

Dr. Majid Ali

PERSONAL PROFILE

Father's Name : Nazir Ahmad
Date of Birth : 24-OCT-1977
N.I.C. # : 35202-6409072-9
Passport # : K 496100
Nationality : Pakistani
Marital Status : Married
Postal Address : E-17, Teachers' Colony, New Campus,
University of the Punjab, Lahore, Pakistan.

puhailey@gmail.com
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0323-9001000



CAREER OBJECTIVE *To Excel in Teaching and Research.*

Academics

Doctor of Philosophy (2020)

University of the Punjab.

3.51/4.00

MS in Total Quality Management (2012)

University of the Punjab.

3.23/4.00

Master in Computer Sciences. (2003)

University of the Punjab.

First Division

Master in Commerce. (2000)

University of the Punjab.

First Division

Bachelor in Commerce. (1997)

University of the Punjab.

First Division

Intermediate in Commerce (1995)

B.I.S.E. Lahore.

First Division

Matriculation. (1993)

B.I.S.E. Lahore.

First Division

EMPLOYMENT AND EXPERIENCES:

- Currently working as an Assistant Professor at Hailey College of Commerce, University of the Punjab, Lahore, since 6th June 2013 to date.
- Served as lecturer at Hailey College of Commerce, University of the Punjab, Lahore, from 14-10-2002 to 05-06-2013.

CURRENT JOB DESCRIPTION:

- Teaching courses of "Computer Application in Business" to graduate classes.
- Teaching "Business Methods in Business", and "E-Commerce" to M. Phil. and equivalent degree classes.
- Providing feedback on students' assignments, presentations and projects.
- Conducting Computer lab practical's for computer courses.

- Supervising MS students in guiding their research projects.
- Conducting research in relevant field.

ACADEMIC AND ADMINISTRATIVE ASSIGNMENTS:

- Member Departmental Doctoral Program Coordination Committee at Hailey College of Commerce.
- Student advisor, Hailey College of Commerce from 06-11-2020 to date.
- Incharge computer labs, Hailey College of Commerce from 24-08-2020 to date.
- Hostel Coordinator, Hailey College of Commerce from 24-08-2020 to 15-08-2021.
- Semester Coordinator, B.Com Ist semester, Hailey College of Commerce.
- Member Admission Committee of Hailey College of Commerce.
- Member board of faculty in commerce, University of the Punjab.
- Member Senate, University of the Punjab.
- Executive member of Academic staff association from April, 2019 to February, 2021.
- Incharge Sports (Cricket, Table Tennis and Squash).

COMPUTER SKILLS

- Master in Computer Sciences.
- Proficient in Microsoft Office (Word, Excel, Power Point)
- Graphic Designing with Adobe Photoshop 5, Corel Draw 9
- LAN administration.

LANGUAGES

- Urdu, English, Punjabi & Arabic

REFERENCES

- | | |
|--|---|
| • Prof. Dr. Mubashir Munnawar Khan
Dean
Faculty of Commerce
University of the Punjab.
☎ 0429-9231154, 0323-5665534 | • Prof. Dr. Zulfiqar Ahmad
Principal
Hailey College of Commerce
University of the Punjab.
☎0300-8080987 |
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RESEARCH PUBLICATIONS:

Type	Ttitle Journal/Publisher	ISSN/ ISBN No.	Date	Volume # Page #	Impact Factor	HEC Category	AS Author	Correspon ding Author
Publication	Title: Deciphering the Global Private Financial Flows <hr/> Journal/Publisher Journal of Accounting and Finance in Emerging Economies	ISSN: 2519- 0318 ISSN (E) 2518- 8488	26/03/2021	Volume #: Vol. 7, No 1, March 2021 <hr/> Page#: 233-240	0	Y	Fourth	No
Publication	Title: EFFECTS OF PERCEIVED ORGANIZATIONAL SUPPORT ON EMPLOYEES' SAFETY COMPLIANCE AND SAFETY MOTIVATION: MEDIATION BY COWORKER SUPPORT <hr/> Journal/Publisher Pakistan Economic and Social Review	ISSN- 1011- 002X (Print) 2224- 4174 (Online)	26/03/2021	Volume #: Volume 58, No. 2 <hr/> Page#: 315-332	0	Y	First	Yes
Publication	Title: Pre-COVID Performance and Risk Assessment of Asset Management Companies Evidence from an Emerging Market <hr/> Journal/Publisher THE LAHORE JOURNAL OF BUSINESS	ISSN 2223- 0025	22/03/2021	Volume #: Volume 09, No. 2 (Oct- Mar, 2021) <hr/> Page#: 1-32	0	Y	Third	No
Publication	Title: Qualitative Job Insecurity and its Impact on Innovative	P-ISSN 2664- 0422 O- ISSN	15/03/2021	Volume #: Vol. 5, No. 1	0	Y	Third	No

Type	Ttitle Journal/Publisher	ISSN/ ISBN No.	Date	Volume # Page #	Impact Factor	HEC Category	AS Author	Correspon ding Author
	Work Performance and Subjective Well-being: A Serial Mediation Model ----- Journal/Publisher Pakistan Social Sciences Review	2664-0430		Page#: 174-189				
Publication	Title: Assessing the Importance of Psychosocial Factors Associated With Sustainable Organizational Development During COVID-19 ----- Journal/Publisher frontiers in psychology	1664-1078	11/03/2021	Volume #: Volume 12 Article 647435 ----- Page#: 1-12	2.07	W	Fifth	No
Publication	Title: Effect Of Work Engagement On Employee Performance: The Moderating Role Of Polychronicity ----- Journal/Publisher International Journal of Disaster Recovery and Business Continuity	ISSN: 2005-4289 IJDRBC	10/03/2021	Volume #: Vol.12, No. 1 ----- Page#: 310–320	0	Y	Third	No
Publication	Title: Understanding Risk Management of Supply Chain for Risk Mitigation and Risk Recovery during COVID 19 ----- Journal/Publisher PSYCHOLOGY AND EDUCATION	ISSN: 00333077	09/03/2021	Volume #: (2021) 58(2) ----- Page#: 4141-4147	0	Y	Third	No
Publication	Title:	ISSN:	08/03/2021	Volume #:	0	Y	Second	No

Type	Ttitle Journal/Publisher	ISSN/ ISBN No.	Date	Volume # Page #	Impact Factor	HEC Category	AS Author	Correspon ding Author
	Investigating Personality Traits as the Antecedents of Workplace Bullying Journal/Publisher International Review of Management and Business Research	2306- 9007		Vol. 10 Issue.1 Page#: 135-149				
Publication	Title: An Empirical Investigation of Service Quality, Usage and Mobile Banking in Predicting Adaptive Performance: Serial Mediation Model Journal/Publisher Journal of Contemporary Issues in Business and Government	P-ISSN: 2204- 1990; E- ISSN: 1323- 6903	05/03/2021	Volume #: Vol. 27, No. 2, 2021 Page#: 1089-1100	0	Y	Second	Yes
Publication	Title: Customer Mistreatment and Insomnia in Employees – a Study in Context of COVID- 19 Journal/Publisher Journal of Behavioural Sciences	ISSN- 1028- 9097	05/03/2021	Volume #: Vol. 31, No. 1, 2021 Page#: 248-271	0	Y	Second	No
Publication	Title: Impact Of Training , Compensation And Working Environment On Employee Motivation Journal/Publisher INTERNATIONAL JOURNAL OF	ISSN 2277- 8616	05/02/2021	Volume #: VOLUME 10, ISSUE 02, Page#: 348-352	0	Y	First	No

Type	Title Journal/Publisher	ISSN/ ISBN No.	Date	Volume # Page #	Impact Factor	HEC Category	AS Author	Correspon ding Author
	SCIENTIFIC & TECHNOLOGY RESEARCH							
Publication	Title: Political Economy Of Pakistan And Cryptocurrency Journal/Publisher PSYCHOLOGY AND EDUCATION	ISSN: 0033307 7	04/02/2021	Volume #: (2021) 58(2) Page#: 9134-9142	0	Y	Third	No
Publication	Title: DETERMINING THE FACTORS AFFECTING STUDENTS' LOYALTY AMONG STUDENTS OF LANGUAGE COURSES: A CASE OF UNIVERSITY OF THE PUNJAB Journal/Publisher PalArch's Journal of Archaeology	ISSN 1567- 214x	03/02/2021	Volume #: PJAEE, 18 (4) (2021) Page#: 860-874	0	Y	Third	No
Publication	Title: Impact of religiosity on purchase intentions towards counterfeit products: investigating the mediating role of attitude and moderating role of hedonic benefits Journal/Publisher Heliyon	2405- 8440 (online)	01/02/2021	Volume #: Heliyon 7 (2021) e06026 Page#: 1-7	0.43	X	Fifth	No
Publication	Title: IMPACT OF PANAMA SCANDAL ON KARACHI STOCK EXCHANGE: AN	ISSN 1567- 214x	21/01/2021	Volume #: PJAEE, 18 (3) Page#: 4577-4587	0	Y	First	Yes

Type	Ttitle Journal/Publisher	ISSN/ ISBN No.	Date	Volume # Page #	Impact Factor	HEC Category	AS Author	Correspon ding Author
	EVENT STUDY METHODOLOGY ----- Journal/Publisher PalArch's Journal of Archaeology							
Publication	Title: A Descriptive Analysis of Compensation Offerings and its Impact on Turnover Intentions of Educational Managers of Punjab ----- Journal/Publisher Journal of Business and Social Review in Emerging Economies	ISSN: 2519- 089X (E): 2519- 0326	31/12/2020	Volume #: Volume 6: No. 4, ----- Page#: 1631-1651	0	Y	First	Yes
Publication	Title: Mechanism Between Organizational Support Factors and Motivation to Transfer: Mediating Role of Self-Efficacy ----- Journal/Publisher Journal of Business and Social Review in Emerging Economies	ISSN: 2519- 089X (E): 2519- 0326	31/12/2020	Volume #: Volume 6: No. 4 ----- Page#: 1621-1630	0	Y	Third	No
Publication	Title: Toward the Application of Digital Strategy in Business Firms in Pakistan. An Analysis of Focus Group Discussion ----- Journal/Publisher Paradigms	2410- 0854	30/01/2020	Volume #: Vol. 14, No. 1 ----- Page#: 109-116	0	Y	First	Yes

RESEARCH SUPERVISION AND EVALUATION:

Session	Title of Research
2015-2017	The Impact of Financial Literacy, Investment Experience with Mediating Role of Risk Tolerance on Investment Decisions.
2015-2017	Perceived usefulness of SMEDA website and its impact on perceived organisation performance on SME's
2013-2017	Impact of benefit generated through smartphone applications on customer satisfaction, loyalty and purchase intention.
2013-2017	The Impact of Electronic Retail Payment on Profitability of Commercial Banks in Pakistan.
2013-2017	Knowledge Acquisition and Product Innovation Flexibility in Home Appliances.
2014-2018	Impact of workplace incivility on employees' turnover intention in banking sector of Pakistan.
2014-2018	Intention to Adopt Mobile Banking Services Through Moderating Role of Perceived Risk in Banking Sector of Pakistan.
2016-2018	Customer' intention to adopt digital process for banking translations: A study of Banking Sector in Pakistan.
2016-2018	Factors contributing to adopt digital process for e-commerce transaction.
2016-2018	Effects of quality perception and store atmosphere on approach-avoidance behaviour of customer: A survey of apparel Brands in Pakistan.
2015-2019	Comparison of digital and non-digital factors on perception of mobile banking users.
2015-2019	Investment Decision behaviour of the Pakistan individual investors and fund managers.
2015-2019	Factors Affecting E-Loyalty in Digital Banking.
2017-2019	Determinants of tax incentives on foreign direct investment: Empirical evidence from Pakistan.
2017-2019	Impact of E-business capabilities on the firms' performance in Pakistan.
2017-2019	Impact of political events on stock markets return: Evidence from Stock markets of Pakistan (KM130 & KSE 30)

TRAININGS:

Name	Type	Place	Starting Date	Ending Date
New Faculty Orientation Program	Faculty orientation	Institute of Administrative Sciences	01/07/2013	15/07/2013
State Bank Internship Program	Internship	State Bank of Pakistan	02/07/1999	26/08/1999
Indigenous on-campus Training Program for Management Teams	On-campus training program	University of the Punjab	01/10/2014	05/10/2014
National Guards	The National Cadet Corps	Lahore	11/11/1993	01/12/1994

WORKSHOPS AND CONFERENCES

International Conference on Business & Commerce	International	Hailey College of Commerce	24/11/2020	25/11/2020
5th International Conference on Banking Insurance & Business management	International	Hailey College of Commerce	17/10/2020	18/10/2020
Testing of Digital Transformation Index for Business Firms in Pakistan.	National	Hailey College of Commerce	28/01/2020	28/01/2020
Countering Violent Extremism Orientation	National	Institute of Business Administration, university of the Punjab.	25/09/2017	25/09/2017
Countering Violent Extremism Orientation	National	college of earth and environmental sciences	11/09/2017	11/09/2017
Academic Writing for Researchers	National	Institute of Business Administration, university of the Punjab.	10/07/2009	11/07/2009

Research Methods	National	Institute of Quality and Technology management	24/03/2009	30/07/2009
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Curriculum Development

Degree	Degree title	University level
Graduate	Bachelor of Commerce (Hons.)	Unviersity
Graduate	Bachelor of Business Administration	Unviersity
MS/M.Phil	Master of Commerce	Unviersity
MS/M.Phil	Master of Business Administration	Unviersity