

Dr. UMMARA SAHER

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Date of Birth : 01-02-1980

Address: E4, professors colony, new campus, university of the Punjab, Lahore.

ID card # 35202-6308512-2

PCD# 20422

Goal of professional life

I want to be recognized as a king maker and a quality researcher in the field of Education and Finance. I want to pay back my nation by playing a vital role in knowledge development as a teacher, researcher and trainer.

Working experience

Assistant Professor

2020- continued

Assistant Professor (Ad hoc)

2018-2020

Lecturer in Department of Business Education (IER)

14 years (2005-2018)

Production manager at PGI leather products

1year (2003-04)

NACTE External Evaluator

(accredited 10 masters and MPhil programs)
for 9 Years

Reviewer of National Conference (IER)

Since 2018

Reviewer of ICORE (IER)

Since 2018

Reviewer of Virtual University Conference

in 2019

Research supervision

15 MPhil, 70 MA/ BS

Reviewer of IJEAPS ISSN: 2141-6621

2021

Academic Qualification

Degree Title	year	Percentage	Institute name
Phd (Education)	2018	3.6 CGPA	Institute of Education and Research, University of the Punjab Lahore
MPhil (Education)	2013	3.3 CGPA	Institute of Education and Research, University of the Punjab Lahore
MBE	2002	81%	University of the Punjab, Lahore
B.Com	1999	63%	Govt. Commerce College Sahiwal
D.com	1997	69%	Govt. Vocational Training Institute Sahiwal
Matriculation	1995	75%	Govt. Pilot Secondary School, Sahiwal

Other certificates

Name of certificate	year	duration	Institute
BBC spoken CFE	2004	4 months	Lingua home wahdat road Lahore.
DFE	2004	4 months	Lingua home wahdat road Lahore.
E-Commerce	2004	4 weeks	Stats department university of the Punjab lahore

SPSS	2008	6 weeks	University of management and technology
	2019	5 days	Department of statistics University of the Punjab
End-Note	2008	2 days	Institute of Administrative Sciences, P.U,Lhr.
AMOS	2009	2 days	University of Management and Technology.
Mendeley	2021	1 day	PULO Punjab University Library
Microsoft 360	2024	4 months	Microsoft certification ID: 1100124157
			Finance Functional Consultant

Research Publications

A Comparison of Self-Perceived Employability of Graduates from Public and Private Universities of Punjab	Bulletin of Education and Research, April 2019, Vol. 41, No. 1 pp.
Explore the Employers' Satisfaction Regarding the Skills of Business Graduates in Universities of the Punjab	Secondary Education Journal 2014, Vol. 3 No. 1
Role of university in getting employability: University graduates' satisfaction/perception in Punjab	In process
Secondary School Teachers' Performance Assessment: Perceptions of Teachers and Principals	Journal of Contemporary Teacher Education December, 2021 https://doi.org/10.58444/jcte.v5i1.196
Prospects and Challenges of Educational Metaverse in Higher Education"	Journal of Positive School Psychology, Vol. 7, Issue No. 4, 2023. 8 (pp. 1648-1663) IF:8 Category: X SDG: 4-Quality Education,9-Industry, Innovation and Infrastructure

Research projects

1. Won paid research project by University of the Punjab 2010.
2. Supervised more than 60 masters/BS level research thesis in department of business education
3. Evaluated more than 300 as external member at masters level in institute of education and research and more than 100 thesis of BS Hons of other universities
4. Supervised more than 500 internship reports till 2022.
5. Supervised more than twenty Mphil thesis and serving as external supervisor at Mphil level in other universities.

Supervision of Research at Mphil in Education

Sr.	TOPIC	SUPERVISEE
1	Impact of Leader - Member Exchange (LMX) on Teachers' Performance at Secondary School Level	Shazia Ansari MP/W 2017-F-10

2	Impact of secondary school teachers' Technological Pedagogical and Content Knowledge on their classroom practices	Kaneez Tahira Ejaz MP/W2017-F-12
3	Supervisor Supervisee Snags in Public Sector University: A Qualitative Study.	Saira Waseem MP/W2017-F-28
4	Effect of Shyness on Student-teacher Relationship at Elementary School Level.	Amna Iqbal MP/W-2017-F-16
5	Exploring Students'expectations And Perceptions Regarding Service Quality at Public Universities:Causes And Solutions.	Muqqdisa Nasir MP/W2017-F-20
6	Relationship of Learners' Autonomy, Academic Motivation, and Achievement of University Students	Sadaf Nadeem MP/W-2017-F-32
7	Comparison of Teachers' Performance Appraisal Process in Private and Public Schools: Principals' Perceptions	Samar Majeed MP/W-2017-F-26
8	Exploring the COVID-19 challenges and way forward at elementary school level in Chitral: Teachers , students and parents' perspective.	Farah Shah MP/W-2018-F-06
9	Relationship between Leadership Styles and Teachers' Job Satisfaction: Correlation Study at Secondary Level	Namaila Shahid MPW/F/2018/03
10	Exploring the Interplay of Mindset and Thinking styles on Imagination of University students'	Asma Latif MP/E-2022-S-02
11	Relationship between positive education and students' wellbeing literacy at university level	Faiqa shahid MP/E-2022-S-18
12	Relationship between entrepreneurship in education and entrepreneurial intention among public and private university graduates	Attiya Rasheed MP/E-2022-S-32
13	Exploring the graduates' expectations and experiences about Inclusivity in public and private universities of Punjab	Hajra Arif. MP/E-2022-S-46
14	EFFECT OF THE USE OF ARTIFICIAL INTELLIGENCE (AI) ON UNIVERSITY STUDENTS' MENTAL WELL-BEING	Ayesha MP/E-2023-F-20
15	Effect of use of social media on collaborative learning and social engagement of Undergraduate Students.	Attia Hameed MP/2023_F_18
16	Relationship Between Digital Literacy and Willingness to Adopt Artificial Intelligence (AI) Technologies among University Students	Syeda Farheen Amjad MP/E-2024-S-01

17	"Artificial Intelligence as a Catalyst in the Acquisition of Earning-Oriented Digital Skills among University Students."	Farzana Yasmin MP/E-2024-S-09
18	Impact of Digital Detox Practices on Self-Regulated Learning Among University Students	Menahil Rehmat MP/2024-F-38
19	Effect of Artificial Intelligence Powered Learning Tools on Cognitive Abilities of University Students	Farwa Tabasum MP/2024-F-02
20	"Effect of Metacognitive Skills on Students' Academic Resilience at University Level"	Tayyba Ahmad MP/2024-F-28
21	Relationship between supervisory feedback practices and growth mindset of university students in Lahore	Summia Bibi MP/ 2024-F-47
22	Impact of Emotional Intelligence on Digital Well-being and Academic Performance of University Students	Aqsa Shehzadi MP/ 2024-F-21

1. **"Managing research projects; the effective ways"** two days workshop at university of the veterinary sciences August 2009
2. **"360 degree of Research theory and practice"** three days workshop at university of management and Technology December 2007
3. National conference on **"changing role of teacher in global era"** three days at Institute of education and Research University of the Punjab, Lahore
4. Seminar on **"National Education Policy: Review and Reflections"** at institute of education and research on 25 May 2009.
5. Seminar on **"The Role of Women in Small Business"** on March 04, 2009.
6. Workshop on developing research proposal for paid projects in 2009.
7. Seminar on **"Accreditation: its Need and Prospectus in Pakistan"** 2010 at IER
8. Provide services as Master Trainer to TEVTA for newly inducted teachers of engineers and vocational teachers in 2010.
9. 3rd international conference on **" Education in Pakistan Issues and Challenges and Reforms"** at IER 21-23 October, 2010.
10. Workshop on **"Developing Research Proposal for Paid Projects"** in university of veterinary sciences, Lahore in 2009.
11. Served as an organizer of two days **"Golden Jubilee Student Educational Research Conference"** at Institute of Education and Research, University of the Punjab, Lahore in 2011.
12. Organized Workshop on **Financial Literacy Week** in collaboration with Lahore Stock exchange August 2012.
13. Participated in three days training workshop of **External Evaluators for Accreditation by NACTE** in August 2012.
14. Workshop on **"Research Ethics, Endnote and Turnitin"** September 2012.
15. Organized One day workshop **"Impact of Higher Education in Social Adjustment of the Women in Islamic Perspective in Pakistan"** in 30th November 2012 organized by HEC.
16. Organized one day national conference **"2nd Post-graduate Students conference 2012 on Education in Pakistan: Trends of 21st century"** 29th November 2012 at IER university of the Punjab.
17. Participated in one day seminar on **"Empowering Persons with Disabilities: Success Stories"** in celebration of international day of persons with disabilities in 2012.

18. One day workshop on **Career Development or Job Seeking what is Important** at IER, PU, 2012.
19. One day workshop on **"How to Get Your First job"** at institute level.
20. Member of organizing team of 3rd Post Graduate Conference 2013 on **Build Better Pakistan through Educational Research** on March 27, 2013.
21. Retailing seminar by **Imtiaz Super Market Karachi**, in 2013.
22. Attended workshop on **social media's role in getting good job** in 2013, IER , university of the Punjab.
23. Four days workshop on **development of teaching learning Resources(TLRs)** on September 16-19, 2013 by department of Elementary Education, Institute of Education and Research, University of the Punjab.
24. Served as member if organizing committee of 5th post-graduate conference 2014 on **"Education for Peace and Prosperity"** organized by Institute of Education and Research.
25. Member of organizing committee of business week **"Parwaz"** in March 24-26, 2014 organized by Masters of Business Education, Institute of Education and Research, university of the Punjab in 2014.
26. Attended one day national conference on **Democracy and Governance in Pakistan: Challenges and Opportunities** on 20th August 2014. Organized by Pak Study Center, University of the Punjab, Lahore.
27. Attended conference on **digiMARK** on 14th October 2014 at royal palm, Lahore.
28. Organized **ICORE 2014** Second international conference **on Research in Education**, November 18-20, 2014 organized at IER, University of the Punjab.
29. Presented paper title **"Study to Explore the Employers' Satisfaction Regarding the Skills of Business Graduates in Universities of the Punjab"** in ICORE 2014 Second international conference on Research in Education, November 18-20, 2014 organized at IER, University of the Punjab.
30. Attended a seminar on **safety and responsibilities of youth regarding the traffic rules** by Zulufiqar Ahmad Cheema, IG National Highway police on 25th November 2014.
31. Organized **PARWAZ** week at Department level in 2015
32. Attended NACTE national conference 2015 on **"Accreditation of Teacher Education in Pakistan: Prospects and Challenges"** in October 27-28, 2015.
33. Member of organizing team of **"ICORE 2015 3rd International Conference on Research in Education"** Nov 24-26, 2015.
34. Served as member of organizing committee of **"6th Post Graduate Conference 2015"** in March 2015.
35. Presented a paper in ICORE 2015 3rd International Conference on Research in Education on the topic **"Academic Use of Internet among Master Level Students: A Case Study in University of the Punjab"** on 25th November 2015.
36. Presented a paper in 6th Post Graduate Conference 2015 at IER, University of the Punjab, titled **"Gauge of Performance: Delineate the Teachers Proficiency in the Technique of Test Construction"**.
37. Member of organizing team of **"ICORE 2016 4th International Conference on Research in Education"** Nov 23-25, 2016.
38. Organized **7th post graduate students conference 2016 on Research in Education"** held on 24th March, 2016 at IER, University of the Punjab.
39. Organized PARWAZ week at department of Business Education on 29-31st March 2016
40. Organized and attended **8th post graduate students conference on Transforming education for 21st century challenges"** held on 24th May, 2017 at IER, University of the Punjab.
41. Participated in international conference on CHINA-Pakistan Economic Corridor: Political, Economic and Social Perspectives on 11-13th September 2017.

42. Organized and attended 9th **post graduate students conference on Research in Education” held on 16th May, 2018 at IER, University of the Punjab.**
43. Attended “Peace, Harmony and Nationalism conference” on 22nd march 2018. Organized by Center for Health and Gender Equality.
44. Organized and attended “**6th International Conference of Research in Education” reaching the unreached through quality education** in November 20-22, 2018 at IER, University of the Punjab, Lahore.
45. Participated in four days refresher training workshop for “**NACTE External Academic Evaluators**” from 17-20 April, 2018 organized by NACTE in collaboration with QAA-HEC, Islamabad.
46. Attended three days workshop for academic researchers on Managing Yourself, Your Thesis and Your Publications on 25-27 March 2019.
47. Attended a seminar on **safety and responsibilities of youth regarding the traffic rules** by Zulufiqar Ahmad Cheema, IG National Highway police in 2018.
48. Attended and organized PCGSC 2019, **Quality of Teaching and Learning**. On 18th June 2019
49. Attended National Seminar and Round Table Discussion on Teacher Education Programs: HEC & Government Policies Perspective on Tuesday, July 23, 2019
50. Participated in three day Participatory Workshop for Academic Researchers on 25-27th March 2019 at IER
51. Organized and attended and participated as moderator in 7th international conference on research in Education held on 19-21st November, 2019.
52. Attended roadshow on New R&D framework of HEC on 23rd November, 2019.
53. Attended workshop on Academic Capacity Building Training for the Faculty Members University of the Punjab held on November 11-12&14-15, 2019 organized by University of the Punjab in collaboration with University of Leeds, United Kingdom.
54. Attended and organized PCGSC 2019, **Quality of Teaching and Learning**. On 18th June 2019
55. Initiatives and issues in online in higher education 1st September 2020
56. Organized ICORE 2020, COVID19: Teaching learning activities, December 21-23 at IER, PU Lahore
57. Member of organizing team of PGSC 2020 at IER, PU, Lahore
58. Attended teacher training module 23-27th November 2020 at IER PU, Lahore
59. Workshop on MENDELEY on December 2021 at Punjab University Library
60. Presented paper entitled “Aspiration as a predictor of SPE of University Graduates” in virtual international conference on Emerging Trends in Arts and Humanities June 15-16, 2021
61. Attended training on ProQuest “best practices in writing your writing on dissertation or theses and how ProQuest can help to support your journey” on 14th December 2021 By HEC
62. Participated in first two days national conference for research and education” “concept of government about riyasate madina” on 28-29 sep 2021
63. Webinar on “What Lies Beyond: the Future of Executive Education” on 4th march 2021. Webinar id 999 35018310 organized by Washington DC
64. Seminar of Mphil scholars organized by DASE IER on 17th march 2021.
65. Turnitin weekly webinar – Episode 12 organized by main library May 2021
66. Webinar “How to utilize ProQuest’s Journals, Dissertations, and varied content types in teaching and research. On 14th September 2021.
67. “ Discover HEC resources using Summon search and take your research to the next level using RefWorks references on 12th October 2021
68. “ Introduction to publishing in Academic Journals- part1” on 9th November 2021
69. “ Get the necessary knowledge to maximize your chances for your paper to get accepted in academic journal-part2” on 16th November

70. " Best Practices in writing your dissertations of theses and how ProQuest can help and support your journey part-1" on 7th December 2021
71. " Best Practices in writing your dissertations of theses and how ProQuest can help and support your journey part-2" on 14th December 2021
72. Workshop on qualitative data analysis organized by department of educational research and evaluation at IER in June 2022
73. Participated in PGSC 2022 "transforming higher education from theory to skills" on Thursday 11th August 2022
74. Served as moderator in ICORE 2022 10th International Conference on Research in Education November 15-17, 2022
75. Presented paper in ICORE 2023 "Analyzing the Correlation between Prospective Teachers Thinking Styles and their Mindset at University Level"
76. Presented paper in ICORE 2023 "Examining the Gradients of Positivity: An In-Depth Analysis of the Relationship between Positive Education and Student Well-Being Literacy at the University Level"
77. Organizer of ICORE 2023 11th International Conference on Research in Education December 19-21, 2023
78. Organizer of First National Conference on Comparative Education (NCOCE 2024)
79. Organizing committee member of International Conference on Research in Education 20-22 may 2025 (ICORE 2024)
80. PSX Three-Part Investment Webinar Series Thursday, July 25, 2024
81. PSX Three-Part Investment Webinar Series Thursday, July 18, 2024
82. PSX Webinar: Understanding and Preventing Greenwashing Thursday, September 26, 2024
83. PSX Three-Part Investment Webinar Series Thursday, August 1, 2024
84. Seminars and pre-vivas of mphil and phd students at IER, PU in 2024
85. Workplace Wellness: Prioritize Your Wellbeing Friday, January 10, 2025.
86. Student Evaluations Demystified: Turn Feedback into Success While Staying True to Your Teaching Style Wednesday, January 29, 2025
87. Student Evaluations Demystified: Turn Feedback into Success While Staying True to Your Teaching Style Wednesday, January 29, 2025
88. HigherEd+ Webinar: How to Use AI Tools for Literature Searches Wednesday, June 18, 2025
89. Using Generative AI to Create Engaging, Customized Learning Experiences Tuesday, September 16, 2025
90. Rethinking digital tools in the classroom Friday, November 14, 2025
91. Who sparks the engine for research to fly? The role of knowledge intermediaries in education Thursday, February 13, 2025
92. Workshop on "Odoo x University of Punjab", (Buy and Sell +Brief) on 25th march 2026.
93. Teaching at the Right Level: Researching the process of scaling in Sindh organized by university of Cambridge. On 5th May 2026.
94. "Workshop on use of Turnitin" organized by main library, University of the Punjab on 11th May 2026.
95. " Iran and the impact of war on geopolitics" by Dr. Humeira Iqtidar, Professor, Author & Political Theorist Humeira Iqtidar is a Professor of Politics in Department of Political Economy at Kings College London, 31st May 2026.
96. "A practical guide to navigating the peer review process" on 2nd June 2026 by researchers academy.

Responsibilities performing:

1. Serving as a member of Institutional **Purchase Committee** for three years.
2. Served as member of **Institutional Maintenance Committee** for two years.
3. Sports in charge in **SPORTS GALA as Incharge of Golden Jubilee Spots Committee** in Institute of Education and Research
4. Provide services as **master trainer in new induction of TEVTA in 2010**
5. **Female In charge long tour** (seven days) at IER University of the Punjab Lahore 2010, golden jubilee year 2011.
6. Served as resource person for **M.A education and M.Ed Allama Iqbal Open University** for last four years.
7. In charge of **teaching practice** from year 2007 to 2025 of MBE, BSBE.
8. One day tour in charge of MBE for seven times.
9. Provide services as an external evaluator of B-Ed teaching practice for eight years.
10. Provide services as an external evaluator of M.A Education teaching practice.
11. Serving as paper setter for masters and M.Ed classes for various subjects for last ten years.
12. Coordinating person of MBE for **admissions** for year 2010-2013, 2015, 2019-2022, 2024, and 2026.
13. Served as external paper setter on Masters Level from 2012 till now in University of the Punjab and University of Sargodha.
14. Serving as an external evaluator with **NACTE** for last nine years.
15. Served as Focal person for Laptop distribution Committee for last four Phases.
16. Served as civil defense coordinator for 2019.
17. Member of Govt Comprehensive Girls High School, Wahdat Road school council since 2021
18. Evaluator of Mphil thesis of different universities for 2021 onward
19. Served as member of investment committee IER for three years
20. Serving as member of disciplinary committee for last five years

Areas of interest

Curriculum Development, Educational Measurement and Assessment, Educational Psychology, Research in the field of Education, Financial Management, Investment, Cost and Managerial Accounting, Management, Policy planning, Organizational Behavior, HRM, and Business Economics.

Other skills

Surfing on internet, Earned IT related courses, Command on Microsoft office, Self-motivated person, Won different prizes on school and district level in Calligraphy.

Supervisor Dr. Ummara Saher MPhil

Sr.	TOPIC	SUPERVISEE
1	Impact of Leader - Member Exchange (LMX) on Teachers' Performance at Secondary School Level	Shazia Ansari MP/W 2017-F-10
2	Impact of secondary school teachers' Technological Pedagogical and Content Knowledge on their classroom practices	Kaneez Tahira Ejaz MP/W2017-F-12
3	Supervisor Supervisee Snags in Public Sector University: A Qualitative Study.	Saira Waseem MP/W2017-F-28
4	Effect of Shyness on Student-teacher Relationship at Elementary School Level.	Amna Iqbal MP/W-2017-F-16
5	Exploring Students'expectations And Perceptions Regarding Service Quality at Public Universities:Causes And Solutions.	Muqqdisa Nasir MP/W2017-F-20
7	Relationship of Learners' Autonomy, Academic Motivation, and Achievement of University Students	Sadaf Nadeem MP/W-2017-F-32
8	Comparison of Teachers' Performance Appraisal Process in Private and Public Schools: Principals' Perceptions	Samar Majeed MP/W-2017-F-26
9	Exploring the COVID-19 challenges and way forward at elementary school level in Chitral: Teachers , students and parents' perspective.	Farah Shah MP/W-2018-F-06
10	Exploring the Interplay of Mindset and Thinking styles on Imagination of University students'	Asma Latif MP/E-2022-S-02
11	Relationship between positive education and students' wellbeing literacy at university level	Faiqa shahid MP/E-2022-S-18

Supervisor Dr. Ummara Saher BSBE

12 Sr.	Relationship between entrepreneurship in education and entrepreneurial intention	Attiya Rasheed SUPERVISEE MP/E-2022-S-32
1	among public and private university graduates	Moeen and Aqsa
13	Study of student attitudes and motivation toward the use of Artificial intelligence at the University level	Hajra Arif.
	Exploring the graduates' expectations and experiences about Inclusivity in public and private universities of Punjab	MP/E-2022-S-46
2	A COMPARISON OF ONLINE AND TRADITIONAL LEARNING DURING COVID-19	MUSNEF ALI 2019-1507
14	THE EFFECT OF THE USE OF ARTIFICIAL INTELLIGENCE (AI) ON UNIVERSITY STUDENTS' MENTAL WELL-BEING	ha d/o Abdul M ARSLAN 2019-1536;-2023-F-20
35	A STUDY TO EXPLORE THE REASONS OF EMPLOYEES ABSENTEEISM IN SHAIKAM INDUSTRIES PVT. LTD.	Fakhar Ahmad 2014-1014023_F_18
16 4	Relationship Between Digital Literacy and Willingness to Adopt Artificial Intelligence (AI) Technologies among University Students	Sveda Farheen Amiad Ameer Hamza 2015-1738-2024-S-01
17 5	SURVEY OF STUDENTS' LEARNING STYLES IN PUNJAB UNIVERSITY AT MASTER LEVEL	M Waqar 2015-1739
	"Artificial Intelligence as a Catalyst in the Acquisition of Learning-Oriented Digital Skills among University Students."	Farzana Yasmin Iqra Aslam 2015-1714;-2024-S-09
	STUDENTS	Sana Shehzadi 2015-1731
6	SOCIAL MEDIA MARKETING AND PURCHASE INTENTION OF UNIVERSITY STUDENTS REGARDING MOBILE PHONES	LAIBA S/2021-1602 ROHA GHANIA S/2021-1607