 2005

Taught Courses (BFA Part I and II)

- Graphic Design (Practical)
- Foundation Design (Practical)
- History of South Asian Design (Theory)

September 2001 - July 2002 - H. Karim Buksh Limited, Lahore

- Visual Interface Designer

Responsibilities

- Worked as a web designer for ArtSaga, a project of H. Karim Buksh.
- Responsible for the designing of both print and web assignments.
- Responsible for all the product photography involved in the project.

August 2000 - August 2001 – Publicis, Pakistan, Lahore.

- Senior Visualizer
- Visualizer

Responsibilities

- Campaigns Designed for: WorldCall, Servis Industries, Millat, Volvo, Erickson, Interwood, Punjab Group of Colleges, etc

Memberships

1. ICOM - International Council of Museums
2. Religion in Society
3. CAA - College Artists Association America
4. Artists Association Punjab
5. Member of Doctoral Board - Research Center Art and Design – University College of Art and Design, University of Punjab.

Languages

1. Urdu (Speak, Read, Write)
2. Punjabi (Speak, Read)
3. English (Speak, Read, Write)
4. Quranic Arabic (Read)

References

1. Dr Musarrat Hasan – Convener Seminar Committee Artists Association Punjab, Ex Adviser Institute of Design and Visual Arts – LCW, University Lahore – 92 300 8417894
2. Dr Nadhra Shahbaz Naeem Khan – Associate Professor LUMS Lahore – 92 300 8426100
3. Dr Rifaat Saif Dar –Chairperson Department of Visual Arts – LCW, University Lahore – 92 300 4860905
4. Lubna Jahangir – Ex Media and Communication Manager LUMS, Ex Director Publics Pakistan and Practicing Visual Artist – 92 300 8469044
5. Dr Ashraf Khan – Ex Director Taxila Institute of Asian Civilizations – Quaid i Azam University Islamabad – 92 305 5102426
6. Dr Rita P. Wright – Professor Emeritus Department of Anthropology – New York University - 646 269 9385