

ARSLAN ASLAM

Institute of Quality & Technology Management (IQTM)
Email: arslan.iqtm@pu.edu.pk

Education

UNIVERSITY OF THE PUNJAB Lahore, Pakistan
Master of Science in Total Quality Management (MS TQM) 2013-2015

COMSATS INSTITUTE OF INFORMATION TECHNOLOGY Lahore, Pakistan
Bachelor of Science in Business Administration (BS BA), Major in Marketing 2009-2013

COMSATS INSTITUTE OF INFORMATION TECHNOLOGY Lahore, Pakistan

COMSATS Institute of Information Technology is a public research university in Pakistan.

Hostel Facilitator: 2010 – 2013

- *Communication:* Sought student opinion on academic and residential issues and fed these back to members of Administration and staff through both formal and informal channels like class discussions and hostel meetings as well.
- *Problem solving:* Worked under pressure to solve issues of my class fellows keeping their information confidential and resolving their issues on time.

Admission Counselor: June –August 2012

- *Market Research:* Evaluated recruitment techniques and interviewed over 100 prospective students, to identify the need for quality education in the market.
- *Social Media Marketing:* Created Facebook and social media campaigns for COMSATS as an Academic Institution.

EVENT MANAGEMENT SOCIETY Lahore, Pakistan

Largest event managing society at COMSATS, hosting diverse range of events year-round.

Lead Committee Member: 2011-2012

- *Leadership:* Managed and represented my university on World's Book Day, an annual event attended by 100 attendees (including university head, HOD and all my fellows).

Academic Activities

Entrepreneurial Projects

Lahore, Pakistan

Endowment Fund Project (COMSATS Institute of Information Technology)

Project Leader: August 2012 – January 2013

- *Project on Quality Environment and Endowment Fund for Poor Students:* Delivered the Project by the help of our worthy supervisor and team members where our dream full filled when we managed the Environment with Quality Services and Offered the Scholarship to the Poor students.
- *Recommendations:* We found that if every individual on his/ her level help the poor, we can achieve development without help of any external resource.

Honors and Award

- Participated in different activities of Management.
- Secured many awards and certificates.

Additional

- *Skills:* Peachtree, QuickBooks, STATA, SPSS
- *Certifications:* Microsoft Office
- *Interests:* Internet surfing, Cricket, Socializing, Technology