

# CV of Prof. Dr. Ashfaq Ahmad

**Name:** Ashfaq Ahmad

**Designation:** Professor

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## 1.0 Introduction

Dr. Ashfaq Ahmad has more than **25 Years'** experience (including **16 years post-PhD experience**) in teaching, research, trainings, and administrative assignments at higher education sector/professional bodies of Pakistan. Presently, Dr Ahmad is serving as **Professor** at Hailey College of Commerce, University of the Punjab Lahore, Pakistan since 2022. Prior to this position/assignment he also served as:

- **Associate Professor** at Hailey College of Commerce, University of the Punjab, Lahore
- **Associate Professor & Head** at Management Sciences Department, Bahria University
- **Associate Professor & Director** at Institute of Business & Management, University of Engineering & Technology, Lahore
- **Assistant Professor & Head** of Noon Business School at University of Sargodha
- **Assistant Professor & Head** of Commerce Department at University of Sargodha
- **Assistant Professor & Head** of Business Administration at University of Sargodha
- **Superintendent Boys Hostels** at University of Sargodha, Sargodha
- **Lecturer** at Department of Business Administration, University of Sargodha
- **Head** of Business Studies Department NICON Group of Colleges (Sub-Campus of Sarhad University)

Dr. Ahmad attained the entire academic qualification with first class **PhD** (Management Sciences-Finance), **M. Phil** (Business Administration-Finance) having Commerce education (**M. Com; B. Com & D. Com**) and **CA** (partially qualified). Dr. Ahmad is actively contributing to various professional & academic bodies as a member e.g., Board of Studies; Board of Faculty; Academic Council; Selection Board; Admissions Committee, DTRC for TTS Faculty, Relevance Assessment Committee, National Curriculum Review Committee, QEC, and Reviewer/referee of various journals etc. He has supervised **269** graduates including **105** M. Phil/MS graduates and **13** PhDs as research supervisor. Dr. Ahmad has produced **195 publications** including **92 HEC recognized Publications** with RG Score **1179**; h-index **19** & i-10 index **31**; Citations **1769**-google scholar & **1038** as per ResearchGate indicating summary:

- **3 Books** (1 International & 2 National).
- **92 Research Articles** in HEC recognized journals
- **5 Articles** in other Journals (Non-Recognized Journals)
- **95 Conference Papers** (International Conferences)

## A. Summary of Professional Experience/Positions (2002 to 2026)

### A. Teaching Role

- **Professor**, Hailey College of Commerce, University of the Punjab, Lahore
- **Associate Professor**, Hailey College of Commerce, University of the Punjab, Lahore
- **Associate Professor**, Department of Management Sciences, Bahria University
- **Associate Professor**, Institute of Business & Management, UET, Lahore
- **Assistant Professor**, Noon Business School, University of Sargodha
- **Assistant Professor**, Department of Business Administration, University of Sargodha
- **Lecturer**, Department of Business Administration, University of Sargodha
- **Lecturer**, Department of Business Studies, NICON Group of Colleges

## **B. Administrative Role**

- **Chairman**, The University Club, University of the Punjab, Lahore
- **Head of Academics**, Hailey College of Commerce, University of the Punjab, Lahore
- **Coordinator**, Affiliated College of the University of Punjab, Lahore
- **Focal Person**, ORIC University of the Punjab, Lahore
- **Incharge Admissions** (BS, MS, M. Phil & PhD) HCC, University of the Punjab, Lahore
- **Incharge Accounts & Finance**, Hailey College of Commerce, University of the Punjab, Lahore
- **Incharge Evening Programs**, Hailey College of Commerce, University of the Punjab, Lahore
- **Office Incharge**, Hailey College of Commerce, University of the Punjab, Lahore
- **Incharge Nazir Block**, Hailey College of Commerce, University of the Punjab, Lahore
- **Head** of Management Sciences Department, Bahria University
- **Director**, Institute of Business & Management, University of Engineering & Technology, Lahore
- **Head** of Noon Business School, University of Sargodha, Sargodha
- **Head** of Business Administration Department, University of Sargodha
- **Head** of Commerce Department, University of Sargodha
- **Superintendent** Boys Hostels, University of Sargodha
- **Head** of Business Studies Department, NICON Group of Colleges

## **C. Distinctions**

- **Convener**, National Curriculum Review Committee (**NCRC**) Commerce
- **Convener**, National Curriculum Review Committee (**NCRC**) for Banking & Finance
- **Convener**, National Curriculum Review Committee (**NCRC**) for Accounting & Finance
- **Member**, National Curriculum Review Committee (**NCRC**) for Business Administration
- **Member of HEC Quality Assurance Committee for M. Phil & PhD Program** (since 2017)
- **Member, Accreditation Committee** (sub) Punjab Higher Education Commission
- **Member**, Working Group on Agriculture, Planning & Development Board, Govt. of the Punjab
- **PhD Fellowship/ scholarship** of HEC Pakistan based on GRE score (2004)
- **HEC Approved PhD Supervisor** (Management Sciences) since January 2011
- **Medals** for Educational Excellence in (Postgraduate & Doctorate)
- **Managing Editor**, Journal of Commerce, Hailey College of Commerce
- **Editor**, Advances in Business and Management Studies
- **Editor**, Advances in Financial Studies
- **Consultant**, SMEDA
- **SECP** Certified Independent Board Director
- **Certified Independent Director**, SECP
- **Certified Shariah Standards Experts**, AAOIFI
- **Master Trainer (Coventry University, UK/British Council)** for Capacity Building of HEC approved PhD Supervisors
- **Master Trainer, SBP/NIBAF** for Islamic Finance & Banking
- **Trainer/Expert**, National Academy of Higher Education (NAHE), Higher Education Commission of Pakistan
- **Trainer/Expert, Higher Education Commission of Pakistan** for Faculty Development Program

## **2.0 Current Position/Role**

**Professor** at Hailey College of Commerce, University of the Punjab, Lahore since 2022

### **Role:**

- Chairman, The University Club, University of the Punjab, Lahore (2025, 2026)
- Teaching to Undergraduate, Graduate & Research students (BS, MS/M. Phil & PhD)
- Supervision of Research Students (M. Com, MS/M. Phil & PhD)
- Head of Academics, Hailey College of Commerce, University of the Punjab, Lahore
- Incharge Admissions (Undergraduate, Graduate & Research Programs)
- Chairman College Disciplinary Committee
- Chairman College Examination Unfair-means Committee
- Incharge, Nazir Block, Hailey College of Commerce (2020, 2021, 2022 & 2023)
- Office Incharge, Hailey College of Commerce (2020, 2021, 2022 & 2023)
- Incharge Accounts (2023)
- Member, Board of Studies
- Member Board of Faculty
- Member Academic Council, University of the Punjab, Lahore
- Member Senate, University of the Punjab, Lahore
- Member University Financial Crisis Management Committee
- Member, Departmental Doctoral Program Committee
  - Hailey College of Commerce
  - Hailey College of Banking & Finance
  - Institute of Business Administration
  - Punjab University Gujranwala Campus
- Coordinator, Affiliated College, University of the Punjab, Lahore
- Incharge, Financial Accounting Competition (FAC)
- Team Lead & Member Curriculum Review Committee for New Programs
  - Diploma Programs
  - Associate Degree programs (Commerce; Accounting & Finance; Accounting & Taxation and E-Commerce)
  - BS Programs (Commerce, BS Accounting & Taxation, BS E-Commerce)
  - MS Programs (MS Commerce; MS Sales & Marketing and MS Entrepreneurship & Innovation)
- Member of College Committees
  - Admissions Committee (2019; 2020; 2021; 2022; 2023, 2024, 2025)
  - Equivalence Committee,
  - Sports Committee,
  - Purchase Committee
  - Executive Development Cell Committee
  - Examination Committee
  - Departmental Research Evaluation Committee
  - Departmental Tenure Review Committee
  - Departmental Strategic Planning Committee
  - Departmental Doctoral Program Committee
  - Accreditation Committee
  - Hailey College of Commerce (Online) Portal
- Principal Investigator & Won 6 Research Gants/Projects
- Focal Person for NBEAC Accreditation (2020 & 2021)

- Focal Person Prime Minister Complaints Cell
- Focal Person for Industry-Academia and arranged about Rs. 11 million for HCC from Meezan Islamic Bank Ltd. for:
  - Qard-e-Hasna (4 million)
  - Establishment of Center of Excellence in Islamic Finance (5 million)
  - Faculty Development (.75 million)
  - Training, Development & Capacity Building (.5 million)
- Member of Organizing Committee
  - International Conference on Business & Commerce-2020
  - International Conference & Graduate Colloquium-2021
  - International Conference on Business & Commerce -2021
  - International Conference & Graduate Colloquium-2022
  - International Conference on Religion in Business-2022
  - International Conference on Business & Commerce-2023
  - International Conference on Religion in Business-2023
  - International Conference on Business & Commerce-2024
  - International Conference on Religion in Business-2024
  - International Conference on Business & Commerce-2025
  - International Conference on Religion in Business-2025
- Member ORIC Steering Committee
- Co-Chair of International Conferences
- Member Trainings, Workshops, Seminars and Conferences Committee
- External Examiner/Evaluator for PhD/M. Phil & MS Thesis (National & International)
- Organized, participated and delivered keynote speeches at Conferences, Workshops, Seminars, Training sessions, symposiums & other professional events such as:
  - Research paper presenter & participant
  - Session chair
  - Discussant
  - Keynote speaker
  - Trainer
  - Moderator
  - Panelist
  - Guest of Honor
  - Expert/Evaluator
- Authorship & Publications
  - Books
  - Research Articles
  - News Articles
  - Expert Opinion/Personal Notes

### **3.0 Professional Membership**

#### **A. Member of Board of Studies**

- Green International University, Lahore (2025 onwards)
- University of Loralai (2025 onwards)
- University of Thal, Bakkar (2025 Onwards)
- Noor International University, Lahore (2024 onwards)
- Baba Guru Nanak University, Nankana Sahib (2024 onwards)

- Government College University (GCU) Lahore (2023 onwards)
- COMSATS University Islamabad (2022 onwards)
- Women University, Multan (2022 onwards)
- Thal University, Bakkar (2022 onwards)
- University of the Gujrat, Gujrat (2021 onwards)
- Lahore College for Women University, Lahore (2020 onward)
- University of Central Punjab, Lahore (2020 onward)
- Layalpur Business School, GCUF (2020 onward)
- University of the Punjab (2019 onward)
- University of Okara (2019 onward)
- Noon Business School, University of Sargodha (2018 onward)
- Mirpur University of Science & Technology, Mirpur AJK (2015 Onward)
- University of Kotli, Azad Jammu & Kashmir (2014 onward)
- Bahria University (2013 & 2014)
- University of Engineering & Technology, Lahore (2012 & 2013)
- Govt. College University, Faisalabad (2011 onward)
- Department of Business Administration, University of Sargodha (2009 onwards)

**B. Member of Board of Faculty**

- Green International University, Lahore (2025 onwards)
- Noor International University, Lahore (2024 onwards)
- Baba Guru Nanak University, Nankana Sahib (2024 onwards)
- University of the Punjab, Lahore (2022 onwards)
- Rashid Latif University, Lahore (2023 onwards)
- Bahria University (2013 & 2014)
- University of Engineering & Technology, Lahore (2012 & 2013)
- University of Sargodha, Sargodha (2009 onwards)

**C. Member of Academic Council**

- Noor International University, Lahore (2024 onwards)
- University of the Punjab, Lahore (2022 onwards)
- Rashid Latif University, Lahore (2023 onwards)
- Bahria University (2013 & 2014)
- University of Engineering & Technology, Lahore (2012 & 2013)
- University of Sargodha, Sargodha (2018-19)

**D. Member Selection Board (for Faculty appointments)**

- University of Okara (2025 onwards)
- National Skills University Islamabad (2022 onwards)
- University of Education, Lahore (2022 onwards)
- Women University, Multan (2022 onwards)
- Bahria University (2013 & 2014)
- Govt. College University, Faisalabad (2012 onward)
- University of Engineering & Technology, Lahore (2012 & 2013)
- Azad Jammu & Kashmir University, AJK (2009 onward)

## **E. External Examiner/Evaluator for Ph. D**

### **❖ International**

- International Islamic University, Malaysia
- Jamal Mohamed college, Tiruchrappalli, Tamilnadu, India
- V.V. College of Science & Technology, Palakkad, Kerala
- Govt. Victoria College, India

## **F. External Examiner/Evaluator for Ph. D**

### **❖ National**

- Qurtaba University, Peshawar (2025 onwards)
- University of Lahore, Lahore (2022 onwards)
- University of Lahore, Lahore (2020 onwards)
- University of Management & Technology, Lahore (2020 onwards)
- Bahaudin Zakaria University, Multan (2020 onwards)
- University of Central Punjab, Lahore (2020 onwards)
- Bahria University Islamabad (2020 onward)
- Minhaj University, Lahore (2020 onwards)
- University of Arid Agriculture, Rawalpindi (2019 onwards)
- NCBA&E, Lahore (2019 Onward)
- International Islamic University, Islamabad, Pakistan (2018 onward)
- National University of Science & Technology (NUST), Islamabad (2017 onward)
- Ripha International University, Rawalpindi (2017 onward)
- Superior University, Lahore (2017 onward)
- Islamia University, Bahawalpur (2016 onward)
- Mirpur University of Science & Technology (2015 onward)
- Virtual University, Lahore (2015 onward)
- University of the Gujrat, Gujrat (2014 onwards)
- COMSATS University, Islamabad (2012 onward)
- University of Engineering & Technology, Lahore (2012 onward)
- University of Kotli, Azad Jammu & Kashmir (2011 onward)
- University of Sargodha, Sargodha (2009 onward)
- University of the Punjab, Lahore (2011 onward)
- Govt. College University, Faisalabad (2011 onward)

## **G. Research Supervisor**

- University of the Punjab, Lahore (2019 onward)
- University of Sargodha (2010-2019)
- Bahria University (2013-2014)
- University of Engineering & Technology, Lahore (2012-2015)
- COMSATS University, Islamabad (2012 onwards)

## **H. Member Post Graduate Research Committee**

- University of the Punjab, Lahore (2019 onwards)
- Bahria University Lahore Campus (2013 onwards)
- University of Engineering & Technology, Lahore (2012 & 2013)
- University of Sargodha (2017 - 2019)

### **I. Member Senate**

- University of the Punjab, Lahore, Pakistan (2022 onwards)
- University of Engineering & Technology, Lahore (2012 & 2013)

### **J. Member of Departmental Tenure Review Committee (DTRC)**

- Hailey College of Commerce, University of the Punjab, Lahore (2020 onwards)
- Institute of Business Administration, University of the Punjab, Lahore (2020 onwards)
- Hailey College of Banking & Finance, University of the Punjab, Lahore (2020 onwards)
- University of the Gujrat, Gujrat (2020 onward)
- Govt. College University, Faisalabad (2020 onward)
- Punjab University Gujranwala Campus

### **K. Member University Admission Committee**

- University of the Punjab, Lahore (2019 onward)
- University of Sargodha (2009 - 2018)
- University of Engineering & Technology, Lahore (2012 & 2013)
- Bahria University Lahore Campus, Lahore (2014)

### **L. Member Departmental Doctoral Program Committee**

- Hailey College of Commerce, University of the Punjab, Lahore (2019 onwards)
- Bahria University, Islamabad (2013 onwards)
- IB&M-UET, Lahore (2012 onwards)
- University of Sargodha, Sargodha (2010 onwards)

### **M. Member Departmental Doctoral Program Committee**

Member, Board of Advance Studies & Research, Nur International University, Lahore

### **4.0 Education & Trainings**

<b>Ph. D</b>	Management Sciences (Accounting, Banking & Finance)
<b>M. Phil</b>	Business Administration (Finance)
<b>Master in Commerce</b>	(Accounting & Finance)
<b>Bachelor in Commerce</b>	(Accounting & Auditing)
<b>Diploma in Commerce</b>	(Accounting)
<b>Matriculation</b>	Science

<b><u>Professional</u></b>	C.A. (part qualified-Intermediate)	ICAP
<b><u>Skills &amp;</u></b>	Certificate in Project Preparation & Appraisal	PIDE
<b><u>Trainings</u></b>	Certificate in Project Management & Gender Analysis	PIDE
	Certificate in MS Project Management	PIDE
	Certificate in Linux Systems Administration	PCB
	Certificate in Civil Defense	GOP
	Certificate in MS Office	PCB
	Certificate in Strategic Planning of Business School	NBEAC/HEC

Certificate in Academic Writing for Research	UOS
Certificate in Curriculum Development in Islamic Finance	LUMS
SECP certified Board's Director Training	IBA, Karachi
Certificate in Academic Publication	ProQuest/HEC
Certificate in Scholarly Publishing	Wiley/HEC
Certificate in Research Excellence	Elsevier/HEC
Certificate in Writing Tools	ProQuest/HEC
Certificate in Art of Academic Honesty	ProQuest/HEC
Certificate for Finance for N-Finance Executives	IBA, Karachi
Certificate in Dissertations & Theses	ProQuest/HEC
Certificate in Global New Features	ProQuest/HEC
Executive Education & Project based Learning	Harvard Business School
Data Analytics Using R	IBA, Sukkur
Vibrant Research Culture at Business School	NBEAC/HEC
Machine Language (Deep Learning, Python, Data Engineering)	National Center of Artificial Intelligence
Business Policies and Accreditation of Business Schools	NBEAC/HEC
Advanced Certificate in Shariah Standards	CEIF-IBA, Karachi
Islamic Banking and Conversion Issues	State Bank of Pakistan
Teaching Pedagogy & Modern Research Techniques	BAU, Cyprus/Turkiye
Implementation of Undergraduate Education Policy	HEC, Islamabad
Certificate in Islamic Capital Market (Level 3)	CEIF-IBA, Karachi

### **5.0 Research/Technical Projects**

- Examination of Corporate Social Responsibility and Performance of Islamic Banks in Emerging Economies: A Case of Pakistan (2019-2020)
- Study of Ethical Banking & Financial Inclusion in Wellbeing of Stakeholders (2021-2022)
- Role of Financial Innovation and Corporate Governance Practices in Sustainability of Islamic Financial Institutions: Challenges & Prospects (2022-2023)
- Financial Technology, Digitization and Regulatory Compliance for Banks: Emerging Challenges & Opportunities (2024-2025)
- Business Innovation and Financial Well-being of Stakeholders through Entrepreneurial Initiatives: Transforming Skill Gaps into Opportunities

### **6.0 Research Publications (HEC Recognized)**

1. Farooq, S., **Ahmad, A.**, Liaqat, F., & Ali, F. H. (2026). Understanding Relevance of Business Environment for Financial Performance: The Case of Asian Non-Banking Microfinance Institutions. *Vision: The Journal of Business Perspective*, 30(1), 42-52.
2. Ali, S., Jamil, M.B, **Ahmad, A.**, Tariq, H. and Hussain, W. (2026). An Interconnection of Financial literacy, Financial Needs, and Financial Decision: Mapping the Global Trends and Gap in Pakistani Context, *Journal of Business & Management Research*, 5 (1), 786-803.
3. **Ahmad, A.** (2025). Financial Technology, Digital Transformation & Regulatory Compliance in Banking Sector: Challenges VS Opportunities, *Journal of Social Research Development*, 6 (3), 35-43.

4. Hanif, A and **Ahmad, A.** (2025). Exploration and Validation of Financial Technology (Fintech) Instrument for Microfinance Institutions (MFIs), Testing, Psychometrics, Methodology in Applied Psychology, 32 (2), 1128-1139.
5. Maryam, SZ, **Ahmad, A.** and Shaheen, W. (2025). Leveraging information systems for competitive advantage: a study of Islamic financial institutions' innovativeness and agility for Fintech financing, *Journal of Islamic Marketing*, 16 (12), 3711-3735.
6. Ahmed, S., **Ahmad, A.** & Abid, G. (2025). Service for sustainability and overall value for money: sequential mediation of customer-generated communication on social media and perceived value, *Journal of Hospitality and Tourism Insights*, 8 (3), 1114–1132.
7. Hanif, A and **Ahmad, A.** (2025). Preliminary Investigation of Financial Technology and Financial Information System in Microfinance Institutions, *Journal of Development and Social Sciences*, 6 (1), 1-13.
8. Latif, W. & **Ahmad, A.** (2025). Islamization of Banks in Pakistan: A review of Challenges and Prospects. *Islamic Banking and Finance Review*, 12(1), 43-68.
9. Ali, S., **Ahmad, A.**, Asghar, F., & Elsetouhy, S. (2025), Corporate Governance as a Bridge: Examining the Impact of Political Intervention and Managerial Autonomy on Firm Performance in Pakistan, *The Regional Tribune*, 4 (4), 127-140.
10. Farooqi, A., **Ahmad, A.** & Khalid, S. (2025), Effects of Responsible Leadership on Employee Volunteer Green Behavior: Moderated-Mediation Model, *Leadership and Organizational Behavior Journal*, 4 (2), 225-245.
11. Shahid, R., **Ahmad, A.**, Bakar, A. and Raza, H. (2025). Determinants of Financial Decision Making among Working versus Household Women in Pakistan, *Journal of Management Sciences*, 12 (1), 51-74.
12. Khan, M. H., **Ahmad, A.**, Munir, Y. and Ahmad, A. (2025). Influence of Religiosity on Perceived Entrepreneurial Motivation and Self-Efficacy: Examining mediation of Structural and Cognitive Social Capital, *Critical Journal of Social Sciences*, 1 (2), 37-59.
13. Usman, M., **Ahmad, A.** & Rehman, R.Z. (2024), Tax Audit, Tax Penalty and Tax Compliance: A Case Study of Pakistan, *Journal of Asian Development Studies*, 13 (2), 267-281.
14. **Ahmad, A.** Qaiser, N. & Yaqoob, B. (2024). Determinants of Green Banking Adoption and Bank's Performance: An Emerging Challenge, *Contemporary Issues in Social Sciences and Management Practices*, 3 (4), 117-131.
15. Sadiq, M.N., **Ahmad, A.**, Baig, & Raza, M. (2023), Islamic Fintech Ecosystem Development in Pakistan: A Meta Analysis, *Journal of Asian Development Studies*, 12 (4) 832-857.
16. **Ahmad, A.** (2023). Financial Innovation and Corporate Governance for Sustainability of Islamic Financial Institutions: Challenges & Prospects, *Contemporary Issues in Social Science and Management Practices*, 1 (3), 31-41.
17. Khurshid, S. and **Ahmad, A.** (2023). The Financial Decision Making of Retail Investors in Pakistan Stock Exchange: A Comprehensive Analysis of Key Factors, *Journal of Social Research Development*, 4 (1), 133-145.
18. Maryam, S.Z and **Ahmad, A.** (2023), Integrating and determining Fintech value chain financing: a perspective of Islamic financial institutions, *Foresight*, 25 (4), 597-616.
19. Qadeer, A., De Moor, L., & **Ahmad, A.** (2023). Asset pricing dynamics in sustainable equity portfolios: Evidence from the Pakistan Stock Exchange. *Economic Research-Ekonomska Istraživanja*, 36(3). <https://doi.org/10.1080/1331677X.2022.2147977>

20. Hanif, S., **Ahmad, A.** and Younas, N. (2023) Examining the impact of Environmental Management Accounting practices and Green Transformational Leadership on Corporate Environmental Performance: The mediating role of Green Process Innovation, *Journal of Cleaner Production*, Volume 414. <https://doi.org/10.1108/FS-11-2021-0241>.
21. Ali, U., **Ahmad, A.** and Khurshid, M. (2023). An Empirical Investigation of Firm-Level Factors as Determinants of Dividend Payout Policy in the Textile Sector of Pakistan: An Application of Fixed Effect Panel Regression Model, *Journal of ISOSS*, 9 (1), 1-16.
22. Maryam, S. Z., **Ahmad, A.**, Haider, W. and Akthar, T. (2023). Explicating the adoption of an innovation Fintech Value Chain Financing from Aarti (Middlemen) perspective in Pakistan, *African Journal of Science, Technology, Innovation and Development*, 15 (4), 429-439.
23. Usman, M., Rehman, Z. and **Ahmad, A.** (2023). Does Patriotism moderate the effect of Love of money on Income Tax Compliance? A Case of Pakistan, *Journal of ISOSS*, 9 (1), 281-292.
24. Parveen, N. and **Ahmad, A.** (2022). Tax Technology, Fairness Perception and Tax Compliance among Individual Taxpayers, *Audit & Accounting Review*, 2 (2), 100-120.
25. **Ahmad, A.**, Sohail, A. and Ramzan, M. (2022), Contribution of Corporate Social Responsibility and Innovation in Performance of Islamic Banks in Emerging Economy: An Empirical Investigation, *Indian Journal of Economics and Business*, 20 (4), 1979.-1988.
26. Shafiya, S., **Ahmad, A.** and Sohail, A. (2022), Investigating the Role of Financial Innovation on Islamic Financial Institutions Performance during Covid-19, *Gomal University Research Journal*, 38 (2), 171-179.
27. Maryam, Z. and **Ahmad, A.** (2022), Use of Financial Technology for Agricultural Financing Through Islamic Financial Institutions, *International Journal of Business and Economic Affairs (IJBEA)* 6(6), 1-10.
28. Sohail, A., **Ahmad, A.** and Hayat, K. (2022), Examination the role of Corporate Social Responsibility on Islamic Banks Performance in Emerging Economies, *Indian Journal of Economics and Business*, 20 (3), 1691-1704.
29. Ullah, H.A, **Ahmad, A.** and Danish, R.Q. (2022), The Factors That Influence User Adoption of E-Government Services: The Case of the Online Tax Filing and Payment System, *Journal of Public Value and Administrative Insight*, 4 (3), 294-305.
30. Hassan, M. H., **Ahmad, A.** and Qadeer, A. (2022), Dynamics of intellectual capital, corporate governance, and firm performance in family-owned companies in Pakistan, *NUML International Journal of Business & Management*, 17 (2), 1-17.
31. **Ahmad, A.**, Farooq, W. and Imran, M. (2021). Islamic Banking Products: A Comparative Study of the Perception of Bankers & Scholars, *Al-Qamar*, 4(1), 31-44.
32. **Ahmad, A.** Babar, Z. and Latif, K. (2021). Role of Infrastructural Projects in Sustainable Development: Analysis of Local Government Services of Emerging Economies, *Journal of Business and Social Review in Emerging Economies*, 17(1), 97-108.
33. **Ahmad, A.** Bilal, M. Latif, K. and Zainib. (2021). A Study of Project Management Processes for Sustainable and Successful Projects in Software Industry: Expectations VS Perceptions of Managers, *Journal of Accounting and Finance in Emerging Economies*, 7(1), 103-115.

34. **Ahmad, A.** Sohail, A. and Hussain, A. (2021). Emergence of Financial Technology in Islamic Banking Industry and its Influence on Bank Performance in Covid-19 Scenario: A Case of Developing Economy, *Gomal University Journal of Research*, 37(1), 97-109.
35. Ahmad, N., **Ahmad, A.**, and Ashfaq, M. (2021), Islamic Work Ethics and Employees' Turnover Intention: Modelling the Intrinsic Motivation as a Mediator, *Pakistan Social Sciences Review*, 5(1), 650-666.
36. Danish, R.Q. **Ahmad, A.**, Farooq, S. Baig, W. and Ullah. A. (2021). Ethics and Politics: What Determines Ethical Leadership under Political Monitoring? *Academic Journal of Social Sciences*, 5 (1), 1-14.
37. **Ahmad, A.** Sohail, A., Riaz, A, Hussain, F. & Ihsan, I. (2021). Examination of Stock Markets Performance in Emerging Economies during Times: Role Terrorist Events, *International Journal of Disaster Recovery and Business Continuity*, 12 (1), 1063-1075.
38. Ullah, A., Danish, R. **Ahmad, A.** and Waqas, M. (2021). The Validation of Theory of Planned Behavior among Tax e-filing System in Pakistan, *Journal of Contemporary Issues in Business and Government*, 27 (1), 4337-4349.
39. Khurshid, S., **Ahmad, A.** and Irrum, L. (2021). An Examination of Behavioral Factors affecting the Retail Investor's Investment Decision: The Moderating Role of Covid-19, *Journal of Islamic Countries Society of Statistical Sciences*, 7(1), 105-120.
40. Qadeer, A., Rizvi, K. A. and **Ahmad, A.** (2021). General Assessment of Behavioral Preferences of Investors: A Quantitative Study, *Journal of Business and Economics*, 13(1), 35-43.
41. Qadeer, A. and **Ahmad, A.** (2021). Asset Pricing and Evidence of Price Discovery in Sustainable Equity Portfolios, *The Lahore Journal of Business*, 10(1), 1-24.
42. Sohail, A., **Ahmad, A.** & Munawar, M. (2021). An exploratory study to investigate the role of Shariah Governance in Islamic financial institutions: A case of Emerging Economy, *Turkish Online Journal of Qualitative Inquiry*, 12 (10), 1366-1380.
43. **13.** Maryam, Z., **Ahmad, A.** Farooq, S. (2021). Reputation and Cost Benefits for Attitude and Adoption Intention among Potential Customer using Theory of Planned Behavior: An Empirical Evidence from Pakistan, *Journal of Islamic Marketing*.
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#### **B. Journal Publication- (Other than HEC recognized)**

93. **Ahmad, A.** Danish, R., Ali, A. & Afzal, A. (2019). Comparative Study of Banking Industry based on Appraisal System, Rewards and Employee Performance. *SEISENSE Journal of Management*, 2(1), 4-14.
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### **C. Published Books (4 National & 1 International)**

98. **Ahmad, A.** (2021), *Banking Laws & Practices in Pakistan*, Azeem Academy, Pakistan.
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### **D. Conference Presentations/Publications**

- International Scientific Conference in Bulgaria in the European Union
- International Conference on Business and Commerce organized by Hailey College of Commerce, University of the Punjab, Lahore
- International Conference Religion in Business organized by Hailey College of Commerce, University of the Punjab, Lahore
- International Conference on Business Administration organized by Institute of Business Administration, University of the Punjab, Lahore
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- Maryam, Z. and **Ahmad, A.** (2022). Determinants of adoption of Fintech Value Chain Financing Applying UTAUT Model: Stakeholder's perspective, *Emerging Challenges for Organization in Developing Economies* (ECODE III- 2022), at Bahria University, Islamabad, Pakistan. (**Best Paper Award of the Conference**)
- **Ahmad, A.** and Faraz, M. (2022). Emergence and Evolution of Islamic Banking in Pakistan: Meta-Analysis, *International Conference on Religion in Business* at Hailey College of Commerce, University of the Punjab, Lahore.
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Banking, Insurance & Business Management at Hailey College of Banking & Finance, University of the Punjab, Lahore.

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- **Ahmad, A.** and Parveen, N. (2022) Role of socio-psychological factors in filing compliance: Stakeholders & Perspective, 2<sup>nd</sup> International Conference and Graduate Colloquium at Hailey College of Commerce, University of the Punjab, Lahore.
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- Maryam, Z. and **Ahmad, A.** (2022). Fintech Value Chain Financing: Addressing Small-Scale Farmers’ Agricultural Financing Challenges and Devising a good Solution, 2<sup>nd</sup> International Conference and Graduate Colloquium at Hailey College of Commerce, University of the Punjab, Lahore.
- **Ahmad, A.** and Mirza, N. (2022). Investigation of Factors for Bank Adoption Decision regarding Islamic Banks, 2<sup>nd</sup> International Conference and Graduate Colloquium at Hailey College of Commerce, University of the Punjab, Lahore.
- **Ahmad, A.**, and Beenish (2022). A Study of Green Banking and Regulatory Requirement on Bank Performance, 2<sup>nd</sup> International Conference and Graduate Colloquium at Hailey College of Commerce, University of the Punjab, Lahore.
- **Ahmad, A.** and Asghar, S. (2022). Examination of Banking Choice among Customers in Digital Environment, 2<sup>nd</sup> International Conference and Graduate Colloquium at Hailey College of Commerce, University of the Punjab, Lahore.
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- Dr. Ashfaq Ahmad, Asad Iqbal, Assessment of sales contract offered by Islamic Banks: A critical Review, at ICGC 2022
- Role of socio-psychological factors in filing compliance: Stakeholders & perspective, Nasira Parveen and Ashfaq Ahmad at ICGC 2022
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- Ashfaq Ahmad, Hajra Rasheed, Amna Tahir, Organizational Politics and Corporate Governance in Banking Sector, ICBC-2021
- Talha Nisar Ahmad, Sulaman Yousaf Khan, Ashfaq Ahmad, Examination of Governance Issues in Higher Education Sector: A Case of Public Sector Universities
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- Ashfaq Ahmad, Asghar, Muhammad Ramzan, A Study of Digital Intervention and Bank Choice in Emerging Economies, CBIBM 2021.
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- Khurshid, S. & **Ahmad, A.** An Examination of Factors Affecting the Retail Investor's Investment Intentions: The Moderating Role of COVID'19 presented at ICBC-2020.
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- **Ahmad, A.**, Imran, M. (2018). Comparison of Scholars' Perception and Bankers' Perception for Financing Products of Islamic Banks: Trade-based Versus Interest-based, International Conference on Islamic Banking & Finance at Institute of Business & Management, Karachi.
- **Ahmad, A.** (2014). Research and Relevance for Policy: Knowledge Park organized by British Council and Govt. of Pakistan at Avari Hotel in May, 2014.
- **Ahmad, A.** (2013). Global Forum on Islamic Finance, Pearl Continental Hotel, Lahore on March 13-14, 2013.

- **Ahmad, A.** (2010) Islamic Banking in Pakistan: Challenges & Opportunities presented at 2<sup>nd</sup> International Conference on Business, Technology & Engineering at Iqra University Islamabad on January 23-24, 2010.
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- **Ahmad, A.**, Safwan, M.N. & Rehman, U.K. (2008). Financial awareness and Investment pattern of Middle Salaried Class, presented in an International Conference at Kuala Lumpur, Malaysia, November, 2008.
- Zaheer, A., **Ahmad, A.** & Rehman, U.K. (2007) Color Preference and its impact on Customer Satisfaction, *Perspectives on Business and Management*, 2, 25-35.
- **Ahmad, A.** Rehman, U.K. & Ahmad, A. (2007). Impact of Emotional Intelligence on Students' Educational Performance, presented in 6<sup>th</sup> International Educational Conference, September 2-4, 2007.
- Butt, Z.B., Rehman, U.K. & **Ahmad, A.** (2007). The Impact of Pak-India Relationship News on Stock Market Return-KSE 100 Index, *Advances in Global Research*, 4 (1), 442-447.
- **Ahmad, A.**, Khan, A & Safwan, MN. (2006). Class Size and its Impact on Students' Educational Performance, presented at International Conference on Service Industry: Challenges & Opportunities held at Muscat, Oman on 13-14 September 2006.
- Qadous, A. & **Ahmad, A.** (2006). Customer Perception of Service Quality in the Banking Sector of Pakistan (A case of Islamabad, Lahore and Peshawar based banks), presented at International Conference on Service Industry: Challenges & Opportunities held on 13-14 September 2006.
- Zaheer, A., Rehman, U.K. and **Ahmad, A.** (2005). Emergence of Islamic Banking and Opportunities organized by Islamic International University, Islamabad at Conventional Center, Islamabad on April, 24-25, 2005

## 7. Research Supervision

### PhD Supervision

1. Role of Shariah Governance, Financial Innovation and Shariah Rating in Performance of Islamic Financial Institutions with Moderation of Perceived Risk
2. Financial Technology and Innovation in Agricultural Value Chain Financing through Islamic Financial Institutions: Stakeholders' Perspective
3. Dynamics of Price Discovery and Asset Pricing in Sustainable Equity Portfolio
4. Validation of Theory of Planned Behavior among Tax e-filing System in Pakistan: Proposing & Testing a Model
5. Examination of Factors affecting Financial Decisions of Retail Investors: Sequential Exploratory Design
6. Investigation of Financial Innovation, Socially Responsible Investment and Organizational Support for ERP Adoption in SMEs
7. Nexus of Procedural Justices, Tax Technology, Perceived Tax Fairness for Tax Compliance among Stakeholders
8. Determinants of Tax Compliance with Moderating Role of Religiosity and Patriotism
9. Role of Financial Technology, Financial Information System and Organizational Support for Performance of Microfinance Institutions

10. Impact of CEO Dismissal on Competitors' Risk Taking: Moderating Role of CEO Subgroup Power and Non-Transient Institutional Investors
11. Praxis and Practices of Islamic Banking Institutions: Shariah Governance Framework, Maqasid al-Shariah and Compliance for Well-being
12. Perceived Financial Performance by Digital Integration and Financial Reforms in Public Sector Organizations
13. Financial Innovation and Sustainable Performance of Banking Sector through Value Co-Creation
14. Examination of Sustainability through Digital Transformation, Green Innovation, and Governance Structure

### **M. Phil/MS Supervision**

- Determinants of Green Banking Adoption and its role in Bank Performance: From Banker's Perspective
- Role of Corporate Governance, Asset Quality and Stability in Bank Performance: Comparison of Islamic & Conventional Banking in Pakistan
- Study of Islamic Banking Orientation and Bank Adoption Decision among Women: Practitioners VS Religious Scholars
- Role of Financial Inclusion, Digitalization, and Financial Technology in Bank Selection: Customers' Perspective
- An Empirical Investigation of Services Utilization Decision in Islamic Banking: Customer's Perspective
- A Comparative Study of Customer Satisfaction in Retail Sector of Pakistan
- Investigation of Service Quality among Customers in Retail Industry: A Contextual Study
- Examination of Shariah based Islamic Banking in Pakistan: Customer's Perspective
- Study of Perceived Employability and Professional Performance among Project Management Professionals
- The Role of Branch Manager and Performance of the Bank: Comparison between Public and Private Banks
- Role of Academic Performance and Professional Skills on Perceived Employability of Business Graduates
- Application of Project Management Software tools by Project Managers and its influence on Project Success
- Role of Project Manager for Project Success in Construction Industry
- Investigation of Leadership Role of Contractor for Project Completion in Housing
- Investigation of Relevance and Use of Annual Reports for Investment Decisions
- Effect of Project Management Information System on Decision Making in A Multi Project Environment
- Examining the Impact of Leadership Styles on the Success of Projects in Civil Aviation of Pakistan
- Investigation of social loafing and Employee Performance in Telecom Sector
- Examination of Professional Orientation, Managerial Skills and Project Success in Fertilizer Sector
- Comparative study of Perceptions of Religious Scholars and Bankers for Financing Products offered by Islamic banks: Trade based or Interest based
- Role of Bank Selection Motives in Banking Behavior among Customers of Islamic Banks: Expectations versus Perceptions

- Impact of Leverage on Performance of Manufacturing Companies Listed on Karachi Stock Exchange
- Examination of Access to Finance and Firms' Capital Structure in Mineral Industry: A Case of Non-Metallic Industry of Pakistan
- Investigation of Project Managers' Perceptions and Expectations for Project Management Processes in Software Industry
- Study of Problems faced by Islamic Banks in Practice of Trade based Sales Modes of Islamic Financing for Shariah Compliance
- Relationship between Working Capital Components and Operating Performance of Pakistan Cement Sector
- Role of Determinants of Corporate Social Responsibility in Performance of Islamic Banks
- Investigation of Financial Awareness and Investment Propensity among Retail Investors
- Impact of macro-economic variables on Stock Market: Comparative study of Islamic Stock Indices
- Role of Islamic Banking and Ethical Banking in Well-being: Banker's Perspective
- Examination of Risk Factors and Perceived Project Performance in Software Industry
- Role of Corporate Governance, Asset Quality and Stability in Bank Performance: Comparison of Islamic & Conventional Banking in Pakistan
- Role of Services of Local Government in Project Success in Infrastructure Sector of Sargodha Division
- Monitoring and Evaluation in Employee Performance: A Case of Educators of Punjab Education Department
- Role of Computerized Accounting System and Organizational Practices in Firm Performance: A Case of SMEs
- Investigation of Determinants of Financial Decision and Investment Choice among Retail Investors
- Role of Terrorist Events in Performance of Stock Exchange Markets in Emerging Economies: A Case of Pakistan
- Role of Natural Calamities in Stock Markets: An Empirical Investigation of Developing and Developed Countries
- Assessment of Determinants affecting Investment Decisions of Retail Investors in Emerging Economies
- Investigation of Factors affecting Adoption of Online Islamic Financial Services: Moderation of Awareness for Regulatory Compliance
- Assessing Factors of Branch-less Banking Adoption in Emerging Economies with Mediating role of Perceived Risk: Banker's Perspective
- Examining Moderating Role of Service Quality for Control System, Information System, Shariah Governance and Bank Performance
- Investigation of Tax Factors and Taxpayers' Behavior among Taxpayers: Comparison between Manual and Electronic Taxation
- Role of Financial Management Information System, Innovation, and Organizational Factors in Firm Performance of Small and Medium Size Enterprises
- Investigation of Determinants for Takaful Adoption Decisions among Women
- Role of Personal, Professional and Financial Characteristics of Farmers in Well-being: A Case of Sahiwal Division
- Examination of Impact of Shariah Audit, Maqasid Al Shariah and Regulatory Compliance on Performance of Islamic Bank
- Proposing and Testing a Model of Sharia Ranking and Bank Performance: A Case of Islamic Banking

- Examination of Factors affecting Financial Decision of Working Women with Mediation of Perceived Risk
- Investigation of Relevance and Use of Annual Reports for Investment Decisions
- Role of Monitoring and Evaluation on Employee Performance: A Case of Educators of Punjab Education Department

#### **8.0 Research Thesis Evaluation (PhD/M. Phil)**

- Investigation of the Environmental Accounting and Reporting Practices in Financial Sector of Pakistan
- Impact of Capital Structure on Profitability of Commercial Banks Listed on Karachi Stock Exchange in Pakistan
- Engagement as a Mediator in Relationship of Leadership Style and Creativity in Manufacturing Sector of Pakistan
- Comparative Study and Performance Evaluation of Islamic and Conventional Banking in Pakistan
- Impact of Revenue Diversification on Performance and an Analysis of Banking Sector in Pakistan
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- Identifying and Evaluating Causes and Effect of Delays in Provincial Public Sector Development Projects (A Case Study of Punjab)
- Impact of Corruption Action on Project Performance in the Construction Industry
- Impact of Corruption and Favouritism on Employees' Stress (Moderating Role of Positive Organisation Climate)
- Impact of Perceived Islamic Work Ethics on Employees' Loyalty (Mediating Role of Organisation Politics and Moderating Role of Procedural Justice)
- Constrained Portfolio Optimisation Under Tracking Error
- Impact of Internal and External Audit on Firms' Financial Reporting Features
- The Impact of HRM Practices on Employee Job Satisfaction (Mediating Role of Organisational Culture) - Evidence from Banking Sector of Azad Jammu Kashmir
- An Analysis of Factors Affecting Capital Ratio - A Comparative Study of Islamic and Conventional Banking in Pakistan
- Financial Reporting Quality and Cost of Capital (With Moderating Role of Corporate Governance) - Evidence from Pakistan
- Mediating Role of Credit Risk and Earnings Management in the Association between Cash Compensation and Bank Performance in Pakistan
- The Interaction between Assets, tangibility, Cash Holding, and Financial Development, an Evidence from Pakistan
- Herding Behaviour in Emerging Markets - Evidence from Pakistan Stock Exchange
- Benefits of Diversification to Naive Investors
- Corporate Governance, Risk Governance, and Performance of Banks - Evidence from Asian Economies
- The Relationship between Perceived Organisational Politics and Organisational Outcomes - Moderating Effect of Personal Environment Fit
- Antecedent and Consequences of Motivation - A Case of Treet Cooperation Limited
- The Impact of Social Trust on Performance of Microfinance Institutions - The Mediating Role of Service Cost
- Determinants of Cash Holding in Banks of Pakistan

- The Impact of Financial Flexibility on Corporate Financial Policy - An Evidence from Pakistan
- Firm-Specific Determinants of Stock Return - A Case of Non-Financial Firms of the Kingdom of Saudi Arabia
- The Influence of Financial Risk on Financial Performance of Commercial Banks - Evidence from Pakistan
- Effect of Personal Bullying on Nurses' Job Neglect in Public Sector; A Cross-Sectional Study
- Earnings Management and Corporate Cash Holding - Evidence from Non-Financial Sector of Pakistan
- Exchange Market Pressure, Stock Prices, and Contagion in Emerging Asian Markets
- An investigation of the Association between board characteristics and Accounting Conservatism in Pakistan
- Board diversity and earning Quality: Examining the moderating effect of internal Audit
- Impact of Ownership Structures on R&D: Mediation Role of Financial structure
- The impact of corporate governance on investment Efficiency: A case of non-financial firms of Pakistan
- Firm specific and macroeconomic determinants of working Capital: Evidence with sectoral Analysis for the nonfinancial sector of Pakistan
- Mediating Role of Emotions on organizational justice and it's impact on organizational effectiveness
- Do voluntary disclosure impact the stock prices of the firms listed in the Karachi stock exchange?
- Global Financial crises and its implications on the performance of financial sector of Pakistan
- Analysing Digital Sustainability in SMEs through Adoption of Open-source software
- Impact of decision-making Error's on investors risk perception Associated with investment decision
- The impact of accounting information quality on firm performance: a comparison between ERP and non-ERP based firms
- The impact of front-line employees' perception of internal Marketing Program on employee outcomes in banking sector of Lahore, Pakistan
- Determinants of Renewable energy Consumption; A case of Pakistan
- Investigating Consumer behaviour towards continuance use of mobile shopping Apps with expectation confirmation theory, online Knowledge and flow theory
- The impact of covid 19 on tourism and hospitality industry and economic resilience in Pakistan
- Financial inclusion and socioeconomic development in Pakistan
- Role of working capital Management in enhancing the performance of Islamic banks in Pakistan
- Saving behaviours of the youth: The role of financial literacy, Parental Socialization, peer Influence and self Control
- Role of professional orientation, Managerial skills, personality traits, and Family Support for financial well being
- Do Sensation seeking, tolerance of Ambiguity, locus of control, financial dishonesty, and Emotional stability affect financial risk tolerance?
- Impact of transformational leadership on employee creativity: Exploring the mediating role of organizational Ambidexterity in education sector of AJK

- Investigation of the Environmental Accounting and Reporting Practices in Financial Sector of Pakistan
- Impact of Capital Structure on Profitability of Commercial Banks Listed on Karachi Stock Exchange in Pakistan
- Engagement as a Mediator in Relationship of Leadership Style and Creativity in Manufacturing Sector of Pakistan
- Comparative Study and Performance Evaluation of Islamic and Conventional Banking in Pakistan
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- The Impact of Financial Flexibility on Corporate Financial Policy - An Evidence from Pakistan
- Firm-Specific Determinants of Stock Return - A Case of Non-Financial Firms of the Kingdom of Saudi Arabia
- The Influence of Financial Risk on Financial Performance of Commercial Banks - Evidence from Pakistan

## **9.0 Seminars/Workshops/Conferences Conducted**

### **A. Panelist**

- Harvard Business School
- NBEAC-HEC
- Curriculum Division-HEC
- Quality Assurance Agency-HEC
- National Academy of Higher Education-HEC
- NCRC-HEC
- Hailey College of Commerce, University of the Punjab, Lahore
- Institute of Chartered Accountants of Pakistan (ICAP)
- Lahore Chamber of Commerce & Industry, Lahore
- Institute of Business Management, Karachi
- University of Kotli, Kotli
- University of Lahore, Lahore
- Pakistan Institute of Development Economics, Islamabad

### **B. Conference Discussant**

- International Conference on Poverty and Social Inequalities in Pakistan: Inclusive Growth Perspectives on May 24-25, 2017, at University of Sargodha

### **C. Webinars**

- Harvard Business School
- Islamia University, Bahawalpur
- Pakistan Institute of Development Economics
- Inter Islamic Network on Information Technology, Directorate of P.D&HRD

### **D. Conference Organizer**

- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2025.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2025.
- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2024.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2024.
- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2023.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2023.
- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2022.
- International Conference & Graduate Colloquium, Hailey College of Commerce, University of the Punjab, Lahore, 2022.
- International Conference on Business Administration, Institute of Business Administration, University of the Punjab, Lahore, 2021.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2021.

- International Conference & Graduate Colloquium, Hailey College of Commerce, University of the Punjab, Lahore, 2021.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2020.
- 2<sup>nd</sup> International Conference on Contemporary Issues in Business Management (ICIBM), 2012
- 1<sup>st</sup> International Conference on Contemporary Issues in Business Management (ICIBM), 2011

#### **E. Keynote Speaker**

- 1st International Conference on Sustainable Development Goals: A Cross Sectoral Dialogue to Foster Sustainable Societies, conducted at Green International University with collaboration of The University of Faisalabad and University of Rawalpindi
- 2nd International Conference on Artificial Intelligence and Social Transformation (ICASST-2025), organized by The University of Lahore, Sargodha Campus, jointly with the Research Consultancy on Social and Management Development (RCSMD)
- International Research Conference Xplore – 2025 organized by the University Lahore
- 11th South Asian International Conference, COMSTECH, Islamabad
  - University of Lahore, Lahore (2025)
  - University of Lahore, Lahore (2024)
  - University of Thal, Bhakkar (2024)
  - Altinbash University, Turkeyia (2024)
  - Understanding Chinese Governance System and Development Model, Regional Integration Center of the University of the Punjab, Lahore, Pakistan, (2023)
  - International Conference on Management, Business & Technology, University of Engineering & Technology, Lahore, 2018
  - International Conference on Islamic Finance & Banking, IoBM Karachi, 2018
  - International Conference on Research in Management, Superior University, Lahore, 2018
  - International Conference on Management, Business & Technology, University of Engineering & Technology, Lahore, 2017

#### **F. Conference Co-Chair**

- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2022.

#### **G. Conference Session Chair**

- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2025.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2025.
- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2024.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2024.
- International Conference on Banking, Insurance & Business Management, Hailey College of Banking & Finance, University of the Punjab, Lahore, 2023.
- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2023.

- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2023.
- Deans & Directors Conference organized by Higher Education Commission of Pakistan, 2023
- International Conference on Business Administration, at Institute of Business Administration, University of the Punjab, Lahore, 2023.
- International Conference on Banking, Insurance & Business Management, Hailey College of Banking & Finance, University of the Punjab, Lahore, 2022.
- International Conference on Emerging Challenges of Organization in Developing Economies, Bahria University, Islamabad, 2022.
- International Conference on Banking, Insurance & Business Management, Hailey College of Banking & Finance, University of the Punjab, Lahore, 2021.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2021.
- International Conference on Business Administration, at Institute of Business Administration, University of the Punjab, Lahore, 2021.
- International Conference & Graduate Colloquium at Hailey College of Commerce, University of the Punjab, Lahore, 2021.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2020.
- National Conference on Business Research, Islamia University Bahawalpur, 2019
- International Conference on Banking, Insurance & Business Management, Hailey College of Banking & Finance, University of the Punjab, Lahore, 2019
- International Conference on Management, Business & Technology, University of Engineering & Technology, Lahore, 2018
- International Conference on Islamic Finance & Banking, IoBM Karachi, 2018
- International Conference on Research in Management, Superior University, Lahore, 2018
- International Conference on Management & Commerce, University of Gujrat, 2018
- Global Forum on Islamic Finance, COMSATS Institute of Information Technology, Lahore, 2018
- Social Entrepreneurship, University of Sargodha, 2017
- International Conference on Management, Business & Technology, University of Engineering & Technology, Lahore (ICBMT), 2017
- Global Forum on Islamic Finance, COMSATS Institute of Information Technology, Lahore, 2016
- Global Forum on Islamic Finance, COMSATS Institute of Information Technology, Lahore, 2015
- International Conference on Management Research (ICMR), 2014
- Global Forum on Islamic Finance, COMSATS Institute of Information Technology, Lahore, 2014
- Referee for Qazi Farid Memorial Society, University of the Punjab, 2014
- Global Forum on Islamic Finance, COMSATS Institute of Information Technology, Lahore, 2013
- International Conference on Management Research (ICMR), 2013
- International Conference on Business, Technology & Engineering (ICBTE), 2010
- International Conference on Business & Technology (ICBT), 2008

## **10. Seminars/Workshops/Trainings**

### **A. Conducted**

- Real Mentors, Baku, Azerbaijan
- Atinbash University, Turkey
- Bahçeşehir Cyprus University, Cyprus
- Islamic Banking Products and Pool Management at Hailey College of Commerce with Collaboration of Meezan Islamic Bank
- Financial Management for University Management at Okara University with Collaboration of National Academy of Higher Education-HEC
- Capacity Building of University Faculty and Management at University of Narowal with Collaboration of National Academy of Higher Education-HEC
- Financial Management and Capacity Building of Management at University of Home Economics with Collaboration of National Academy of Higher Education-HEC
- Research that Matters: From Topic to Journal at International Conference held at Hailey College of Commerce, University of the Punjab, Lahore
- Islamic Banking Products and Pool Management: Theory & Practice held at Hailey College of Commerce with collaboration of Meezan Islamic Bank
- Islamic Principles of Business & Contemporary Practices conducted at Hailey College of Commerce with collaboration of Stylo Group of Industries
- Reinvigorating the Institution of Waqf conducted at Mihaj University with Collaboration of Securities & Exchange Commission of Pakistan (SECP)
- Shariah Standards & Products of IBIs (Contracts, Structure & Process flows) conducted at Hailey College of Commerce with Collaboration of Meezan Islamic Bank
- 2nd International Conference on Artificial Intelligence and Social Transformation (ICASST-2025), organized by The University of Lahore, Sargodha Campus, jointly with the Research Consultancy on Social and Management Development (RCSMD)
- 1st International Conference on Sustainable Development Goals: A Cross Sectoral Dialogue to Foster Sustainable Societies, conducted at Green International University with collaboration of The University of Faisalabad and University of Rawalpindi
- Bridging Boundaries: Academic-Industry Collaboration for Societal Innovation&Social Impact
- Hailey Research Week 2024
- Bibliometric Analysis Using VOS viewer
- Thematic Analysis Using NVIVO
- National Academy of Higher Education-HEC
- Seminar on Bridging Boundaries: Academic-Industry Collaboration for Societal Impact
- Professional Ethics, Conflict Resolution and Excellence in Teaching
- Capacity Building of University Officers regarding Financial Management under National Academy of Higher Education-HEC
- Hailey College of Commerce, University of the Punjab, Lahore
- Faculty Development Program-Higher Education Commission of Pakistan
- Fatima Jinnah Medical University Lahore organized by National Academy of Higher Education- HEC
- University of Lahore, Lahore Campus
- Green International University, Lahore
- University of Lahore, Sargodha Campus
- UVAS, Lahore organized by National Academy of Higher Education- HEC
- University of Narowal, Narowal organized by National Academy of Higher Education- HEC
- University of Okara, Okara organized by National Academy of Higher Education- HEC
- University of Home Economics, Lahore organized by National Academy of Higher Education- HEC

- Fatima Jinnah Medical University, Lahore
- University of Veterinary & Animal Sciences, Lahore
- Institute of Bankers of Pakistan and NIBAF
- State Bank of Pakistan
- Pakistan Institute of Development Economics
- Pakistan Agriculture Research Council
- Small & Medium Enterprise Development Authority
- Albaraka Islamic Bank Private Limited
- University of Sargodha, Sargodha
- Government College University, Faisalabad
- University of Narowal, Narowal
- Pakistan Post (Headquarter)
- International Labor Organization
- Muhammad Ali Jinnah University, Islamabad
- University of Kotli, Azad Jammu & Kashmir
- University of Central Punjab, Lahore
- Nur International University, Lahore
- Ripla International University
- Gift University, Gujranwala
- University of Engineering & Technology, Lahore

#### **B. Seminars/Workshops/Trainings Attended**

- Training of Trainers for Islamic Finance and Banking conducted at Islamabad by State Bank of Pakistan & NIBAF Pakistan, Islamabad (One Week)
- Arabic Certificate Course for University Teachers at Department of Arabic, University of the Punjab, Lahore (Two months)
- Capacity Building Session on Islamic Banking for Government Officials conducted at NIBAF Pakistan, Lahore (Two Days)
- Multi-Module Training for Revamping Curriculum to meet Industry Requirements by NBEAC-HEC
- SMART-PLS for Data Analysis held at Hailey College of Commerce, University of the Punjab, Lahore
- Capacity Building of Faculty Members regarding Islamic Finance at NIBAF Pakistan, Lahore (One Week)
- How to Publish with Wiley Journals organized by Higher Education Commission
- AI Tools for Increasing Research Productivity, Integrity and Effective Authorship organized by Higher Education Commission of Pakistan
- Continuing Professional Development Program at Human Resource Development Centre (HRDC), University of the Punjab, Lahore
- Understanding Open Access Publishing and the Open Future organized by Wiley
- Deans and Directors' Conference- Navigating Disruption and Innovation in Business Education
- Islamic Finance Certification Program for Business Faculty
- SBP BSC's Initiative for Academic Faculty in Islamic Banking Program
- Islamic Banking Products & Pool Management
- Microsoft Power BI
- Data Analysis with R

- Capacity Building of Professional of Real Mentors for Academic & Professionals Institutions of Republic of Azerbaijan
- Revamping the Curriculum to meet Industry Requirements by National Business Education Accreditation Council-HEC
- Assessment of Quality of Graduate Programs-M. Phil & PhD
- International Conference on Social Work, Social Research, Baku, Azerbaijan
- The Art of Academic Honesty: Plagiarism Unpacked, January 2022
- Using RefWorks Writing Tools, February 2022
- ProQuest Dissertations and Theses - Overview and Training, March 2022
- Promoting Research Excellence in Academics Across Pakistan, February 2022
- Empowering knowledge on ethical publishing: Mastering the art of identifying predatory, fake, and cloned journals, June 2022.
- Enabling a perfect research ecosystem with Science Direct, November 2022.
- Dissecting the Scholarly Publishing Process: A Current Overview on the steps to get Published January 2022
- Executive Education & Project based Learning: Future of Business Education, December 2022
- Case based Teaching Pedagogy, September 2022
- Business Simulation and Consultancy Services, October 2022
- Qualitative Content Analysis Using NVIVO
- Finance for Non-Finance Executives, IBA Karachi and University of the Punjab Lahore
- Project based Learning Techniques, Harvard Business School
- Future of Executive Education, Harvard Business School
- How to Select the Right Journal, Emerald Publishing and Higher Education Commission of Pakistan
- Data Analytics Using R, Institute of Business Administration, Sukkur
- The Art of Academic Honesty, ProQuest and Higher Education Commission of Pakistan
- Scholarly Publishing Process, Wiley and Higher Education Commission of Pakistan
- Promoting Research Excellence in Academics Elsevier and Higher Education Commission of Pakistan
- Using RefWorks Writing Tools, ProQuest and Higher Education Commission of Pakistan
- ProQuest Dissertations and Theses ProQuest and Higher Education Commission of Pakistan
- ProQuest Dissertations Theses Global New Features ProQuest and Higher Education Commission of Pakistan
- Advanced Certificate in Shariah Standards, Institute of Business Administration, Karachi
- Business Education Policies & Strategic Management, NBEAC-HEC
- Master Trainer of HEC approved PhD Supervisors, British Council and Coventry University, United Kingdom
- Islamic Finance Certified Practitioner, CIEF-IBA, Karachi