

Dr. Hira Aftab

Personal Info



Web: ORCID: <https://orcid.org/0000-0003-3744-3545>
ResearchGate: <https://www.researchgate.net/profile/Hira-Aftab-5>
Google Scholar: <https://scholar.google.com/citations?hl=en&user=f6u8CRcAAAAJ>
Nationality: Pakistan
Email ID: hira.aftab@ibitpu.edu.pk

Educational Details

2016 – 2020	PhD (Management and Commerce) James Cook University (JCU), Australia Thesis title: Modelling and predicting financial asset return and volatilities spillover - Theory and application
2009 – 2011	Masters in Business and Information Technology (Finance) University of the Punjab, Pakistan Thesis title: Work stress and family imbalance in the financial sector of Pakistan CGPA: 3.97/4.0
2005 – 2009	Bachelors of Business and Information Technology (Finance) University of the Punjab, Pakistan CGPA: 3.54/4.0

Achievements

- HEC Approved supervisor since 2021.
- Got University of the Punjab Research grant 2022-2023
- Earned Australian Post Graduate Research Scholarship (2016-2019)
- Received Best Presenter Certificate from James Cook University (2019)
- Received Best Paper award from 17th Annual World Congress of the Academy for Global Business Advancement held in Turkey (2021).
- Got University of the Punjab Research grant 2012-2013
- Gold medalist (MBIT topper 2011)
- Merit scholarship holder in BBIT (Hons) and MBIT
- Board of study member university of OKARA

Certifications

- “Finance” Certificate via NovoEd online platform offered by Stanford University on 21st August 2013
- “Financial Markets” Certificate via Coursera online platform offered by Yale University on 24th April 2014
- “Introduction to Finance” Certificate via Coursera online platform offered by University of Michigan on 7th October 2013
- “An Introduction to Financial Accounting” Certificate via Coursera online platform offered by University of Pennsylvania on 14th January 2014
- “Skills for International Graduate” Certificate from Graduate research school of James Cook University on 13th September 2018.

Professional Experience

Assistant Professor	University of the Punjab	June 2020 – continue
Courses Taught:		
• Advance Financial management • Principles of accounting • Business Finance	• Financial Econometrics • Islamic banking and Finance • Money and Capital markets	

Lecturer	University of the Punjab	August 2011 – June 2020
Courses Taught:		
• Microeconomics • Macroeconomics • Business Finance	• Advance Financial Management • Introduction to Financial Econometrics	

Brief outline of duties:

Teaching duties:

- Lecture planning & preparation, designing assessments and evaluation, invigilating examinations, attending research workshops and providing consultation to students regarding academic issues
- Delivering structured and semi-structured Lectures to undergraduate and postgraduate students of various business management programs at IBIT
- Coordination of courses and BBIT and MBIT programs including responsibilities related to new courses and material proposal and development
- To supervise or assist with supervision of undergraduate, taught graduate (Masters) or research graduate (MPhil) students.
- To contribute to the development, planning and implementation of a high-quality curriculum.

Administrative duties:

- Program coordinator BBIT and Assist in planning and coordinating various activities at the departmental level and Monitor implementation of program policies and practices
- Member Curriculum Review Committee to development, enhance and synchronize the Curriculum with future trends and needs of the domestic as well as international market
- Research supervision of Masters' and Bachelors' Students
- Timetable and class scheduling
- Exam committee head
- Focal Person of Quality Enhancement Cell (QEC) and responsible for maintenance of quality in various aspects of educational activities/process being carried out in the university
- Chairman IBIT Unfair Means Committee,
- Member of Associate Degree Program Curriculum Design Committee 2020
- Member Thesis Code of Conduct committee
- Secretary IBIT Research Council
- Industrial liaison and student placement consultancy.

Casual Engagement	James Cook University	2016-2019
Casual Teaching:		
• Economics for a Sustainable World • Business Data Analysis and Interpretation • Data Collection, Analysis and Interpretation in Economics		

Articles:

1. Dantas, R.M.; Aftab, H.; Aslam, S.; Majeed, M.U.; Correia, A.B.; Qureshi, H.A.; Lucas, J.L. Empirical Investigation of Work-Related Social Media Usage and Social-Related Social Media Usage on Employees' Work Performance. *Behav. Sci.* 2022, 12, 297. <https://doi.org/10.3390/bs12080297>. **IF 2.286** JCR 2021
2. Aftab H, Beg ABMRA. Does Time Varying Risk Premia Exist in the International Bond Market? An Empirical Evidence from Australian and French Bond Market. *International Journal of Financial Studies.* 2021; 9(1):3. <https://doi.org/10.3390/ijfs9010003>
3. Ahad, M., Imran, Z. A., & Aftab, H. (2022). Impact of shadow economy on renewable and nonrenewable energy consumption in Pakistan: evidence from quantile cointegration and causality analysis. *Environmental Science and Pollution Research*, 29(15). <https://doi.org/10.1007/s11356-021-17436-z> **IF 5.190** JCR 2021
4. Aslam S, Aftab H, Martins JM, Mata MN, Qureshi HA, Adriano AM, Mata PN. Sustainable Model: Recommendations for Water Conservation Strategies in a Developing Country Through a Psychosocial Wellness Program. *Water.* 2021; 13(14): 1984. <https://doi.org/10.3390/w13141984> **IF 3.530** JCR 2021
5. Idrees U, Aftab H, Qureshi HA, Mata MN, Martins JM, Mata PN, Martins JN. The Effect of Corporate Philanthropy on Consumer Behavior: Open Innovation in the Operating Mechanism. *Journal of Open Innovation: Technology, Market, and Complexity.* 2021; 7(1):100. <https://doi.org/10.3390/joitmc7010100>
6. Maimoona Majid, H. A., & Aftab, H. (2021). Predictors of Money Management Behaviour Among University Students. *International Journal of Innovation, Creativity and Change*, 15(4), 1065-1084.
7. Martins JM, Aftab H, Mata MN, Majeed MU, Aslam S, Correia AB, Mata PN. Assessing the Impact of Green Hiring on Sustainable Performance: Mediating Role of Green Performance Management and Compensation. *International Journal of Environmental Research and Public Health.* 2021; 18(11):5654. <https://doi.org/10.3390/ijerph18115654> **IF 4.614** JCR 2021
8. Mata, M. N., Aftab, H., Martins, J. M., Aslam, S., Majeed, M. U., Correia, A. B., & Rita, J. X. (2021). The Role of Intellectual Capital in Shaping Business Performance: Mediating Role of Innovation and Learning. *Academy of Strategic Management Journal.* <https://www.abacademies.org/abstract/the-role-of-intellectual-capital-in-shaping-business-performance-mediating-role-of-innovation-and-learning-11316.html>
9. Raza, A., Mata, M. N., Martins, J. M., Dantas, R. M., Correia, A. B., Ansari, N. Y., & Aftab, H. (2021). Determining Corporate Social Responsibility and Consumer Behavior Trends and Forecast by a Historical Review: A Bibliometric Analysis. 25(1S).
10. Hashmi F, Aftab H, Martins JM, Nuno Mata M, Qureshi HA, Abreu A, et al. (2021) The role of self-esteem, optimism, deliberative thinking and self-control in shaping the financial behavior and financial well-being of young adults. *PLoS ONE* 16(9): e0256649. <https://doi.org/10.1371/journal.pone.0256649> **IF 3.752** JCR 2021
11. Aftab, H., Beg, R.A., Sun, S., Zhou, Z., 2019b. Erratum to "Testing and Predicting Volatility Spillover—A Multivariate GJR-GARCH Approach" [*Theoretical Economics Letters*, 2019, 9, 83-99]. *Theor. Econ. Lett.* 09. <https://doi.org/10.4236/tel.2019.95090>
12. Aamir Sarwar, H. A., & Arshad, A. (2014). A Study to Examine the Level of Employability Skills among Business Students. *European Journal of Scientific Research*, 117(1), 110-115.
13. Aamir Sarwar, H. A., & Mushtaq, S. (2014). Impact of career development Programs on Academic motivation & Career maturity of students. *Journal of Basic and Applied Scientific Research*, 4(6), 110-118.
14. Aamir Sarwar, H. A., & Naeem, M. (2014). Performance Related Pay: A comparative study on Public and Private Universities. *Science International*, 26(1), 489-497.
15. Aamir Sarwar, S. H., & Aftab, H. (2013). Study to Explore the Impact of Personality Traits on Employee Turnover in Public and Private Sector. *Middle-East Journal of Scientific Research*, 16(9), 1249-1254.
16. Aftab, H., & Rasheed, M. A. (2013). Examining the Impact of the Great Force of Motivation on Organizational Commitment. *American Journal of Scientific Research*(94), 5-15.
17. Aftab, H., & Raza, M. U. (2013). Does Asset Price Bubble Influence Investors' Behavior? A Case Study of Real Estate Market in Pakistan. *American Journal of Scientific Research*(93), 46-68.
18. Aftab, H., Mughal, S., Arif, A., 2013. Perceptions of politics and perceived performance in public and private organizations. *Middle East J. Sci. Res.* 16. <https://doi.org/10.5829/idosi.mejsr.2013.16.11.12036>
19. Sarwar, A., Hameed, S., Aftab, H., 2013. Study to explore the impact of personality traits on employee turnover in public and private sector. *Middle East J. Sci. Res.* 16. <https://doi.org/10.5829/idosi.mejsr.2013.16.09.12027>
20. Aftab, H., & Idrees, W. (2012). A Study of Job Satisfaction and IT's Impact on the Performance in the Banking. *International Journal of Business and Social Science*, 3(19), 174-180.

21. Aftab, H., & Javeed, A. (2012). The Impact of Job Stress on the Counter-productive Work Behavior (CWB) A Case Study from the financial Sector of Pakistan. *Interdisciplinary Journal of Contemporary Research in Business*, 4(7), 590-604.
22. Aftab, H., Rana, T., Sarwar, A., 2012. An Investigation of the Relationship between Organizational Culture and the Employee's Role Based Performance: Evidence from the Banking Sector. *J. Bus. Econ. Manag.* 2.
23. Aftab, H., & Sarwar, A. (2011). Work Stress & Family Imbalance in Service Sector of Pakistan. *International Journal of Business and Social Science*, 2(4), 1-13.

Professional development

Conferences:

- Attended Public Policy Conference 2022, National School of Public Policy, Lahore, Pakistan on 19-20 September 2022
- Participated and presented paper in 2018 Asia-Pacific Conference on Economics and Finance which was held in Singapore on 26-27th July 2018. Title of the paper presented there was "Multivariate BEKK-TGARCH approach to testing and predicting volatility spillovers & leverage effects"
- In 17th Annual World Congress of the Academy for Global Business Advancement which was recently held in Turkey on 2-4th August 2021, my paper was presented title "Brand Equity a case of clothing brands"
- In 2016 Conference on Banking, Insurance & Business Management which was held in Pakistan on 14th-15th December by Hailey College of Banking & Finance, University of The Punjab, Lahore, paper title "Relationship between organizational cynicism and ethical leadership behavior among faculty members" was presented.

Seminar/Workshops:

- Attended the 1-hour training session on IEEE Xplore Digital Library held on 31st August, 2022
- Participated in a webinar organized by the Sabaragamuwa University of Sri Lanka in association with Emerald Publishing. The session was conducted by Prof. Steve H. Hanke and moderated by Prof. Dewasiri N. Jayantha on "Economic Crises in Sri Lanka and the Way Forward" on 12th August 2022
- Attended training session on "From research to Publication: An overview on IEEE Publication Process" held on 14th September 2022
- Attended "Emerald/ AUC Competition: Case writing methodologies and teaching application" webinar Co-organized by El Khazindar Business Research & Case Center at the American University in Cairo on 13th June 2022
- Attended a webinar on "Elsevier Empowering Engineers to become Corporate Ready- Solving India Specific Grand Challenges 2022" on 14th September 2022
- Attended webinar on Dissecting the scholarly publishing process. An overview and guidance on publishing by John Wiley & Sons, publishing company 2021
- Attended two days' workshop on "how to Publish in Top Journals: Tips and Tricks" by Knowledge and research support services 2021
- Attended "University and College Teaching" at James cook University, Australia 2017
- Attended "Statistical methods for research" at James cook University, Australia 2017
- Attended "Professional writing and editing" at James cook University, Australia 2017
- Attended "Faculty orientation program" at Institute of Administrative Science, University of the Punjab, Pakistan 2013
- Attended "Developing a research" two days workshop at Beaconhouse National University, Pakistan 2011.

Skills

- Software Modeling: MS Visio
 - Operating Systems: Win XP, Win 2000, Win Vista
 - Microsoft Office: Access, Word, Power Point, Excel, Outlook
 - Statistical Software: SPSS, Rats, Amos, Strata, PLS SEM
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